

# Anaelia Ovalle

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[GitHub](#) | [Website](#)

Curious.  
Benevolent.  
Data Scientist.

## Experience

**Data Scientist**, Unity Technologies; San Francisco, CA— September 2017-August 2019

- Enabled game developer success by optimizing for customer lifetime value. Starting from the business use case, my team improved ad spend by >5% (>\$500,000). I productized **reinforcement learning** and **deep learning** algorithms using **Python**, **PySpark**, **Tensorflow** and managed these algorithms on **AWS** and **Google Dataproc**
- Spearheaded 2 ML product verticals with over 100,000 daily active users, resulting in an average lift of over 20% in total revenue for our developers
- Worked in cross-functional pods where I guided product decisions through the design and monitoring of **A/B tests** from extending existing machine learning methods (e.g. **logistic regression**) and implementing experimental machine learning models (e.g **Q - learning**) customized to the business use-case

**Data Science Intern**, Unity Technologies; San Francisco, CA — May 2017-August 2017

- Developed a churn prediction model for mobile gaming applications using **PySpark** and **Tensorflow**. Implemented and benchmarked performance of classic machine learning algorithms against deep learning methods to predict player churn. My deep learning model improved the productized model's AUC by 28%

**Instructor**, Google CS4HS; San Francisco, CA — September 2015-August 2016

- Founded CS4HS program at the University of San Francisco to promote computer science education in high schools using MIT's App Inventor

## Research & Project Highlights

2020 Projects

- Text Style Transfer using **VAEs** to Disentangle Text Style on **PyTorch**
- Deepfake Video Detection using **CNN + RNN Single Frame** on **PyTorch**

2019 Research Data Scientist for Clinicians at Brown Alpert Medical School:

- Poster: Effect of Prescription Opiate Use on Mortality and Length of Stay in ICU

2017 Research Assistant for University of San Francisco:

- Paper: A Smartwatch-Based Medication Adherence Monitoring System Using Machine Learning and Distributed Computing

## Education

University of California, Los Angeles; LA, CA – PhD Machine Learning, 2020 - Present

- Tentative Dissertation: Mitigating Bias in AI to Build a Future Towards Equitable Personalized Medicine
- Relevant coursework: Deep Learning, Fairness in AI & NLP, Machine Learning for Bioinformatics

University of San Francisco, San Francisco, CA – B.S. Data Science, 2017

## Interests

Empowering Women in STEM, Spoken Word Poetry, Astronomy