

Source: <https://www.statista.com/statistics/367739/spotify-global-mau/>

Number of Spotify monthly active users (MAUs) worldwide from 1st quarter 2015 to 3rd quarter 2024

(in millions)

Search:

Records:

Characteristic	Monthly active users in millions
Q3 2024	640
Q2 2024	626
Q1 2024	615
Q4 2023	602
Q3 2023	574
Q2 2023	551
Q1 2023	515
Q4 2022	489
Q3 2022	456
Q2 2022	433
Q1 2022	422
Q4 2021	406
Q3 2021	381
Q2 2021	365
Q1 2021	356
Q4 2020	345
Q3 2020	320
Q2 2020	299

Q1 2020	286
Q4 2019	271
Q3 2019	248
Q2 2019	232
Q1 2019	217
Q4 2018	207
Q3 2018	191
Q2 2018	180
Q1 2018	157
Q4 2017	160
Q3 2017	149
Q2 2017	138
Q1 2017	132
Q4 2016	123
Q3 2016	113
Q2 2016	104
Q1 2016	96
Q4 2015	91
Q3 2015	82
Q2 2015	77
Q1 2015	68

Showing entries 1 to 39 (39 entries in total)

**Details:** Worldwide; Q1 2015 to Q3 2024

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## Spotify's monthly active users 2015-2024

Published by [Patrick Leu](#), Nov 28, 2024

In the third quarter of 2024, the music streaming service Spotify reached an all-time high with 640 million active users worldwide. This marked an increase of around 12 percent in just one year.

### What is Spotify?

Spotify is a music streaming service that offers digital audio content. Basic audio content can be accessed for free whereas premium user subscriptions enable users to access offline mobile content as well as listen to music without advertising. In the third quarter of 2024, the company reported [252 million paying subscribers](#).

Launched in 2008, Spotify originated in Sweden before expanding to European markets and the United States in 2011. Spotify's U.S. launch was strongly marketed through Facebook, with the [music streaming app](#) profiting from the social listening integration via social media. Part of Spotify's appeal can be attributed to the user- and brand-curated playlists, which can be shared publicly or between friends. Fans may choose what to listen to based on their current mood or preference, and the ability to share such content provides an element of social connectivity ordinarily reserved for networking sites.