

# Anaïs AHAMADA

## UI / UX Designer

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## TOOLS

- Figma
- Blender
- Photoshop
- Notion

## HARD SKILLS

- Establish styleguide
- Conduct users interviews
- Prototype Lo, Mid and Hi fidelity wireframes.
- Display app's functionalities with realistic Mockups.

## LANGUAGES

- French ( Native )
- English ( Fluent C1 )
- German ( Beginner A2 )

## EDUCATION

### UI Design Certification

Career foundry

- Visual design fundamental
- Designer - Developpers handoff
- Pixel Perfect Designs
- Figma mastery

### Motion Graphic Licence

Gobelins Paris

- Storyboarding fundamental
- 2D After effect animation
- Project managing techniques
- Frame by frame animation

### Decorative Painter Certificate

LP Hector Guimard

- Wall painting
- Freelancing and business introduction
- Drawing fundamental

### Graphic Design Certificate

Adolphe Chérioux Highschool

- Graphic design fundamental

## SUMMARY

UI/UX Designer with an artistic background. During my artistic career, I learned how to organize a project efficiently from brief to delivery, while facilitating collaboration between colleagues. I'm flexible enough to add the necessary modifications to an application's interface up to the version imagined by the customer. I can provide illustrations for applications that demonstrate my solid drawing skills.

## UX/UI PROJECTS

Wagonote | Note Taking app | 1 month

- Conceived a sober and functional UI.
- Initiated a competitor analysis to see what functionalities works well and how I could learn from my competitors.
- Built a custom set of icons using Figma.
- Read all the details on my [case study](#).

Recimate | Recipe app | 2 months

- Directed user researches going through the 5 Ws, shaping personnas and most importantly : Rapid prototyping to get as much feedbacks as possible very early on the project.
- Built a coherent brand
- Read the whole process on [my case study](#).

Creative Memo | Productivity app | 1 month

- Adapted a desktop tool for a mobile usage.
- Created custom illustrations for the mobile app to make it unique
- Prototyped the application in depth to ensure my functionalities worked
- Read the case study [here](#).

Spendsafe | Money Saving Tool app | 3 weeks

- Built this app based on this user story : “ As a user, I want to see a dashboard of my finances clearly and visually, so that I can see how much I am spending on what at a glance “
- Created a user flow situated on that story and focused on the dashboards screen only.
- Learning from my previous projects, i came up with news ideas faster. You can also read the [detailed case study](#).

## WORK EXPERIENCE

Motion graphic and Graphic Designer | Teebike | Remote | 2020 - 2022  
2 years Apprenticeship

What I did

- Redesigned Teebike's visual identity
- Created explainer videos in 2D motion graphic
- Did content creation for Teebike's social media pages
- Edited Interviews videos for Teebike's Youtube channel

Transferables skills to UI / UX

- Involving user early on to get effective feedback
- Designing custom illustrations for any website use
- Designing styleguide for freelance collaborators