



ANA KAREN CHAIRES GALINDO.

INDUSTRIAL DESIGNER AND PRODUCT DEVELOPER.

CONTACT.

- Madrid, Spain
- 26/12/1994 - Mexican
- +34-610-128-973
- +55-22-99-35-24
- akarenchaires@gmail.com
- [@anakarenchaires](https://www.linkedin.com/in/anakarenchaires)
- [PORTFOLIO](#)

LANGUAGE.

- Spanish - Native
- English -LEVEL C1 Advanced

DESIGN SKILLS.

- Photography
- Brand identity
- Graphic Design
- Interior Design
- Furniture and Product

SOFTWARE SKILLS.

- | | |
|--------------------|------------------------|
| Microsoft Office | <div><div></div></div> |
| Illustrator | <div><div></div></div> |
| Photoshop | <div><div></div></div> |
| InDesign | <div><div></div></div> |
| AutoCAD | <div><div></div></div> |
| Maya 3D | <div><div></div></div> |
| Rhinoceros 3D | <div><div></div></div> |
| Keyshot | <div><div></div></div> |
| Wacom | <div><div></div></div> |
| Sketchup | <div><div></div></div> |
| Marvelous designer | <div><div></div></div> |

ABOUT ME....

The ability to transform ideas into tangible products motivates me and drives me to continually explore new forms of expression through design.

EDUCATION.

2023 - *Current* | Madrid, Spain
Master in Product Development
UDIT- University of design, innovation and technology

2016 - 2017 | Madrid, Spain
Bachelor of Design (academic exchange program)
Complutense University of Madrid

2013 - 2017 | México City, México
Bachelor's Degree in Industrial Design
Anáhuac México Sur University

MENTIONS.

2024 | Madrid, Spain
Noken Porcelana Bathrooms
3rd place in the II International Competition Design
New skins for the bathroom

2015 | México City, México
Academic Excellence
Anáhuac México Sur University

2013 | México City, México
Photography Certificate
Anáhuac México Sur University

OTHERS.

2016 & 2017 | Quintana Roo, México
Construction Program
Anáhuac México Sur University

PROFESSIONAL EXPERIENCE.

2022 – 2023

On Post Inc.

- Research and management of Worth Global Style Network (WGSN) to create and tropicalize trends for brands.
- Follow-up of approvals according to brand identity for campaigns and projects.
- Creation for monthly trend reports, executive presentations and webinar presentations.

2019 – 2022

IB Group – Fashion Depot

2020

- Designer and product development, start-to-finish management for Aéropostale Footwear collections.
- Management of Worth Global Style Network (WGSN) for creation and tropicalization of trends for footwear collection.
- Communication and follow-up with commercial partners for Aéropostale footwear.
- Aéropostale merchandising: knowledge of CTC, DTC commercial margins and collection architecture.
- Global cluster for building collections, follow-up of approvals with Licensor ABG Group.
- Management and search of suppliers.

2019

- Assistant in the area of product design and development for brands such as London Fog, Aéropostale footwear and Champion.

2018 – 2019

BALAMIL –Handcrafts Design.

- Industrial design department doing 3D product design and modeling, graphic design, photography and brand identity.
- Suppliers management.

2017 – 2018

Debutkids

- Montessori children's furniture; Industrial and graphic design department.
- Interior design projects for children's spaces.
- Suppliers management and negotiation of costs.

2018

Zona MACO

- Colección "Zentro"; Obsidian pieces.
- In collaboration with Anahuac and the State of Hidalgo.

2017

Anáhuac México Sur University.

- Graphic design and renovation of the digital and graphic image of the Mission and Pastoral Network department.