Anakha R Menon

CH.EN.U4CSE20103

CSE-B

Company

```
In [1]: #importing required Libraries
  import pandas as pd
  import numpy as np
  import matplotlib.pyplot as mp
  import seaborn as sns
```

Startup ecosystem (CompanyX_EU.csv)

Loding the Dataset

```
In [2]: df = pd.read_csv("DS+-+Part3+-+CompanyX_EU.csv")
```

Analysing the Dataset

```
In [3]: # cheaking for info of data set
    df.info
```

Out[3]:		nd method DataFra	me.info of	Star	Product Funding		
ouc[5].	Event \						
	0 2600Hz		2600hz.com	NaN Disrupt SF		2013	
	1	3DLT	3dlt.com	\$630K	Disrupt NYC	2013	
	2	3DPrinterOS	3dprinteros.com	NaN	Disrupt SF	2016	
	3	3Dprintler	3dprintler.com	\$1M	Disrupt NY	2016	
	4	42 Technologies	42technologies.com	NaN	Disrupt NYC	2013	
	• •	• • •	• • •	• • •		• • •	
	657	Zivity	zivity.com	\$8M	TC40	2007	
	658	Zmorph	zmorph3d.com	\$1M		-	
	659	Zocdoc	zocdoc.com	\$223M		2007	
	660	Zula	zulaapp.com	\$3.4M	Disrupt SF		
	661	Zumper	zumper.com	\$31.5M	Disrupt SF	2012	
		Pocul+	OperatingState				
	0	Contestant	Operating				
	1	Contestant	Closed				
	2	Contestant	Operating				
	3	Audience choice	Operating				
	4	Contestant	Operating				
	657	Contestant	Operating				
	658	Audience choice	Operating				
	659	Contestant	Operating				
	660	Audience choice	Operating				
	661	Finalist	Operating				
	001	i mantst	ohei actiik				
	F = = = =	- 7					

[662 rows x 6 columns]>

In [4]: # printing first five rows of data
df.head()

Out[4]:		Startup	Product	Funding	Event	Result	OperatingState
	0	2600Hz	2600hz.com	NaN	Disrupt SF 2013	Contestant	Operating
	1	3DLT	3dlt.com	\$630K	Disrupt NYC 2013	Contestant	Closed
	2	3DPrinterOS	3dprinteros.com	NaN	Disrupt SF 2016	Contestant	Operating
	3	3Dprintler	3dprintler.com	\$1M	Disrupt NY 2016	Audience choice	Operating
	4	42 Technologies	42technologies.com	NaN	Disrupt NYC 2013	Contestant	Operating

```
# Checking for what data types are avilable
In [5]:
        df.dtypes
        Startup
                          object
Out[5]:
        Product
                          object
        Funding
                          object
        Event
                          object
                           object
        Result
        OperatingState
                          object
        dtype: object
```

In [6]: #describing the Data
 df.describe().T

```
Out[6]:
                                                  top freq
                          count unique
                 Startup
                            662
                                     662
                                              2600Hz
                 Product
                            656
                                     656
                                          2600hz.com
                                                          1
                 Funding
                            448
                                     240
                                                 $1M
                                                         17
                   Event
                            662
                                      26
                                            TC50 2008
                                                         52
                   Result
                            662
                                       5
                                           Contestant
                                                       488
          OperatingState
                                                       465
                            662
                                            Operating
```

```
In [7]: #Total Data Length
df.shape
Out[7]: (662, 6)
```

Cleaning the DataSet

```
# Checking for null values
   In [8]:
                                    df.isnull().sum()
                                    Startup
   Out[8]:
                                    Product
                                                                                                                6
                                                                                                         214
                                    Funding
                                    Event
                                                                                                                0
                                    Result
                                                                                                                0
                                    OperatingState
                                    dtype: int64
   In [9]:
                                   df.isna().sum()
                                                                                                                 0
                                    Startup
   Out[9]:
                                    Product
                                                                                                                6
                                    Funding
                                                                                                         214
                                                                                                                0
                                    Event
                                    Result
                                                                                                                0
                                    OperatingState
                                                                                                                0
                                    dtype: int64
In [10]: #Percentage of null
                                     (df.isna().sum()/len(df) ) *100
                                    Startup
                                                                                                            0.000000
Out[10]:
                                    Product
                                                                                                            0.906344
                                    Funding
                                                                                                        32.326284
                                    Event
                                                                                                            0.000000
                                    Result
                                                                                                            0.000000
                                    OperatingState
                                                                                                            0.000000
                                    dtype: float64
                                    # Repalcing the Null values of Funding with $oK
In [11]:
                                     df["Funding"] = df["Funding"].fillna("$0K")
                                    #Converting all Funds in to Millions
In [12]:
                                     df.loc[:, 'Funds_in_million'] = df['Funding'].apply(lambda x: float(x[1:-1])/1000 interpretation in the context of the conte
                                    #Checking again for null
In [13]:
                                     df.isnull().sum()
```

In [14]: #Droping all rows of null values in Product column
df.dropna(subset=["Product"],inplace=True)

In [15]: df.describe(include="all").T

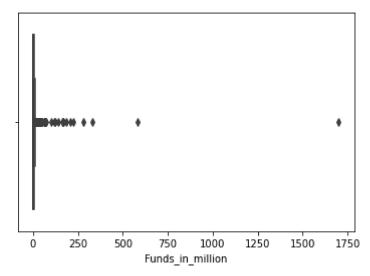
Out[15]:		count	unique	top	freq	mean	std	min	25%	50%	75%
	Startup	656	656	2600Hz	1	NaN	NaN	NaN	NaN	NaN	Nal
	Product	656	656	2600hz.com	1	NaN	NaN	NaN	NaN	NaN	Nal
	Funding	656	240	\$0K	210	NaN	NaN	NaN	NaN	NaN	Nal
	Event	656	26	TC50 2008	52	NaN	NaN	NaN	NaN	NaN	NaN
	Result	656	5	Contestant	482	NaN	NaN	NaN	NaN	NaN	Nal
	OperatingState	656	4	Operating	460	NaN	NaN	NaN	NaN	NaN	NaN
	Funds_in_million	656.0	NaN	NaN	NaN	11.72211	75.014418	0.0	0.0	0.7778	4.42!

n [16]:	df.isnull().sum()	
Out[16]:	Startup	0
	Product Funding	0 0
	Event	0
	Result	0
	OperatingState	0
	Funds_in_million	0
	dtype: int64	

Hence, Data is Cleaned we have removed null values in products and replaced null values of Funding as "\$0K"

Visuvalizing the Data which is cleaned

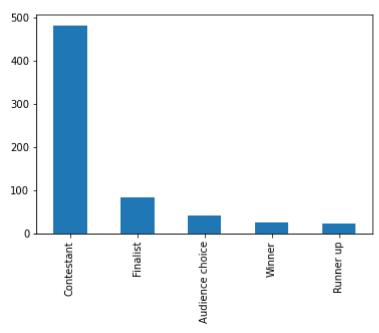
```
In [17]: # Plot box plot for funds in million.
sns.boxplot(x=df["Funds_in_million"])
Out[17]: <AxesSubplot:xlabel='Funds_in_million'>
```



```
In [18]:
         q3 = df["Funds_in_million"].quantile(0.75)
         q1 = df["Funds_in_million"].quantile(0.25)
         iqr = q3-q1
         upper_fence = q3 + (1.5 * iqr)
         lower_fence = q1 - (1.5 * iqr)
In [19]:
         # Check the number of outliers greater than the upper fence.
         len(df.loc[df["Funds_in_million"] > upper_fence])
Out[19]:
         #Check frequency of the OperatingState features classes.
In [20]:
         df["OperatingState"].value_counts()
                      460
         Operating
Out[20]:
         Closed
                      105
         Acquired
                       86
                        5
         Ipo
         Name: OperatingState, dtype: int64
```

Statistical Analysis

```
# Make a copy of the original data frame.
In [21]:
         df1 = df.copy()
In [22]:
         #Check frequency of the OperatingState Results classes.
         df["Result"].value_counts()
         Contestant
                             482
Out[22]:
         Finalist
                              84
         Audience choice
                              41
         Winner
                              26
         Runner up
                              23
         Name: Result, dtype: int64
         df["Result"].value_counts().plot(kind="bar")
In [23]:
         <AxesSubplot:>
Out[23]:
```



```
df["Result"].value_counts()["Winner"]
In [24]:
          26
```

Out[24]:

Calculate percentage of winners that are still operating and percentage of contestants that are still operating

```
len(df1.loc[(df1["Result"]=="Winner") & (df1["OperatingState"]=="Operating")])/len
In [25]:
         73.07692307692307
Out[25]:
         len(df1.loc[(df1["Result"]=="Contestant") & (df1["OperatingState"]=="Operating")])
In [26]:
         67.84232365145229
Out[26]:
         df2 = df.loc[(df["Event"] != "-")]
In [27]:
         df2.loc[(df2["Event"].str.contains("Disrupt")) & (df2["Event"].str.slice(-4).astype
```

Out[27]: Startup Product Fun

,		Startup	Product	Funding	Event	Result	OperatingState	Funds_in_mill
	0	2600Hz	2600hz.com	\$0K	Disrupt SF 2013	Contestant	Operating	(
	1	3DLT	3dlt.com	\$630K	Disrupt NYC 2013	Contestant	Closed	(
	2	3DPrinterOS	3dprinteros.com	\$0K	Disrupt SF 2016	Contestant	Operating	(
	3	3Dprintler	3dprintler.com	\$1M	Disrupt NY 2016	Audience choice	Operating	1
	4	42 Technologies	42technologies.com	\$0K	Disrupt NYC 2013	Contestant	Operating	(
	•••	•••					***	
	646	YayPay Inc	yaypay.com	\$900K	Disrupt London 2015	Contestant	Operating	(
	648	YOOBIC	yoobic.com	\$0K	Disrupt London 2015	Finalist	Operating	C
	653	ZAP!	zapreklam.com/	\$0K	Disrupt EU 2014	Audience choice	Operating	C
	656	Zenefits	zenefits.com	\$583.6M	Disrupt NYC 2013	Finalist	Operating	583
	660	Zula	zulaapp.com	\$3.4M	Disrupt SF 2013	Audience choice	Operating	3

275 rows × 7 columns