BRAD EFTING

FULL-STACK SOFTWARE ENGINEER

CONTACT

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SKILLS

JavaScript
AngularJS
Git/GitHub
HTML5/CSS3
Bootstrap/Materialize
Responsive Design
 jQuery/AJAX
RESTful API
NodeJS
Express
Knex.js
Passport Authentication
PostgreSQL
MongoDB
Mongoose
Azure Deployment
Heroku Deployment
Microsoft Bot Framework
Test Driven Development
Mocha/Chai
Agile Methodologies
Google Analytics/Adwords
Digital/Print Advertising

PROJECTS

GOOSEHIRE
Q3-GOOSEHIRE.HEROKUAPP.COM

Web application that matches a user's skills with job descriptions using the Indeed job search API. Users can save job searches using MongoDB.
Technologies: PureCSS, MongoDB, Mongoose, Passport, Heroku

NITELITE
BRADEFTING-NIGHTLITE.HEROKUAPP.COM

Web application to search and share the best locations for stargazing. Uses PostgreSQL to store locations and ESRI's light pollution map to display.
Technologies: Materialize, jQuery, Express, Knex.js, PostgreSQL, Heroku

BREWZINGA
BREWZINGA.SURGE.SH

Web application that recommends beers based on an event or the user's local weather using Underground Weather API and BreweryDB API. Single-page app also displays local breweries using AJAX and jQuery.
Technologies: Materialize, jQuery, Surge

EXPERIENCE

MARKETING MANAGER
PALADIN ENTERPRISES | 2008 - 2016

- Built an affiliate program that increased revenue by $100K/year
- Increased e-newsletter open rates by 6%
- Managed the company website, blog, podcast, and social media sites
- Increased company exposure with the use of SEO, PPC advertising, and email marketing while overseeing advertising and marketing budgets
- Created Google Adwords campaigns based on Google Analytics

PRODUCT SPECIALIST FOR BRP CAN-AM SPYDER
ACTION MARKETING GROUP | 2007

- Spearheaded guerrilla marketing efforts for new three-wheeled roadster
- Increased brand awareness through product launch, 'ride & drive' events, and media interviews

OWNER/ PRESIDENT
BODY & PAINT BY BRAD | 2003 - 2006

- Started auto body business specializing in custom and antique automobiles
- Learned the importance of providing a reputable product/service, marketing, accounting, customer service, and business operations

EDUCATION

FULL-STACK WEB DEVELOPMENT CERTIFICATION
GALVANIZE | 2016-2017

BACHELOR OF SCIENCE, BUSINESS MANAGEMENT
COLORADO STATE UNIVERSITY | 2014 - 2015
MAGNU CUM LAUDE GPA: 3.95