

Financial Analysis Dashboard

9/1/2013

12/1/2014

Sales YTD

92M

Sales Last Year 7.16%

Cogs YTD

79M

Cogs Last Year 7.31%

Profit YTD

13M

Profit Last Year 6.25%

Units Sold TYD

861K

Units Sold Last Year 7.88%

Product	Units Sold	Gross Sales	COGS	Profit	Sum of Sales	Sales Trend
Paseo	338,238	\$35,611,663	\$28,213,704	\$4,797,435	33011141	
VTT	168,782	\$21,968,534	\$17,477,314	\$3,034,604	20511919	
Velo	162,425	\$19,826,768	\$15,944,067	\$2,305,991	18250060	
Amarilla	155,316	\$19,037,280	\$14,933,013	\$2,814,104	17747115	
Montana	154,198	\$16,549,835	\$13,276,047	\$2,114,759	15390805	
Total	1,125,806	\$127,931,601	\$101,832,648	\$16,893,699	118726349	

Sales By Counry

Sales Table

Country	Sum of Gross Sales	Sum of COGS	Sum of Profit
Canada	\$26,932,164	\$21,358,427	\$3,529,225
France	\$26,081,675	\$20,573,152	\$3,781,027
Germany	\$24,921,468	\$19,824,952	\$3,680,389
Mexico	\$22,726,935	\$18,041,829	\$2,907,517
United States of America	\$27,269,359	\$22,034,288	\$2,995,541
Total	\$127,931,601	\$101,832,648	\$16,893,699

Sales Chart

Sales Table

Month Name

Average of Sales

July	\$231,512
February	\$208,501
April	\$198,994
January	\$188,793
November	\$180,735
Total	\$169,609

Segment	Gross Sales	COGS	Profit	Discounts
Government	\$56,403,067	\$41,116,087	\$11,388,184	\$3,898,795
Small Business	\$45,941,700	\$38,284,750	\$4,143,168	\$3,513,781
Enterprise	\$21,069,002	\$20,226,240	(\$614,555)	\$1,457,305
Midmarket	\$2,582,670	\$1,721,780	\$660,099	\$200,790
Channel Partners	\$1,935,162	\$483,791	\$1,316,803	\$134,568
Total	\$127,931,601	\$101,832,648	\$16,893,699	\$9,205,239