



NIGERIA's

AGRICULTURAL EXPORTS

DASHBOARD

Sales Performance

Cost/Revenue Trend

Geographic Performance

Profit Performance

Export Country

All

Sales Performance

Cost/Revenue
Trend

Geographic
Performance

Profit
Performance

NIGERIA'S
AGRICULTURAL
EXPORTS

SALES PERFORMANCE

Revenue

~~₦~~16bn

Profit

~~₦~~3bn

Units Sold

537K

Average Revenue

~~₦~~16.32M

Year

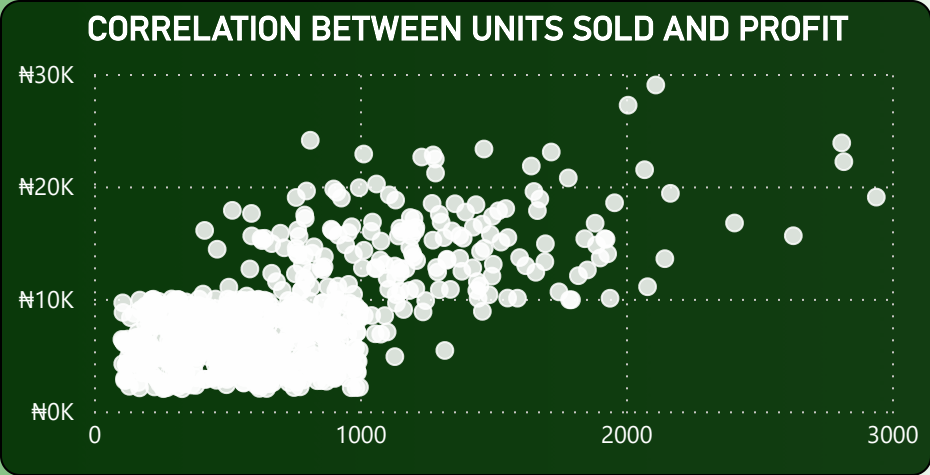
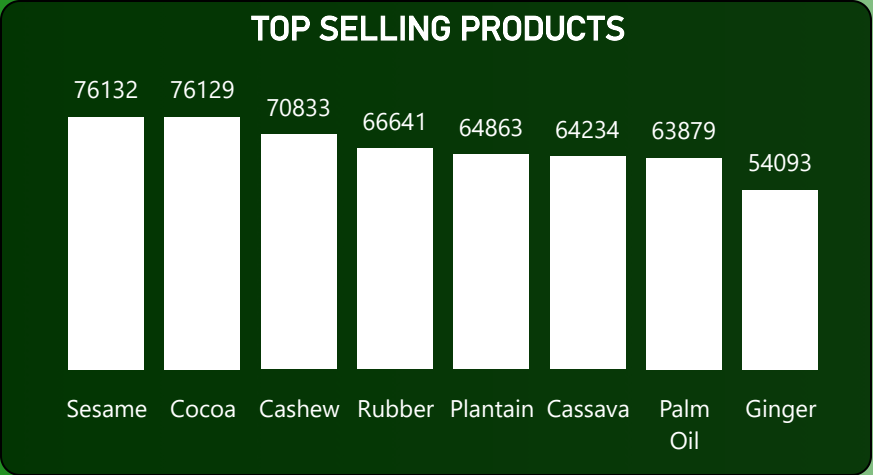
All

Quarter

All

Month

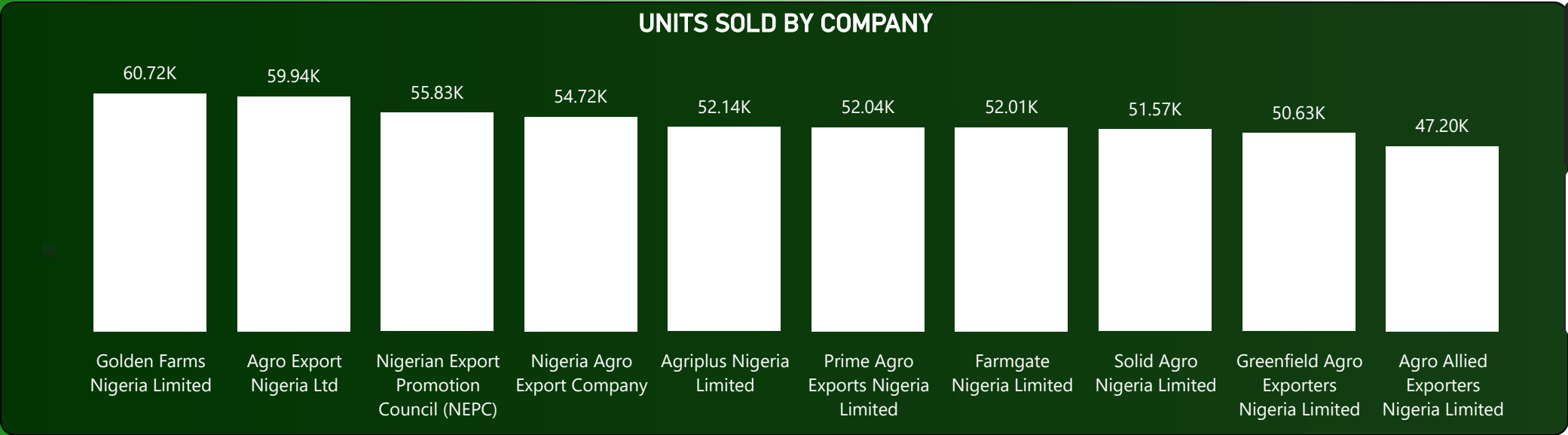
All



CORRELATION COEFFICIENT

0.61

Sales and profit tend to rise together, but not always in a perfect lock-step



UNITS SOLD

REVENUE

COST ANALYSIS AND REVENUE TREND

Year
All

Quarter
All

Month
All

COGS % OF REVENUE
79.85%

Sales Performance

Cost/Revenue Trend

Geographic Performance

Profit Performance

NIGERIA'S AGRICULTURAL EXPORTS

Cashew

Cassava

Cocoa

Ginger

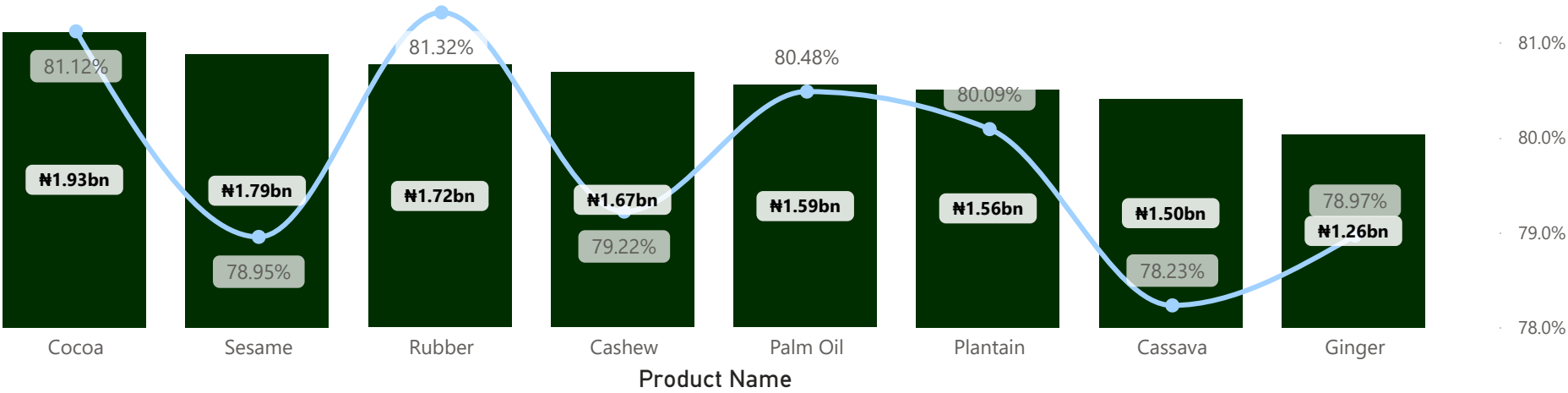
Palm Oil

Plantain

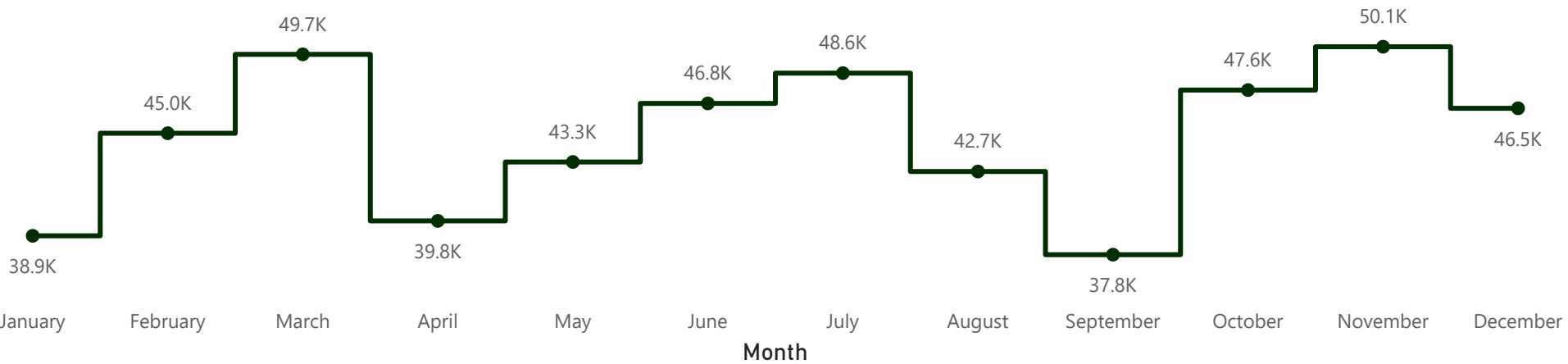
Rubber

Sesame

TOTAL COGS AND ITS PROPORTION OF REVENUE IN %



TOTAL UNITS SOLD



Export Country

All

Sales
Performance

Cost/Revenue
Trend

Geographic
Performance

Profit
Performance

NIGERIA'S
AGRICULTURAL
EXPORTS

GEOGRAPHIC PERFORMANCE

Year

All

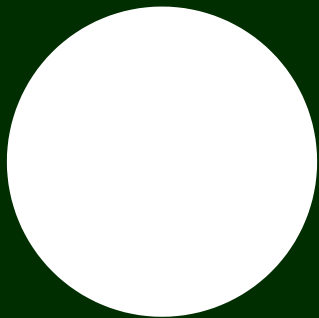
Quarter

All

Month

All

MOST COMMON TRANSPORTATION MODE



Transportation Mode

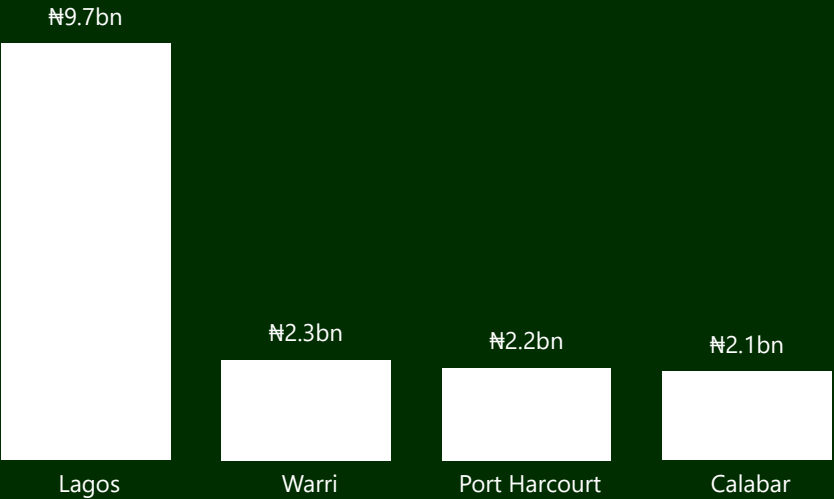
Sea

1K (100%)

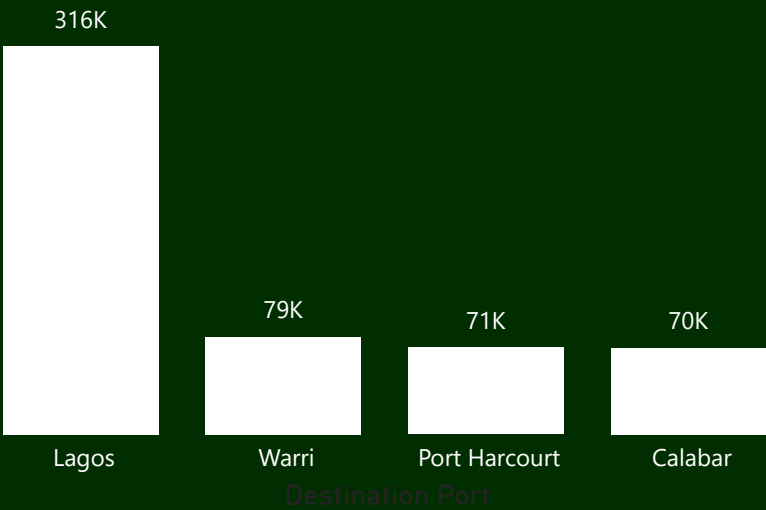
TOP EXPORT PRODUCT PER PORT

Destination Port	Top Product	Total Units Sold
Lagos	Cashew	49,146
Calabar	Sesame	15,409
Warri	Cocoa	13,570
Port Harcourt	Palm Oil	11,669

EXPORT VALUE BY DESTINATION PORT



TOTAL UNITS SOLD BY DESTINATION PORT



Export Country

All

Sales
Performance

Cost/Revenue
Trend

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Performance

Profit
Performance

NIGERIA'S
AGRICULTURAL
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PROFIT PERFORMANCE

Year

All

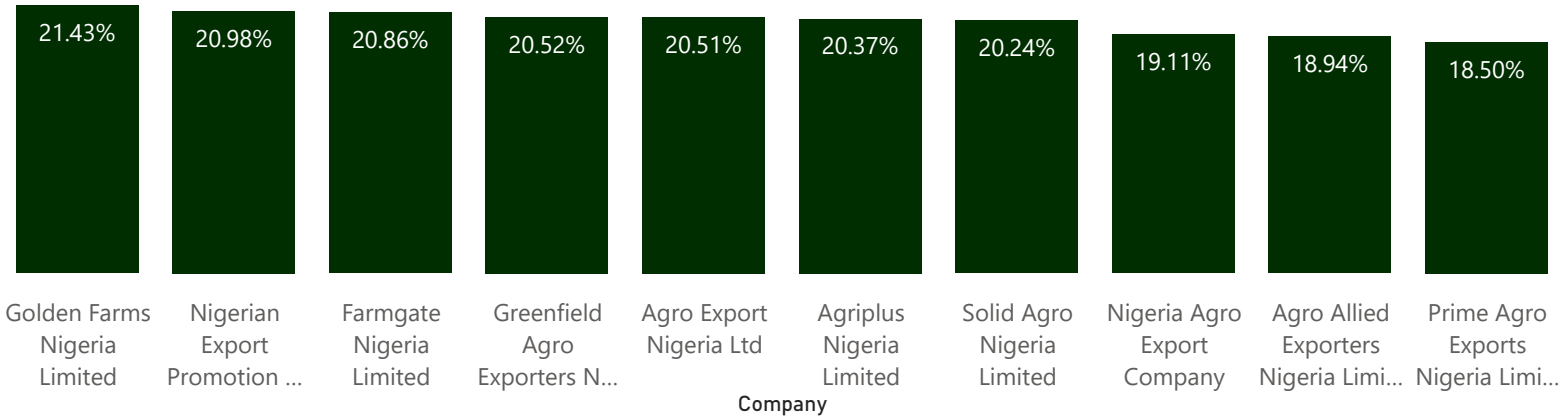
Quarter

All

Month

All

PROFIT MARGIN BY COMPANY



PROFIT MARGIN

20.15%

TOTAL PROFIT

~~N~~3.29bn

TOTAL UNITS SOLD VS. PROFIT PER COMPANY

