

# Customer Churn Analysis

10000

Total Customers

5151

Active Customers

4849

Inactive Customers

7055

Credit Card Holder

2945

Non Credit Card Holder

7963

Retain Customer

2037

Exit Customer

Year

All

Month

All

Location

All

Active/Inactive

All

Retain/Exit

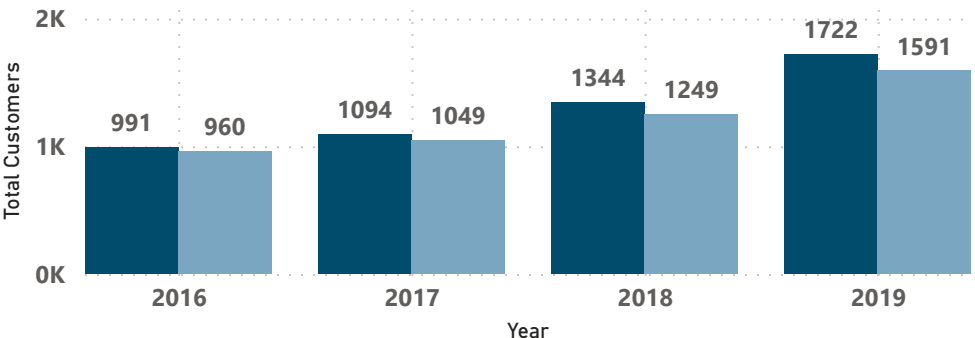
All

Gender

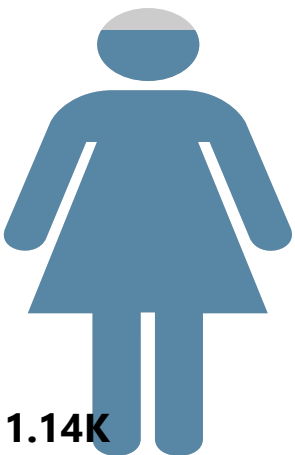
All

Customers by Year and ActiveCategory

Active Member Inactive Member

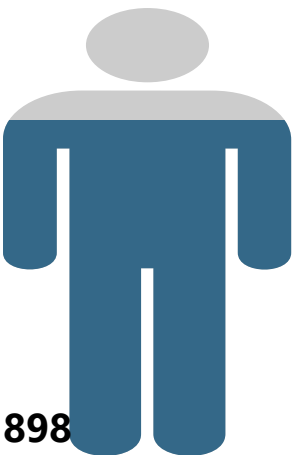


Exit Customer by Gender



1.14K

Female

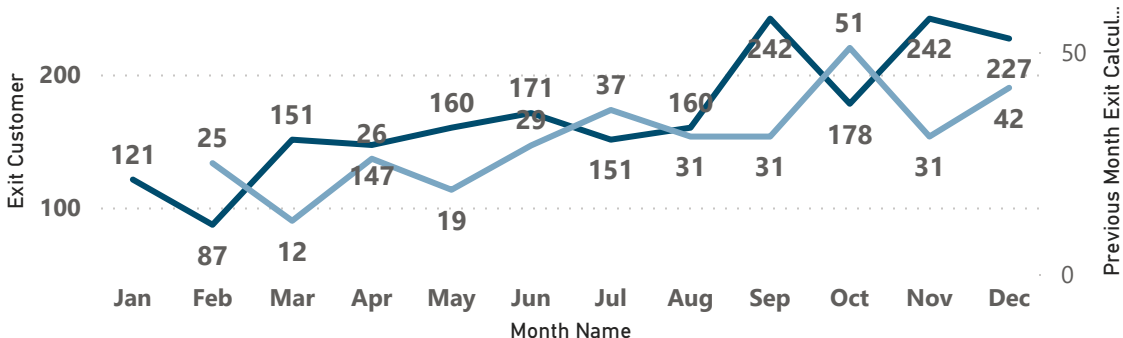


898

Male

Exit Customer and Previous Month Exit Comparison

Exit Customer Previous Month Exit Calculation



Exit Customer by Credit Type

