



Tableau de bord des ventes | 2023

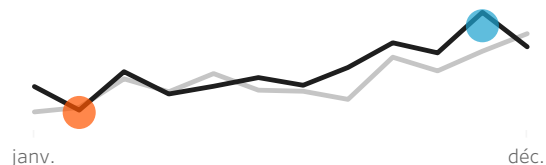


2023 vs. 2022 ● Mois élevé ● Mois faible

Total ventes

\$733K

▲ 20,36% vs LY



Total Benefice

\$93K

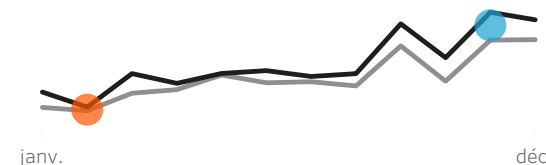
▲ 14,24% vs LY



Total Quantité

\$12K

▲ 26,83% vs LY



Ventes & Benefices par Sous categorie

Ventes 2023 VS. Ventes 2022



Ventes & Benefices Tendence Hebdomadaire

2023 ● Au dessus ● En dessous

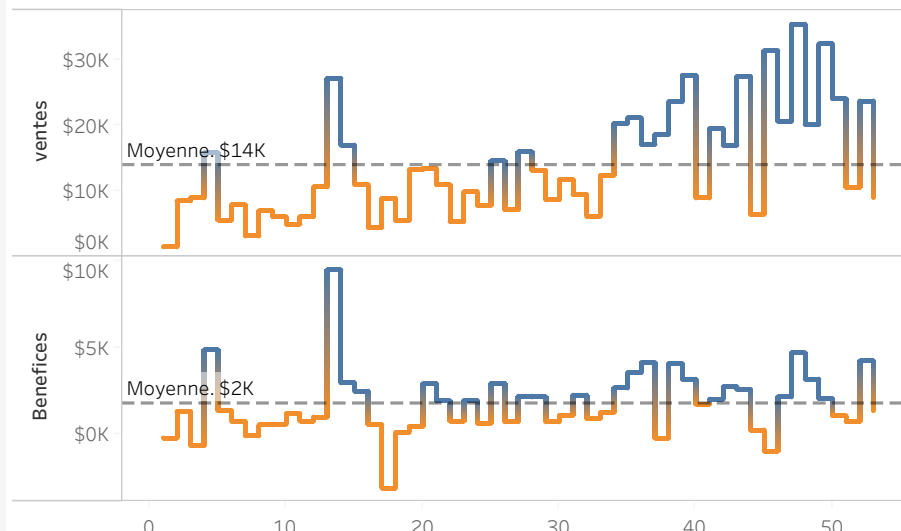




Tableau de bord des clients | 2023



2023 vs. 2022 ● Mois élevé ● Mois faible

Total Clients

693

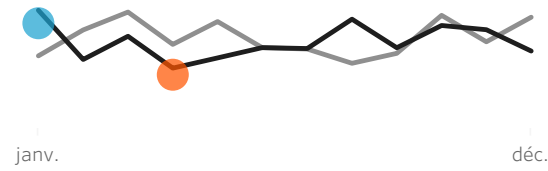
▲ 8,62% vs LY



Total ventes par Client

\$1058

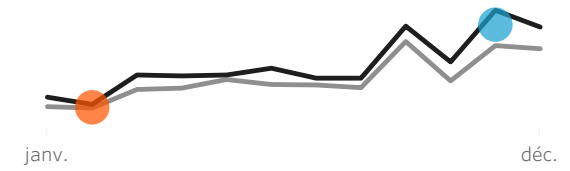
▲ 10,8% vs LY



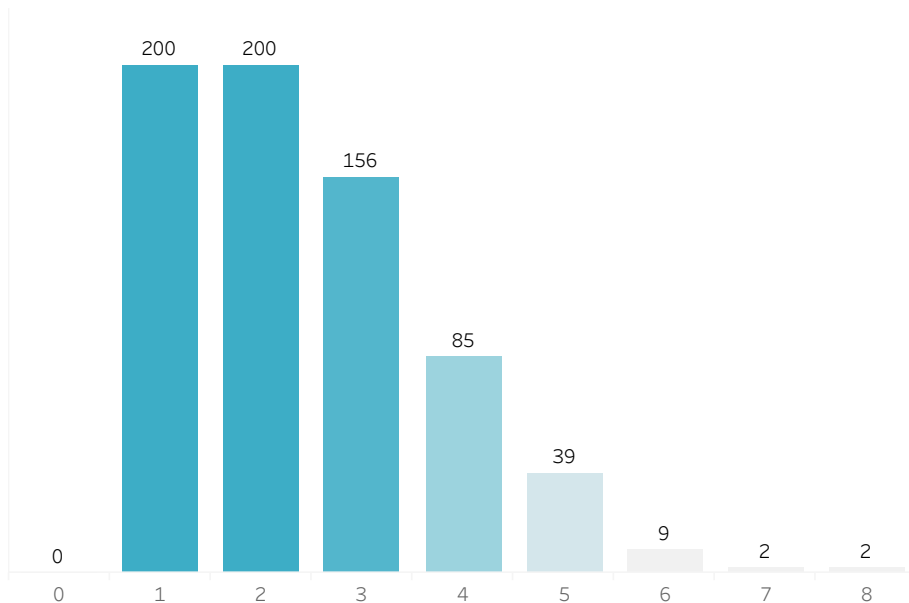
Total Transaction

1687

▲ 28,29% vs LY



Repartition des Clients par Nombre de commande



Top Clients par Benefice

#Rang	Clients	Derniere comman..	Benefice ..	Vente 20..	Nbre de C..
#1	Raymond Buch	25/09/2023	\$6 781	\$14 203	3
#2	Hunter Lopez	17/11/2023	\$5 046	\$10 523	2
#3	Tom Ashbrook	22/10/2023	\$4 599	\$13 723	2
#4	Andy Reiter	24/12/2023	\$2 608	\$5 821	2
#5	Jane Waco	18/11/2023	\$1 953	\$5 385	4
#6	Helen Wasserman	04/09/2023	\$1 947	\$8 166	5
#7	Brian Moss	27/11/2023	\$1 938	\$5 683	5
#8	Alan Dominguez	01/12/2023	\$1 867	\$5 434	4
#9	Jim Epp	12/11/2023	\$1 704	\$4 074	4
#10	Steven Roelle	17/06/2023	\$1 676	\$3 506	1