

Problem Statement

We will use SQL to gain quick insights before starting to create the dashboard. Once the dashboard is created, we will utilize these queries to verify the accuracy of each KPI.

1. What is the total revenue throughout the year?
2. What is the average value per order?
3. What is the total sold pizza throughout the year?
4. What is the number of orders throughout the year?
5. What is the total revenue in each month?
6. What is the number of orders each day throughout the year?
7. What is the number of orders throughout the day in each hour?
8. What is the percentage of revenue in each pizza category?
9. What is the percentage of revenue in each pizza size aside from 'XL' and 'XXL'?
10. What is the most popular pizza by orders throughout the year?
11. What is the less popular pizza by orders throughout the year?
12. What is the top 5 pizza by orders throughout the year?