

Problem Statement

We will use SQL to gain quick insights before starting to create the dashboard. Once the dashboard is created, we will utilise these queries to verify the accuracy of each KPI.

1. What is the total revenue throughout the year?
2. What is the number of orders throughout the year?
3. What is the total pizza sold throughout the year?
4. What is the average value per order?
5. What is the total revenue for each month?
6. What is the number of orders each day throughout the year?
7. What is the percentage of revenue in each pizza category?
8. What is the percentage of revenue in each pizza size aside from 'XL' and 'XXL'?
9. What is the number of orders throughout the day in each hour?
10. What is the most popular pizza by order throughout the year?
11. What is the less popular pizza by order throughout the year?
12. What is the top 5 pizza by orders throughout the year?
13. What are the top 10 pizza orders, quantities, and revenue throughout the year?