### BIN504 - Lecture IX

Support Vector Machines and the Kernel Trick

#### References:

Lee, Chp 6

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### Outline

- Boundary Classifiers
- Linear Support Vector Machines
- Soft Margins
- The Kernel Trick
  - Mercer's Theorem
  - Mercer Kernels
- Kernel PCA

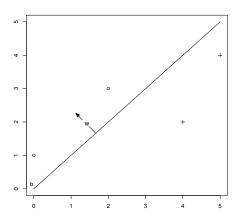
# Supervised Learning

- In clustering we looked at unsupervised learning.
- Remember that in classification, there is a training set consisting of n samples:
  - data points  $\mathbf{x}^{(i)}$   $i = 1 \dots n$ 
    - Each  $\mathbf{x}^{(i)}$  is vector of attribute values  $[x_1^{(i)}, x_2^{(i)}, \dots, x_m p^{(i)}]$
    - p being the number of dimensions
  - class labels  $y^{(i)}$   $i = 1 \dots n$ 
    - $y^{(i)}$  denote the class label.
    - For this lecture, we only consider binary classes.
    - $y^{(i)} = -1 \text{ or } 1$
- This is supervised learning
  - The model is created to using previous data, i.e. the training set
- We generate a model h which predicts y given x
- For simplicity we assume real attributes only:
  - $h: \mathbb{R}^p \mapsto \{-1, 1\}$

### Classifiers

- Many classifiers exist
  - k-Nearest Neighbor
  - Decision Trees
  - Linear Discriminant Analysis
  - Bayesian, naïve and otherwise
  - :
- Margin classifiers, particularly Support Vector Machines
  - Less affected by the curse of dimensionality
  - Fast training and operation
  - Good one-size-fits-all classifier

### Decision Boundary



Define the decision boundary as:

$$f(\mathbf{x}) = \mathbf{w}^T \mathbf{x} + b$$

For example,  $\mathbf{w} = [-1, 1]$ :

• 
$$x^{(1)} = [0, 1]$$
  
•  $\mathbf{w}^T \mathbf{x}^{(1)} = 1$ 

• 
$$x^{(2)} = [2, 3]$$
  
•  $\mathbf{w}^T \mathbf{x}^{(2)} = 1$ 

• 
$$x^{(3)} = [4, 2]$$
  
•  $\mathbf{w}^T \mathbf{x}^{(2)} = -2$ 

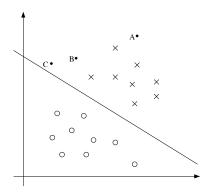
• 
$$x^{(4)} = [5, 4]$$
  
•  $\mathbf{w}^T \mathbf{x}^{(2)} = -1$ 

So, the model:

$$h(\mathbf{x}) = \begin{cases} -1, & \text{if } \mathbf{w}^T \mathbf{x} + b < 0 \\ 1, & \text{if } \mathbf{w}^T \mathbf{x} + b \ge 0 \end{cases}$$

### Intuition

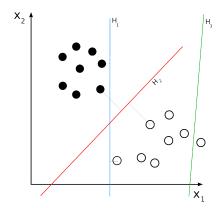
Consider the following case with the decision boundary shown:



- For which point (A,B,C) would you be most confident in your decision?
- Larger the margin the better.

# Intuition (2)

Consider the following alternative models:



- Which model  $(H_1, H_2, H_3)$  is preferable?
- One with the highest accuracy and largest margin

# Optimal Margin Classification

- A margin classifier constructs a boundary hyperplane
  - 2D  $\rightarrow$  line, 3D  $\rightarrow$  plane, 4+D  $\rightarrow$  hyperplane
- The boundary hyperplane has at least as many dimensions as the data
  - Possibly more or even infinite dimensional
  - Later, in kernels...
- The boundary that maximizes the margin is found
  - Better generalization

### Linear SVM

• The boundary being described as:

$$\mathbf{w}^T\mathbf{x} + b = 0$$

• The margins may be:

$$\mathbf{w}^T\mathbf{x} + b = \pm 1$$

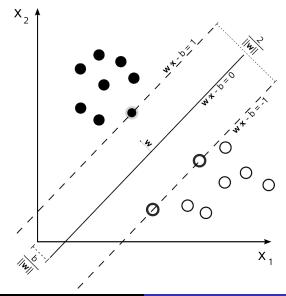
so for some sample  $\mathbf{x}^{(i)}$ :

$$h(\mathbf{x}^{(i)}) = \begin{cases} 1, & \text{if } \mathbf{w}^T \mathbf{x}^{(i)} + b \ge 1 \\ -1, & \text{if } \mathbf{w}^T \mathbf{x}^{(i)} + b \le -1 \end{cases}$$

in other words:

$$v^{(i)}(\mathbf{w}^T\mathbf{x}^{(i)}+b) > 1$$

## Linear SVM



# Training the SVM

- We want to maximize  $\frac{2}{||\mathbf{w}||}$
- So, minimize ||w||
  - Except,  $||\mathbf{w}|| = \sqrt{\mathbf{w}^T \mathbf{w}}$
  - The square root makes it a nasty optimization problem.
  - Minimize  $||\mathbf{w}||^2$  instead...
- Minimize

$$\frac{1}{2}||\mathbf{w}||^2$$

s.t. for all points  $i = 1, \ldots, n$ ,

$$y^{(i)}(\mathbf{w}^T\mathbf{x}^{(i)}+b)\geq 1$$

- So, again we have a constrained optimization problem.
  - Just like PCA...
  - Lagrange to the rescue!

# Training the SVM (2)

Introducing Lagrange multipliers  $\alpha_i$  the problem becomes:

$$\min_{\mathbf{w},b} \max_{\alpha \geq 0} \left\{ \frac{1}{2} \|\mathbf{w}\|^2 - \sum_{i=1}^n \alpha_i [y^{(i)} (\mathbf{w} \cdot \mathbf{x}^{(i)} + b) - 1] \right\}$$

- We are essentially looking for a saddle point.
- Find the  $\alpha$ s that maximize within the minimum.
  - In the solution, most points will have  $\alpha_i = 0$ 
    - These are the 'internal' points, far from the boundary
  - Non-zero  $\alpha_i$ 's correspond to  $\mathbf{x}^{(i)}$ 's on the margins (i.e. support vectors)
- The problem can now be easily solved with quadratic programming.

## Optimization Results

• It turns out that the solution is:

$$\mathbf{w} = \sum_{i=1}^{n} \alpha_i y^{(i)} \mathbf{x}^{(i)}$$

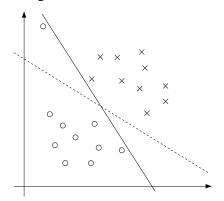
- Although the summation terms would only need to include  $\mathbf{x}^{(i)}$  that are support vectors, since other points will have  $\alpha_i = 0$
- The intercept b can then be found by:

$$b = \frac{1}{|SV|} \sum_{i \in SV} (\mathbf{w} \cdot \mathbf{x}^{(i)} - y^{(i)})$$

where *SV* is the set of *i*'s such that  $\alpha_i > 0$ 

### **Outliers**

### Consider the following case:



- The boundary that does not misclassify is not necessarily the best one.
  - Might have problems with generalization later...

## Soft Margins

- To solve the problem, one can use soft margins.
  - Compromise between misclassification and maximum margin
- Achieved by adding slack variables to the system.

$$y^{(i)}(\mathbf{w} \cdot \mathbf{x^{(i)}} + b) \ge 1 - \xi_i$$

• The optimization problem now becomes:

$$\min_{\mathbf{w},\xi,b} \left\{ \frac{1}{2} \|\mathbf{w}\|^2 + C \sum_{i=1}^n \xi_i \right\}$$

such that

$$y_{(i)}(\mathbf{w} \cdot \mathbf{x}^{(i)} + b) \ge 1 - \xi_i, \quad \xi_i \ge 0$$

for all 
$$i = 1, \ldots, n$$

- C is the soft margin parameter
  - Higher C means less misclassification allowed.

### The Dual Form

• Using the fact that  $||\mathbf{w}||^2 = \mathbf{w}^T \mathbf{w}$  and  $\mathbf{w} = \sum_{i=1}^n \alpha_i y^{(i)} \mathbf{x}^{(i)}$  the original objective function:

$$\frac{1}{2} \|\mathbf{w}\|^2 - \sum_{i=1}^n \alpha_i [y^{(i)} (\mathbf{w} \cdot \mathbf{x}^{(i)} + b) - 1]$$
 can be converted to:

$$\tilde{L}(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y^{(i)} y^{(j)} (\mathbf{x}^{(i)} \cdot \mathbf{x}^{(j)})$$

to be maximized with the constraints  $\alpha_i \geq 0$  and  $\sum_{i=1}^{n} \alpha_i y_{(i)} = 0$ 

• To predict the class of a new point z

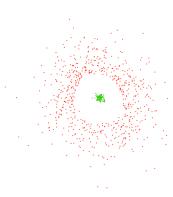
$$\mathbf{w}^T \mathbf{z} + b = \sum_{i \in SV} \alpha_i y^{(i)} (\mathbf{x}^{(i)} \cdot \mathbf{z}) + b$$

 The fact that we can express these in dot products of points will become very important in a few minutes!

# Linear Separability

Can we separate this data with SVM?

## Feature Mapping



- Our original attribute space is two dimensional:  $\mathbf{x} = [x_1, x_2]$
- What if we map to another space  $\phi$  s.t.

$$\phi(\mathbf{x}) = [x_1, x_2, x_1^2 + x_2^2]$$

What used to be linearly inseparable is now separable.

### Kernels

#### Definition

A Kernel Function is defined as the dot product of two vectors mapped with some feature mapping  $\phi$ :

$$K(\mathbf{x}, \mathbf{z}) = \phi(\mathbf{x}) \cdot \phi(\mathbf{z}) = \phi(\mathbf{x})^T \phi(\mathbf{z}) = \langle \phi(\mathbf{x}), \phi(\mathbf{z}) \rangle$$

Remember the dual form:

$$\tilde{L}(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y^{(i)} y^{(j)} (\mathbf{x}^{(i)} \cdot \mathbf{x}^{(j)})$$

• The linear kernel is  $K(\mathbf{x}, \mathbf{z}) = \mathbf{x} \cdot \mathbf{z}$ :

$$\tilde{L}(\alpha) = \sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y^{(i)} y^{(j)} \mathcal{K}(\mathbf{x}^{(i)}, \mathbf{x}^{(j)})$$

 Substituting a higher dimensional kernel in place of the dot product is called the kernel trick.

## Advantage of Kernels

- ullet We generally do not use the mappings  $\phi$  themselves but rather use their dot products directly
- Very frequently, calculating  $K(\mathbf{x}, \mathbf{z})$  directly is much cheaper than first calculating  $\phi(\mathbf{x})$  and  $\phi(\mathbf{z})$  and then taking the dot product.

### Example

Consider the mapping  $\phi(\mathbf{x})$  that consists of pairwise products of all the dimensions of  $\mathbf{x}$ . E.g. for a 3-dimensional vector  $\mathbf{x}$ :

$$\phi(\mathbf{x}) = \begin{bmatrix} x_1 x_1 \\ x_1 x_2 \\ x_1 x_3 \\ x_2 x_1 \\ x_2 x_2 \\ x_2 x_3 \\ x_3 x_1 \\ x_3 x_2 \\ x_3 x_3 \end{bmatrix}$$

This would take  $O(n^2)$  time to compute for n dimensions. Whereas the kernel of the same function:

$$K(x,z) = \sum_{i,j=1}^{n} (x_i x_j)(z_i z_j) = \left(\sum_{i=1}^{n} x_i z_i\right)^2$$

Would take only O(n) time to compute.

### Common Kernels

Polynomial Kernel

$$K(\mathbf{x},\mathbf{z}) = (\mathbf{x} \cdot \mathbf{z} + c)^d$$

Gaussian Kernel

$$K(\mathbf{x}, \mathbf{z}) = e^{\left(rac{||(\mathbf{x} - \mathbf{z})||^2}{2\sigma^2}
ight)}$$

Also called the Radial Basis Function (RBF) Kernel

Inverse Multiquadric Kernel

$$K(\mathbf{x}, \mathbf{z}) = \frac{1}{\sqrt{||(\mathbf{x} - \mathbf{z})||^2 - c}}$$

# Can Any Function Be a Kernel?

- Intuitively, a kernel is a similarity measure between  $\phi(\mathbf{z})$  and  $\phi(\mathbf{z})$ , and indirectly between  $\mathbf{x}$  and  $\mathbf{z}$ 
  - Larger the K, the more similar x and z
- With some restrictions, you can come up with any kernel that you think will best separate your problem.
  - e.g. Edit distance as kernel for sequence data
- Note that any kernel  $K(\mathbf{x}, \mathbf{z})$  must be the dot product  $\phi(\mathbf{x}) \cdot \phi(\mathbf{z})$  for some defined mapping  $\phi$
- Let K be a matrix s.t.

$$K_{ij} = K(x^{(i)}, x^{(j)})$$

- Since  $\phi(\mathbf{x}) \cdot \phi(\mathbf{z}) = \phi(\mathbf{x}) \cdot \phi(\mathbf{z})$ , **K** must be symmetric.
- Due to self similarity,  $\mathbf{v}^\mathsf{T} K \mathbf{v} \ge 0$  for any vector  $\mathbf{v}$ . In other words  $\mathbf{K}$  must also be positive semi-definite

### Mercer's Theorem

#### **Theorem**

Mercer's Theorem states that for K to be a valid kernel, it is necessary and sufficient for the corresponding kernel matrix K to be symmetric positive semi definite.

In other words

$$\sum_{i=1}^n \sum_{j=1}^n c_i c_j \mathbf{K}_{ij} \geq 0$$

for any n > 0, any n data points, and any choice of real numbers  $c_{1,...,n}$ 

- Such kernels are called Mercer Kernels
- Any Mercer Kernel may be used in a kernel trick
- Only a Mercer Kernel is guaranteed to work in all cases during a kernel trick.
  - Non-Mercer kernels may work for limited data ranges/sets.

#### **Exercises**

#### Example

Does the following the kernel matrix belong to a Mercer Kernel?

$$\mathbf{K} = \left[ \begin{array}{ccc} 1 & 0.5 & 0.3 \\ 0.5 & 1 & 0.6 \\ 0.3 & 0.6 & 1 \end{array} \right]$$

#### YES

#### Example

How about this one?

$$\mathbf{K} = \left[ \begin{array}{ccc} 1 & 2.5 & 0.3 \\ 2.5 & 1 & 0.6 \\ 0.3 & 0.6 & 1 \end{array} \right]$$

NO. Try 
$$c_1 = 1, c_2 = -1, c_3 = 1$$

### Kernels and PCA

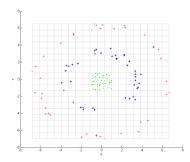
 Remember the final equation for principal components (eigenvectors) W, and covariance matrix Σ:

$$\Lambda = W^{-1} \Sigma W$$

- The covariance vector is  $\mathbf{\Sigma} = {\mathbf{X}'}^T \mathbf{X}'$ , where  $\mathbf{X}'$  is the centered data matrix.
  - The covariance vector is built up from the dot products:  $\sum_{ii} = \chi'^{(i)} \cdot \chi'^{(j)}$
- In essence, the covariance vector is a kernel.
- Thus, you could just replace it with another kernel K:

$$\Lambda = W^{-1}KW$$

## Example: PCA with RBF Kernel



- Is there a set of linear PCs (rotations) that will cluster this data?
- Since, we want dimensional reduction, ideally you want to be able to cluster just on the first PC.

Figure by Petter Strandmark

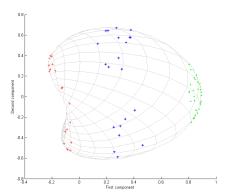
# Example: PCA with RBF Kernel (2)

Instead of linear PCA, let's use the RBF kernel:

$$k(\mathbf{x}, \mathbf{y}) = e^{\frac{-||\mathbf{x} - \mathbf{y}||^2}{2\sigma^2}}$$

- A very common and powerful kernel
- Creates a small hyperball around an instance.
- The actual mappings  $\phi(\mathbf{x}), \phi(\mathbf{x})$  since they represent vectors in an infinite dimensional Hilbert space.
  - But we can still calculate  $\Phi(\mathbf{x}) \cdot \Phi(\mathbf{y})$  since it represents a convergent power series.
- $oldsymbol{\sigma}$  is the measure of the radius of the hyperball around an instance.
  - Should be large enough that close instances are considered similar, but not too large that everything becomes similar.
  - Sigma Tuning

# Example: PCA with RBF Kernel (3)



• Notice that just the first PC is enough to cluster.

Figure by Petter Strandmark

### Kernel PCA and SVM in R

- SVMs are implemented in R under the e1071 package available from CRAN
  - the sym function
  - allows linear, RBF, polynomial and sigmoid kernels
- Kernel PCA is available in the kernlab package from CRAN
  - the kpca function
  - supports RBF, polynomial, hyperbolic, Laplacian, Bessel, and spline kernels.