

# Sales and Transaction Reports by Period

Year

2016

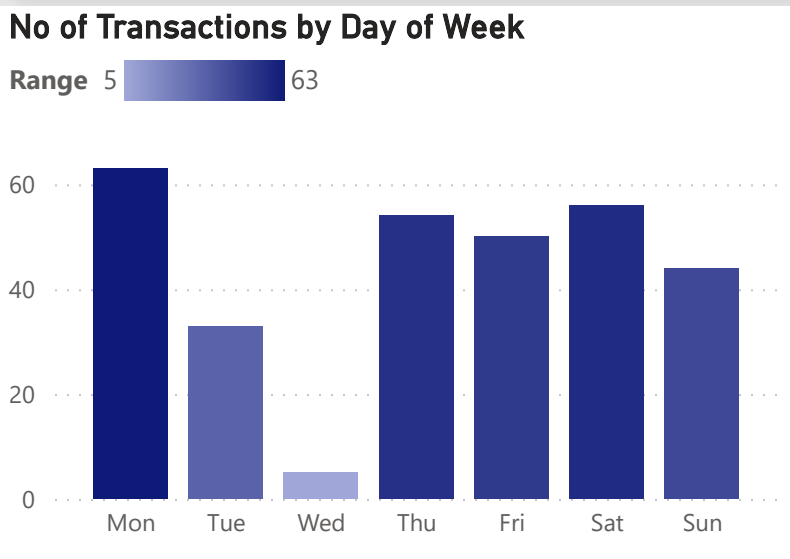
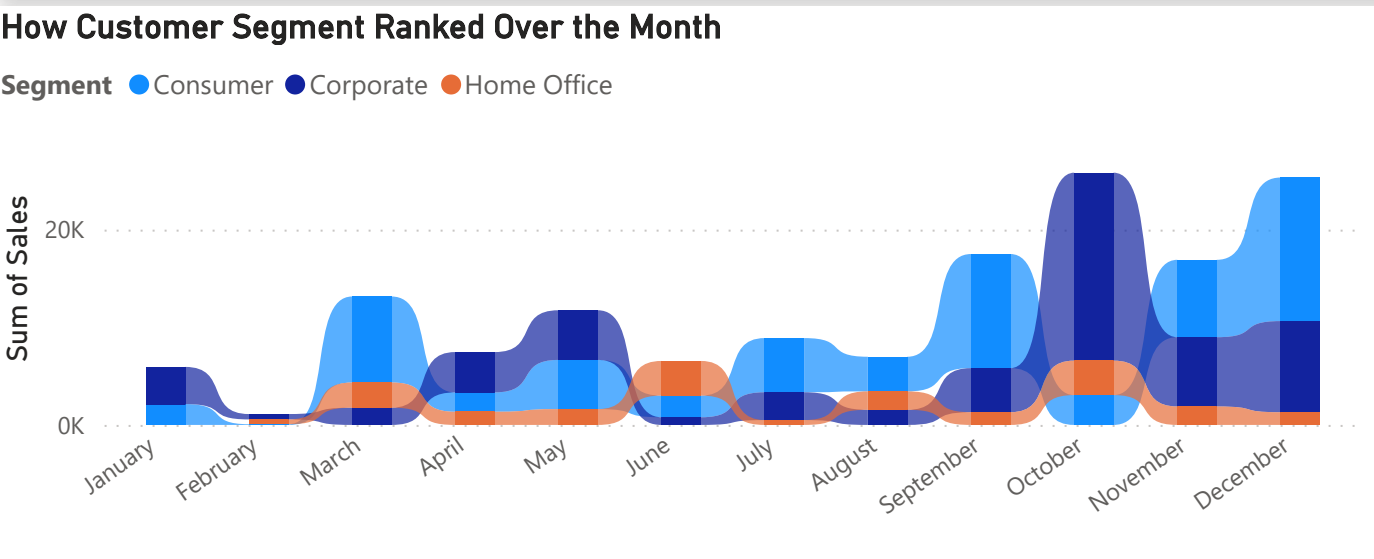
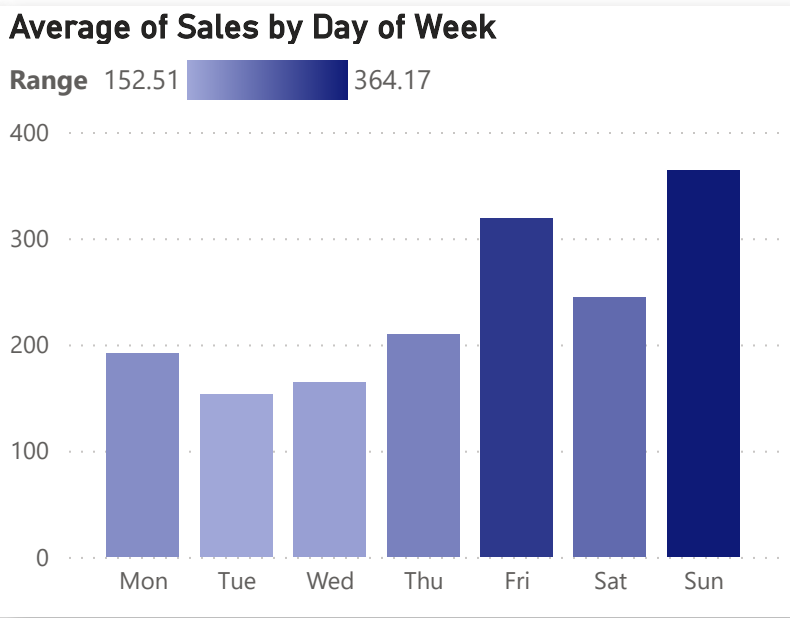
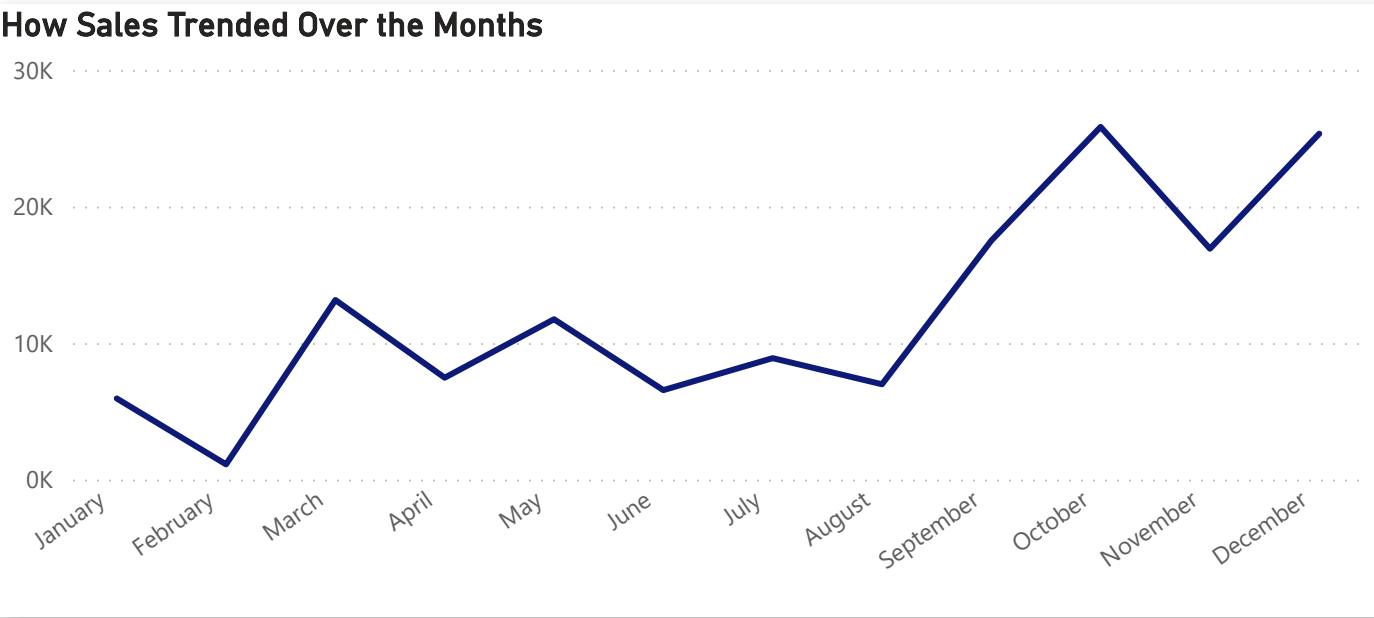
Region

Central

Category

All

Total sales over the period amounts to \$147,429.38 and Total Number of Transaction is 305



# Sales and Transaction Reports by Location

Total sales over the period amounts to \$147,429.38 and Total Number of Transaction is 305

Year

2016

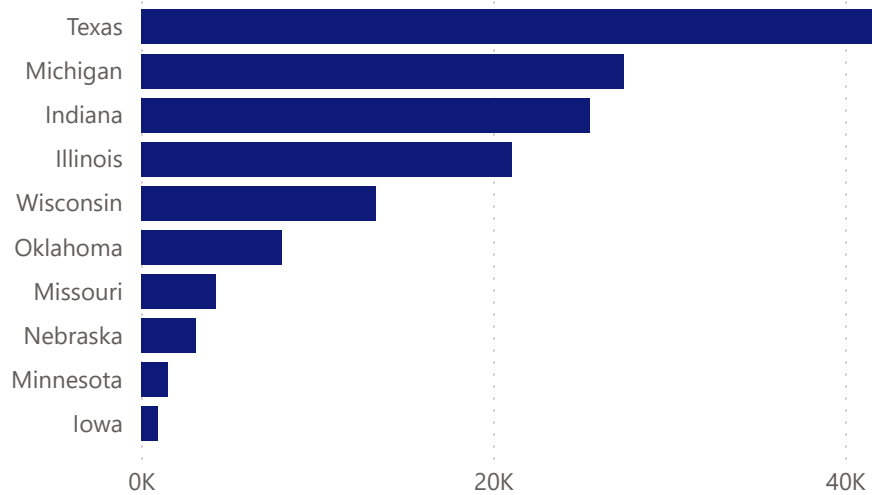
Region

Central

Category

All

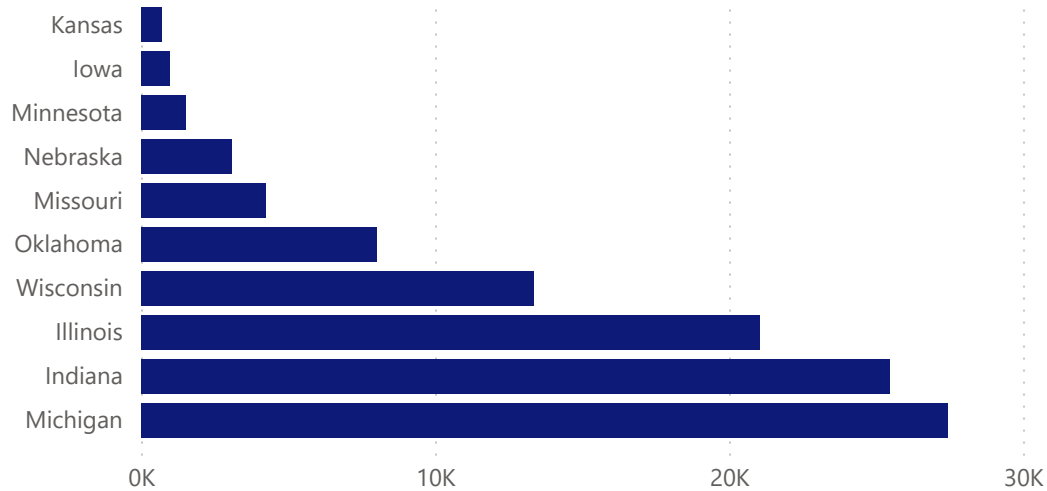
Top 10 States by Sales



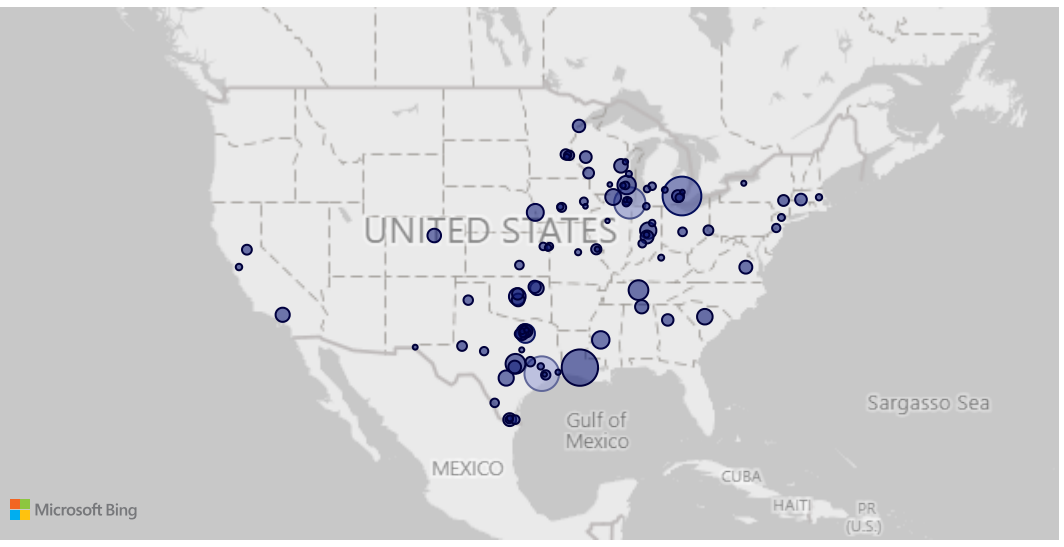
Percentage of Transaction Shipments of the Top 10 States

State	First Class	Same Day	Second Class	Standard Class
Illinois	14.93%	1.49%	22.39%	61.19%
Indiana	20.00%	5.00%	10.00%	65.00%
Iowa	16.67%	16.67%	33.33%	33.33%
Kansas	40.00%			60.00%
Michigan	13.33%	3.33%	16.67%	66.67%
Minnesota	14.29%		28.57%	57.14%
Missouri			28.57%	71.43%
Nebraska	20.00%		20.00%	60.00%
Oklahoma	12.50%	12.50%	6.25%	68.75%
Texas	13.93%	4.92%	22.95%	58.20%
Wisconsin		5.00%	20.00%	75.00%

Bottom 10 States by Sales



Sales Distribution by City

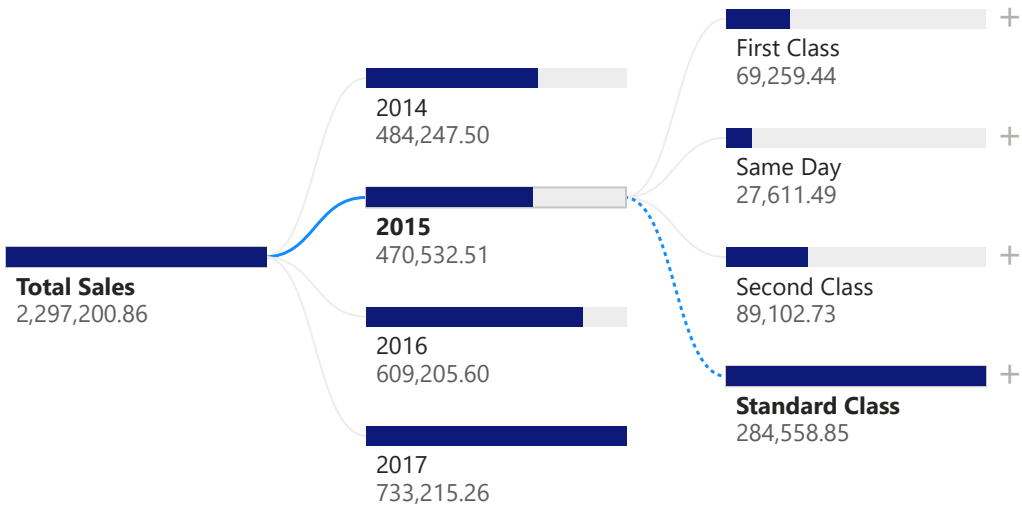


# Advanced Sales Exploration & Analysis

Total sales over the period amounts to \$2,297,200.86 and Total Number of Transaction is 5009

Ask Your Question

Year × Ship Mode ×  
2015



Key influencers Top segments



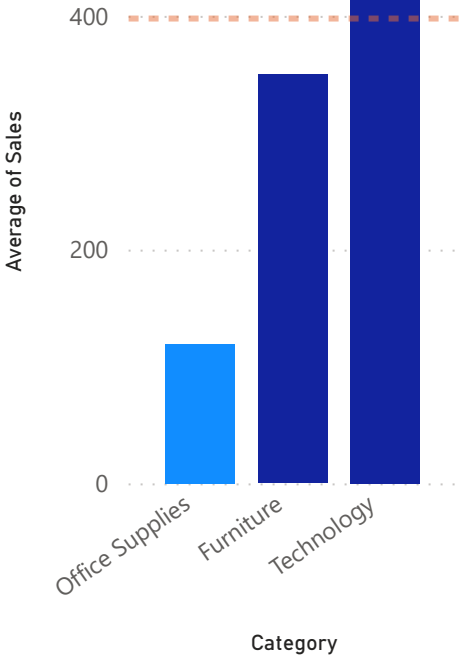
What influences Sales to Decrease ?

When...

...the average of Sales decreases by



← Sales is more likely to decrease when Category is Office Supplies than otherwise (on average).



☐ Only show values that are influencers