



region	All
customer	All
division	All

Market Performance report

Market	Net Sales 2019	Net Sales 2020	Net Sales 2021	Target 21	21 - Target	2021- Target %
Australia	3.88M	10.70M	20.99M	23.20M	-2.21M	-10.54%
Austria		0.12M	2.84M	3.17M	-0.33M	-11.74%
Bangladesh	0.48M	2.26M	6.95M	7.67M	-0.72M	-10.31%
Canada	4.76M	12.17M	35.06M	40.13M	-5.07M	-14.45%
China	1.43M	5.42M	22.89M	24.95M	-2.07M	-9.03%
France	4.04M	7.47M	25.94M	28.13M	-2.19M	-8.44%
Germany	2.56M	4.69M	12.01M	13.53M	-1.53M	-12.72%
India	30.82M	49.77M	161.26M	170.81M	-9.55M	-5.92%
Indonesia	2.52M	6.21M	18.41M	20.80M	-2.38M	-12.93%
Italy	2.90M	4.46M	11.72M	12.77M	-1.05M	-8.96%
Japan		1.88M	7.92M	8.25M	-0.33M	-4.12%
Netherlands	0.23M	3.36M	7.98M	8.64M	-0.66M	-8.22%
Newzealand		1.99M	11.40M	12.80M	-1.40M	-12.30%
Norway		2.48M	13.68M	15.11M	-1.44M	-10.50%
Pakistan	0.62M	4.69M	5.66M	6.18M	-0.52M	-9.27%
Philippines	5.69M	13.37M	31.86M	34.35M	-2.50M	-7.84%
Poland	0.41M	2.79M	5.19M	6.13M	-0.94M	-18.13%
Portugal	0.75M	3.59M	11.83M	12.34M	-0.51M	-4.29%
South Korea	12.80M	17.28M	48.97M	53.33M	-4.36M	-8.91%
Spain		1.77M	12.62M	14.40M	-1.79M	-14.15%
Sweden	0.05M	0.23M	1.77M	1.96M	-0.20M	-11.11%
United Kingdom	2.00M	8.08M	34.15M	37.13M	-2.98M	-8.72%
USA	11.53M	31.92M	87.78M	98.02M	-10.24M	-11.66%
Grand Total	87.48M	196.69M	598.88M	653.82M	-54.94M	-9.17%