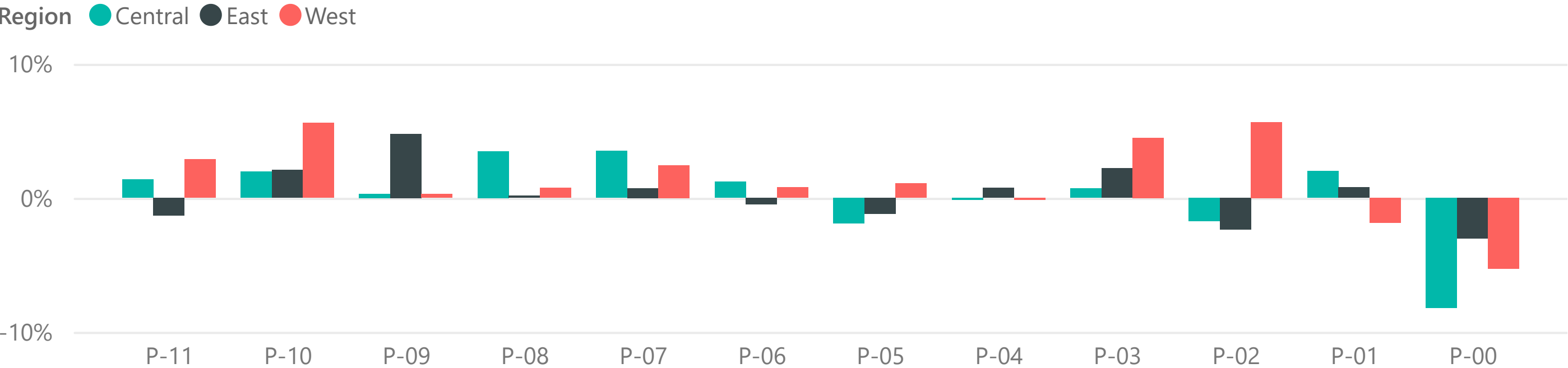


# VanArsdel - Market Share

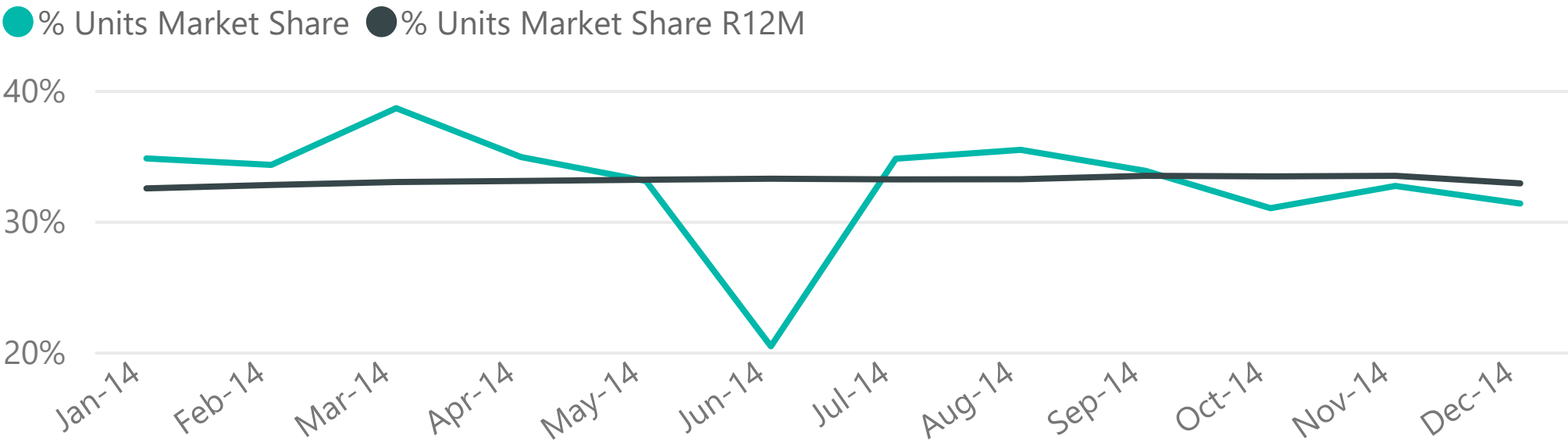
49,832  
Total Category Volume

32.86 %  
% Units Market Share

% Unit Market Share YOY Change by Rolling Period and Region



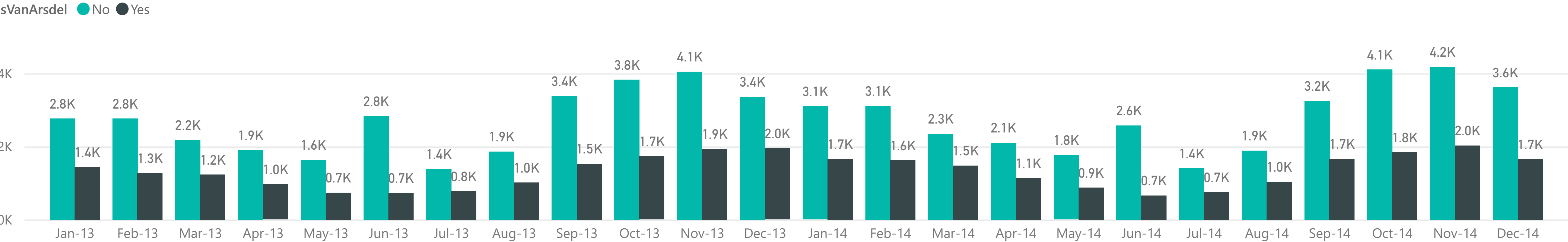
% Units Market Share and % Units Market Share R12M by Month



Total Category Volume by Segment

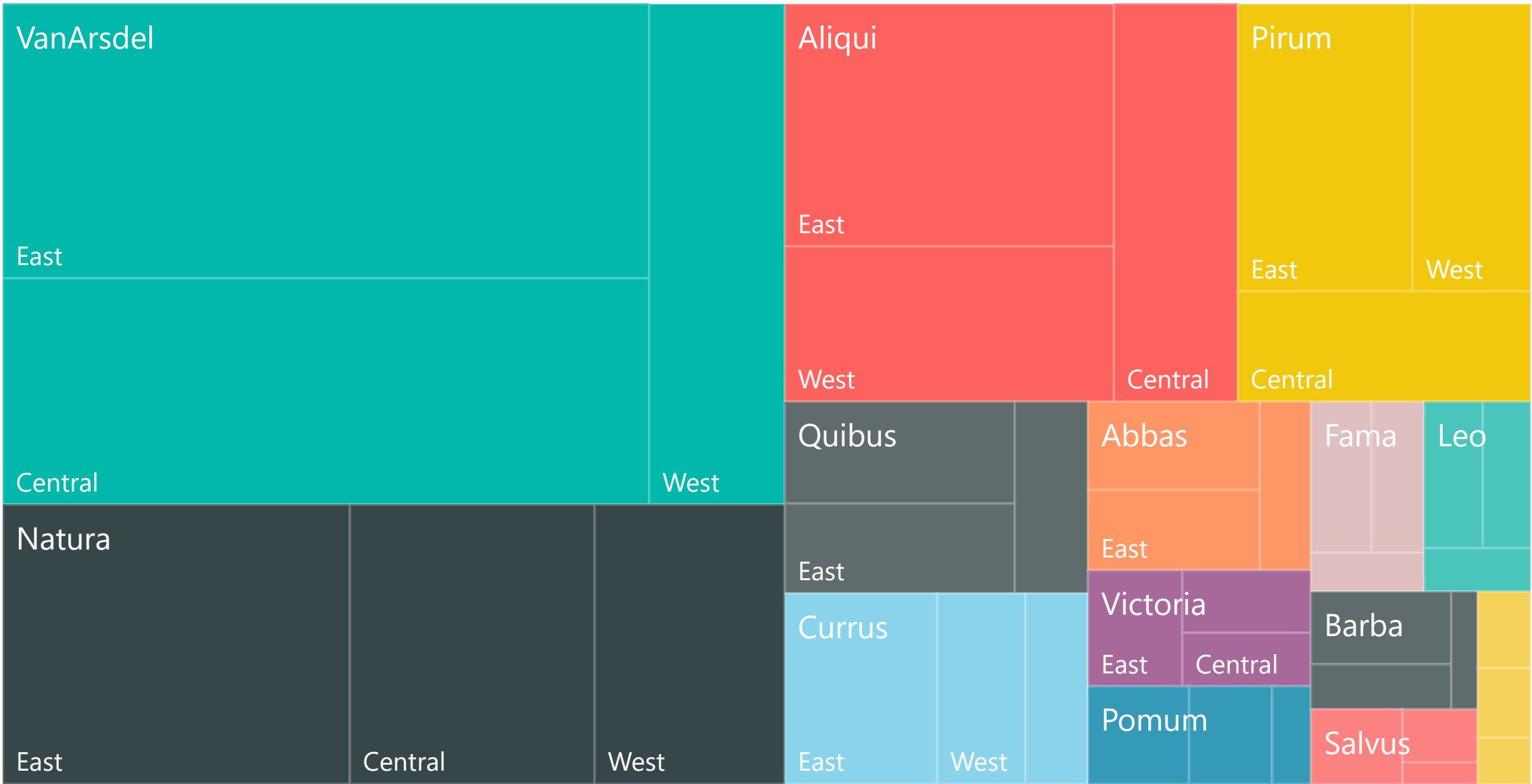


Total Units by Month and isVanArsdel

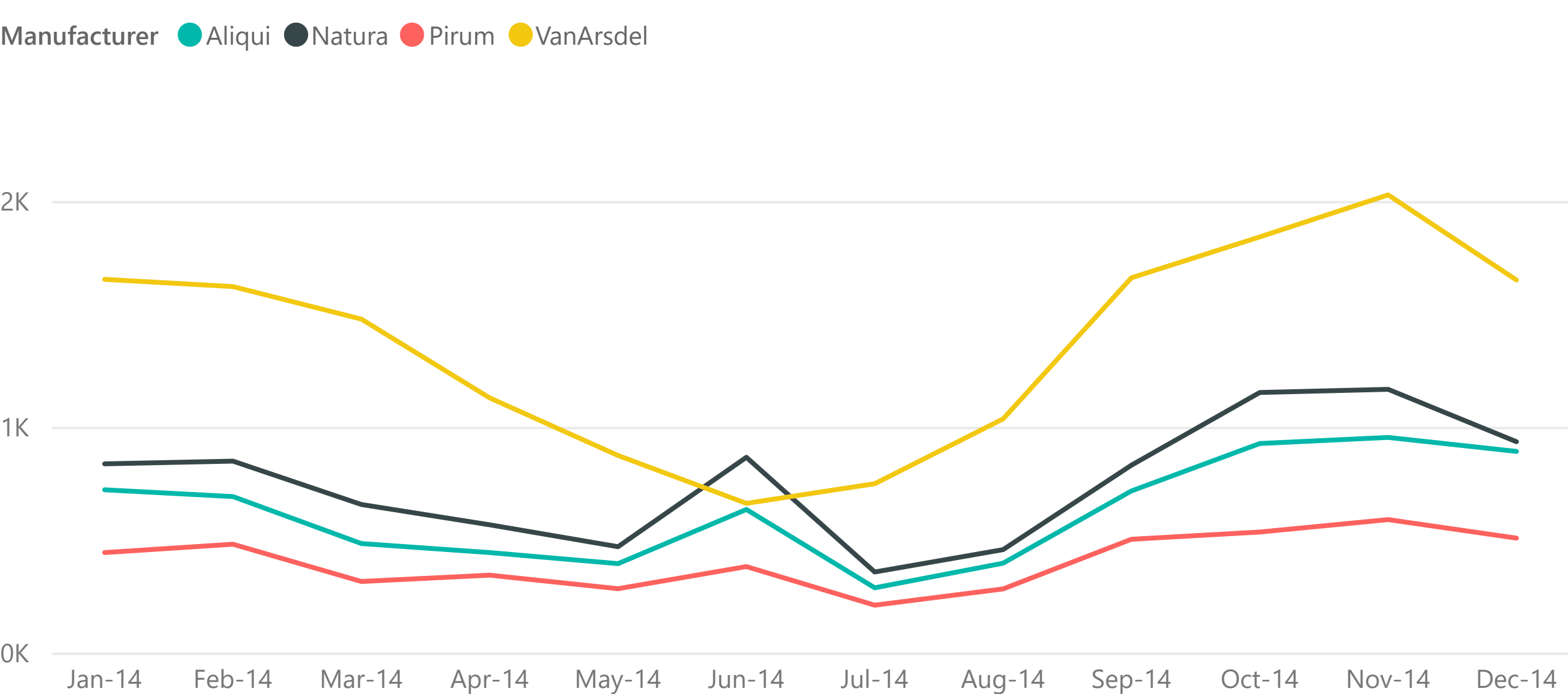


# YTD Category Trend Analysis

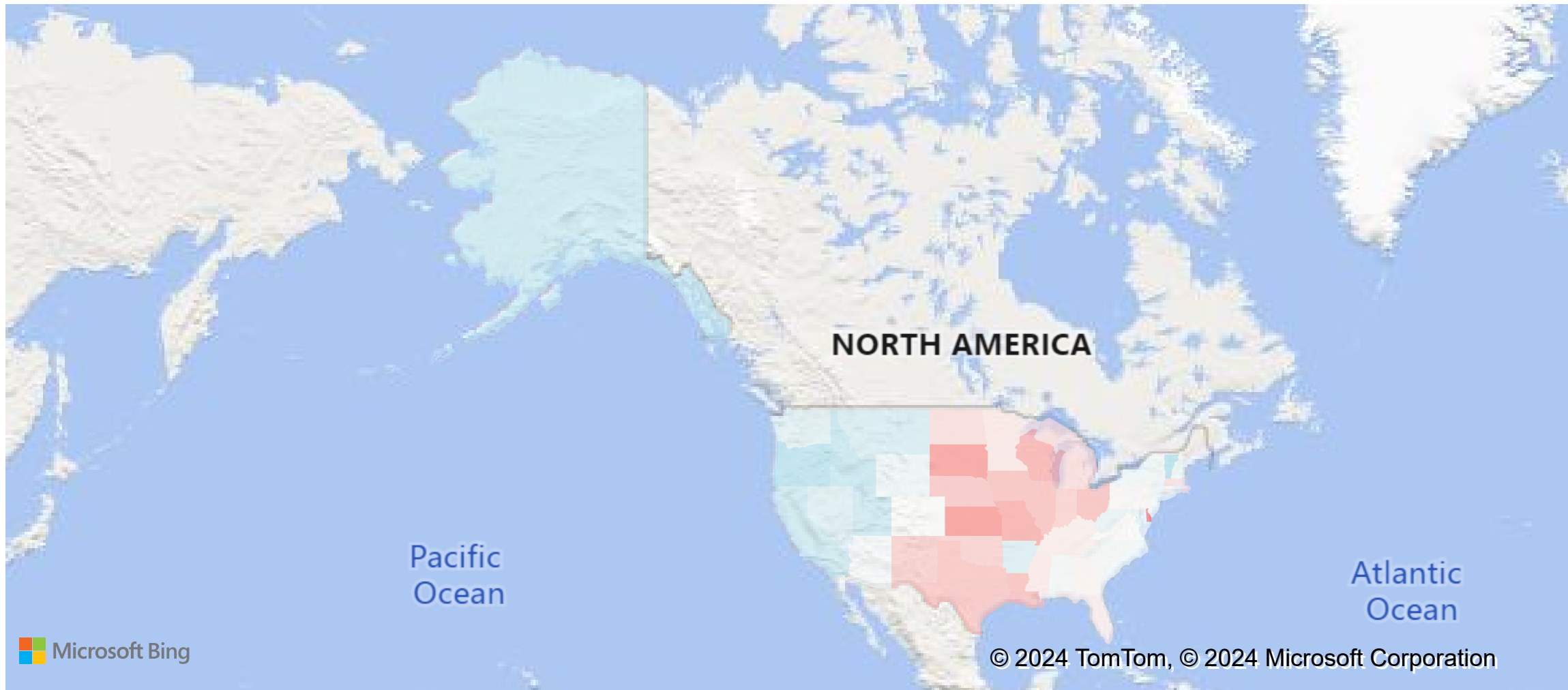
Total Units YTD by Manufacturer and Region



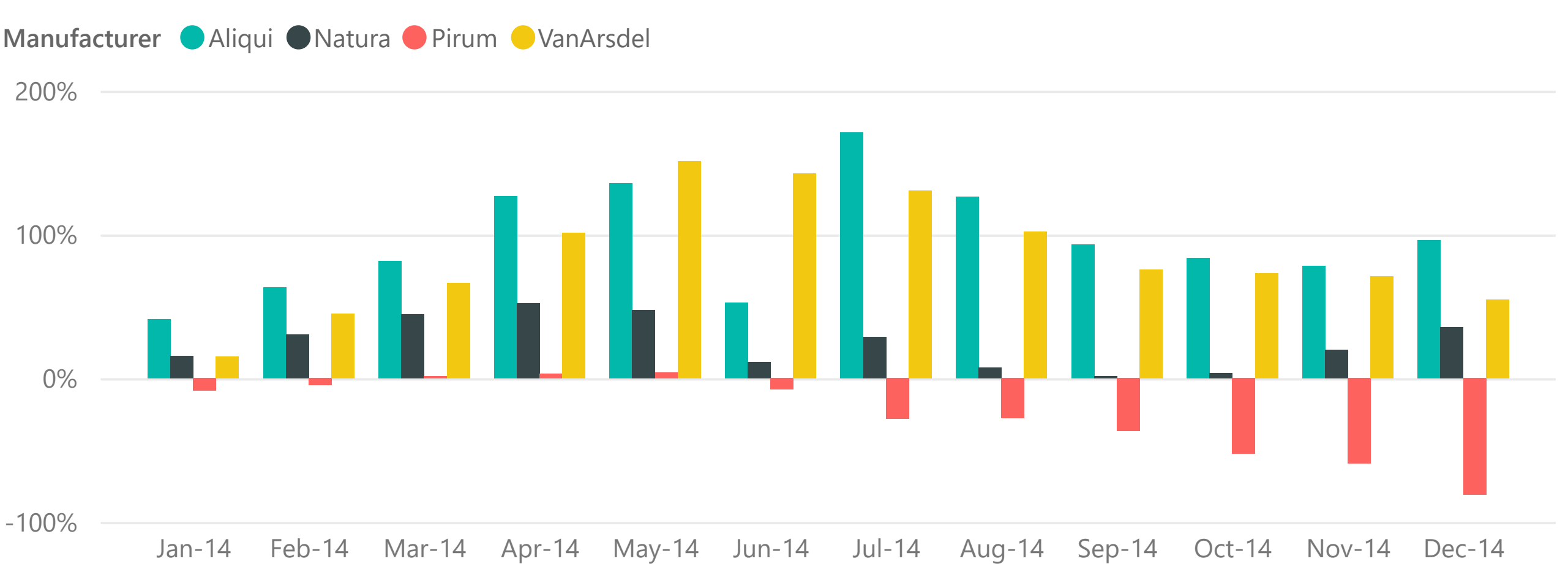
Total Units by Month and Manufacturer



% Units Market Share by State



Total Units YTD Var % by Month and Manufacturer



# Sentiment Analysis

68

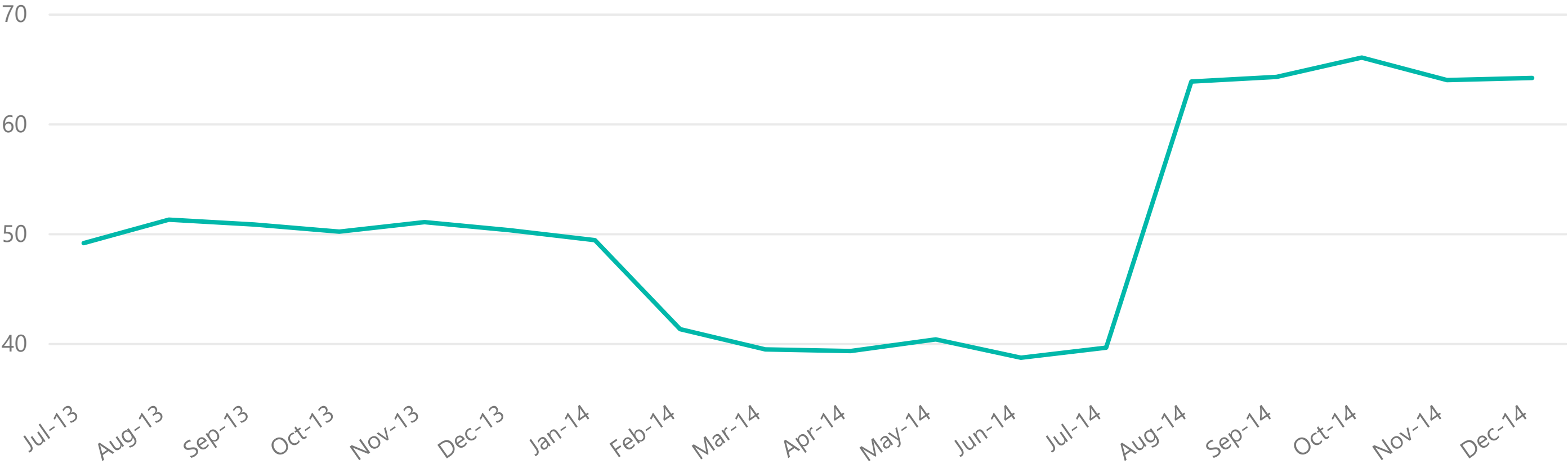
Sentiment

4

Sentiment Gap

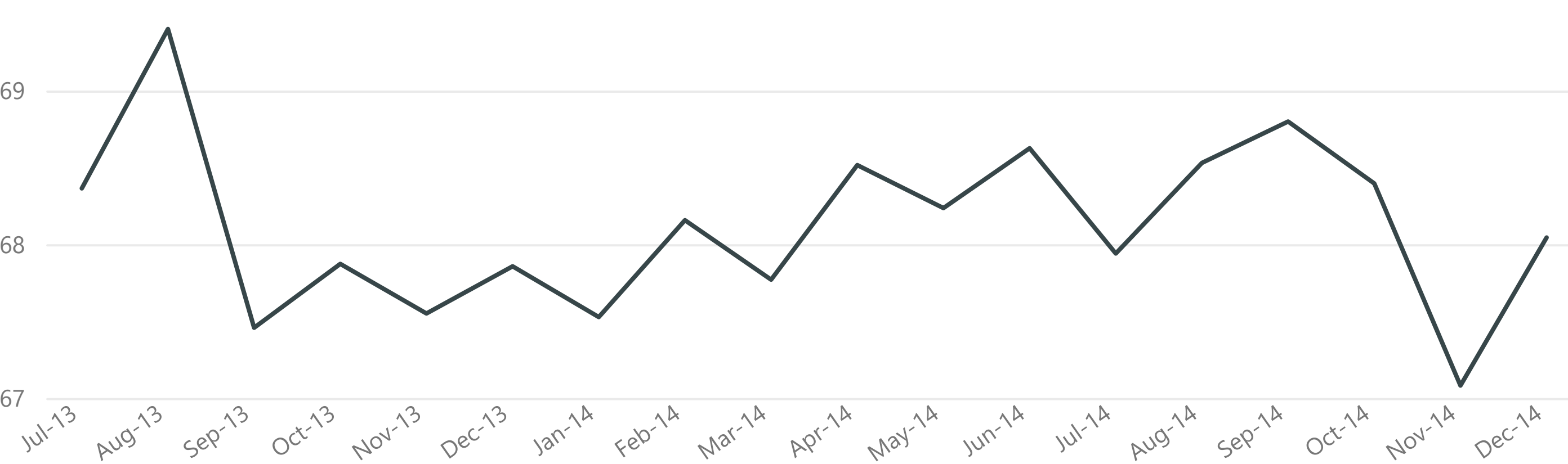
VanArsdel - Sentiment by Month

MfgisVanArsdel ● Yes



Industry Sentiment by Month

MfgisVanArsdel ● No



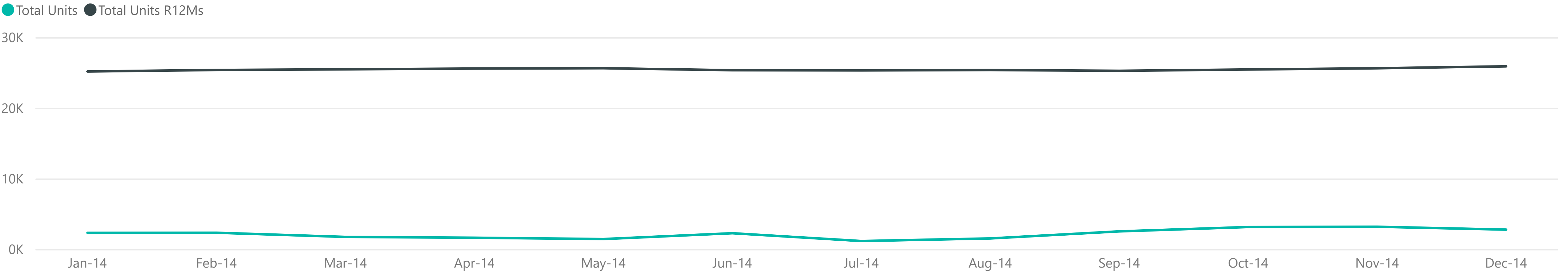
Sentiment Gap by District and Region

Region ● Central ● East ● West

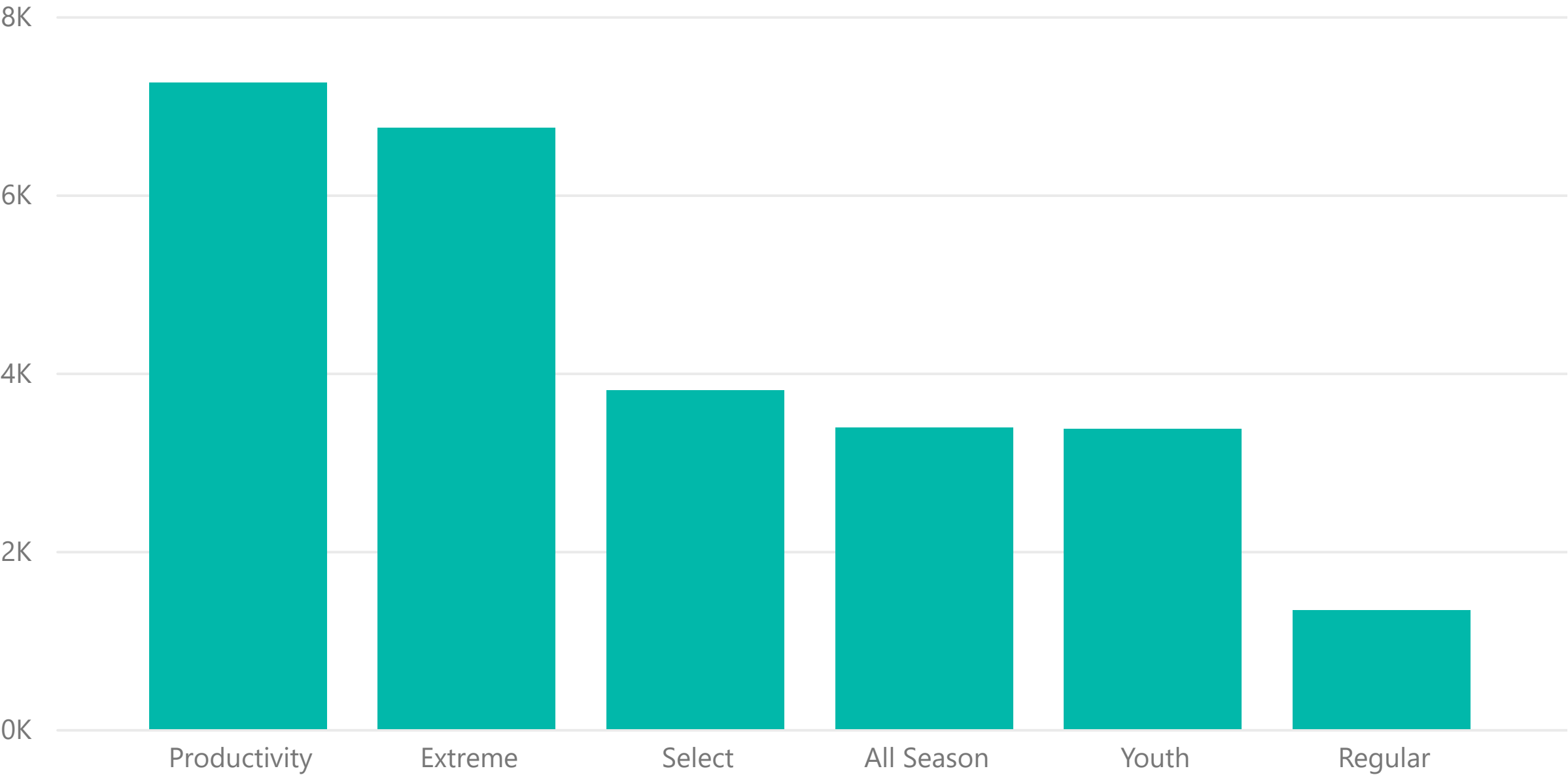


# Growth Opportunities

Total Units and Total Units Rolling 12 Months by Month



Total Units by Segment



Total Units by Rolling Period and Region

