

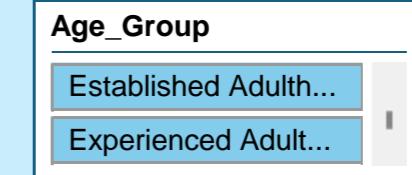
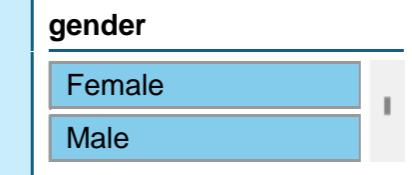
## INVESTMENT PREFERENCE DATA - ANALYSIS

**40**  
Total Respondents

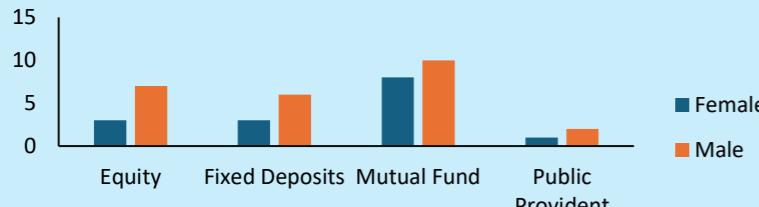
**87.5%**  
% Invested in Stock Market

**Returns**  
Top Investment Factor

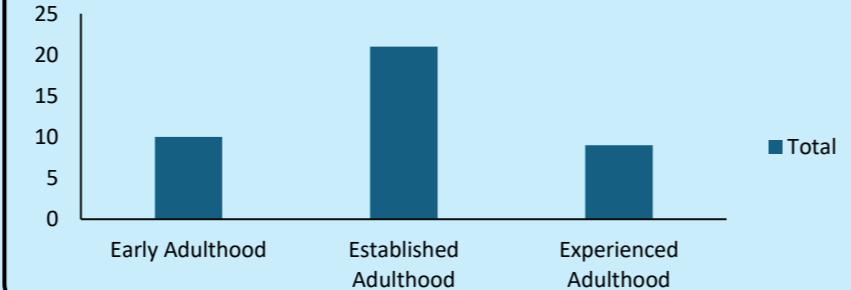
**Mutual Fund**  
Most Preferred Investment Avenue



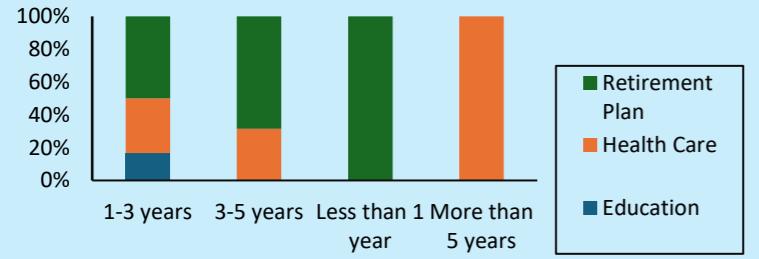
**Preferred Investment Avenue by Gender**



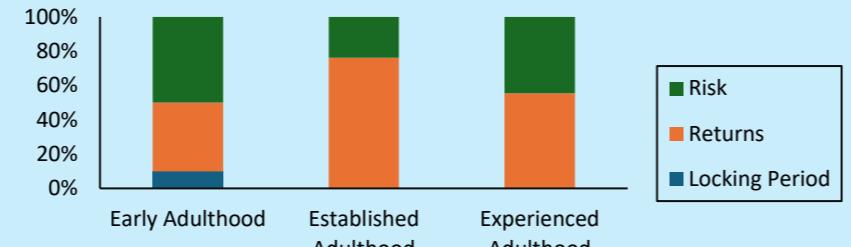
**Investment Participation by Age Group**



**Savings Objectives by Investment Duration**



**Investment Decision Factors Across Age Groups**



**Reasons for Mutual Fund Investment by Expected Returns**

