

TATA Online Retail Data

\$9.75M
Total Revenue

24K
Total Orders

5M
Total Quantity Sold

4373
Total Customers

69.97%
Repeat Customer Rate

3060
Repeat Customers

\$2.23K
Revenue per Customer

Invoice Date

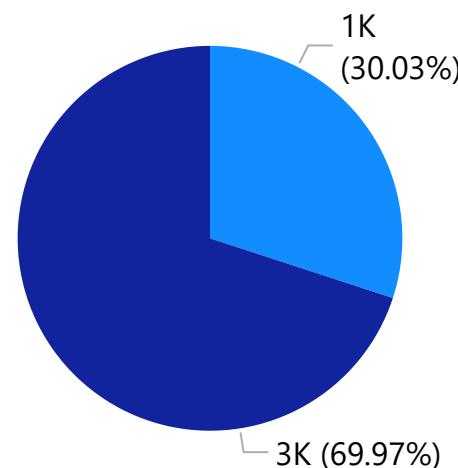
12/1/2010 12/9/2011



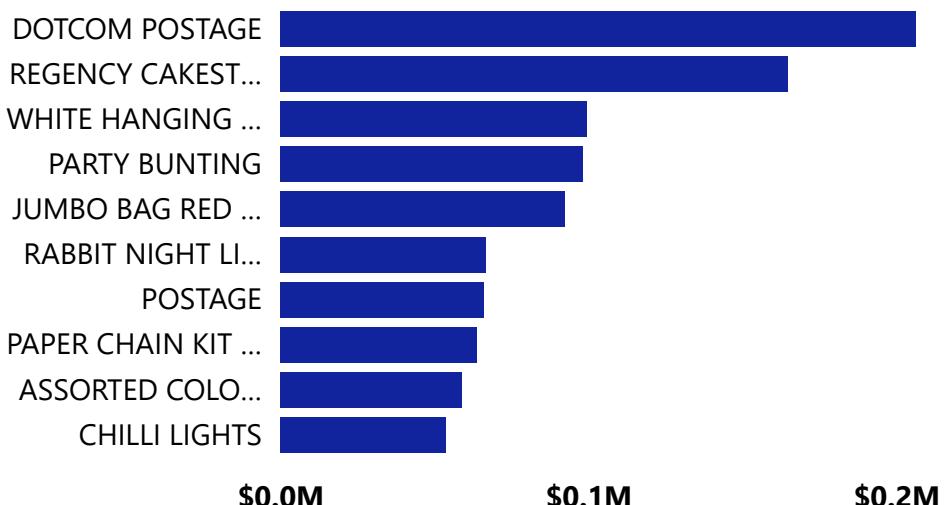
Country

- Australia
- Austria

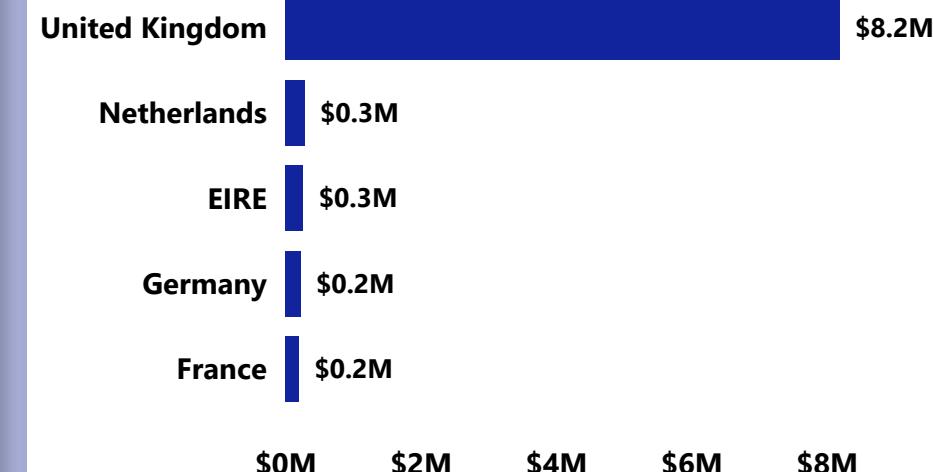
Customer Retention Split



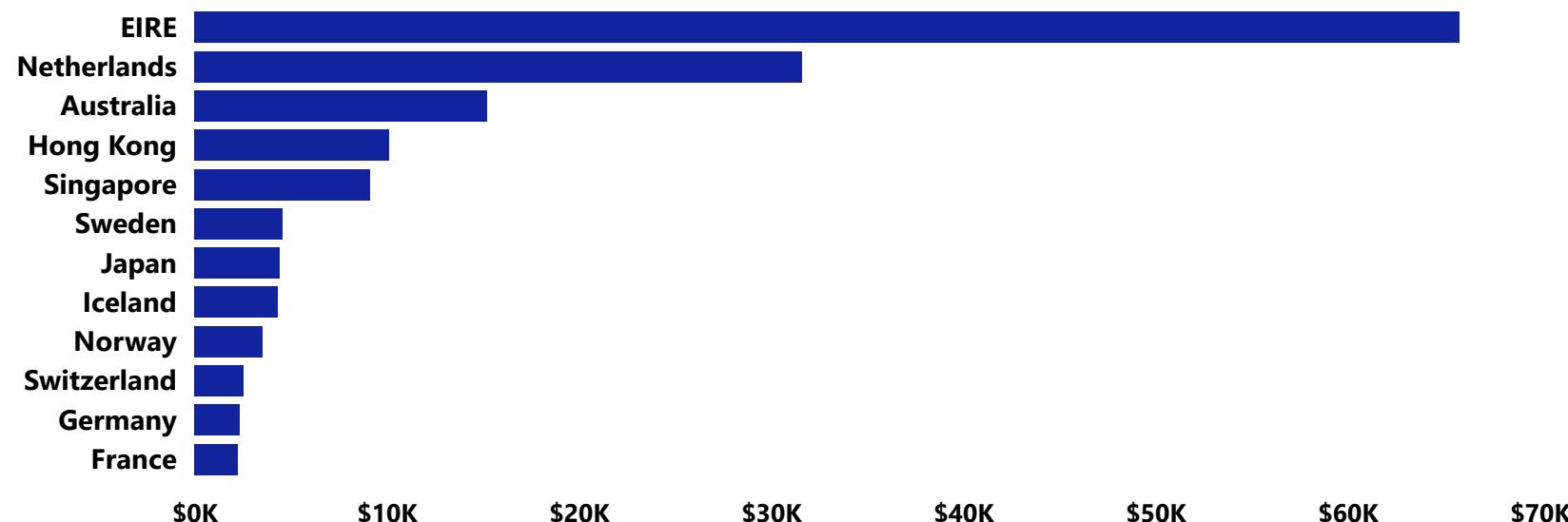
Top Products by Revenue



Top 5 Revenue by Country



Customer Value by Country



Product Sales Volume

