

Customer Lifetime Value Analytics: Turning Insights into Strategy

Total CLV

7.25M

Net CLV

7.21M

Total Customers

4.19K

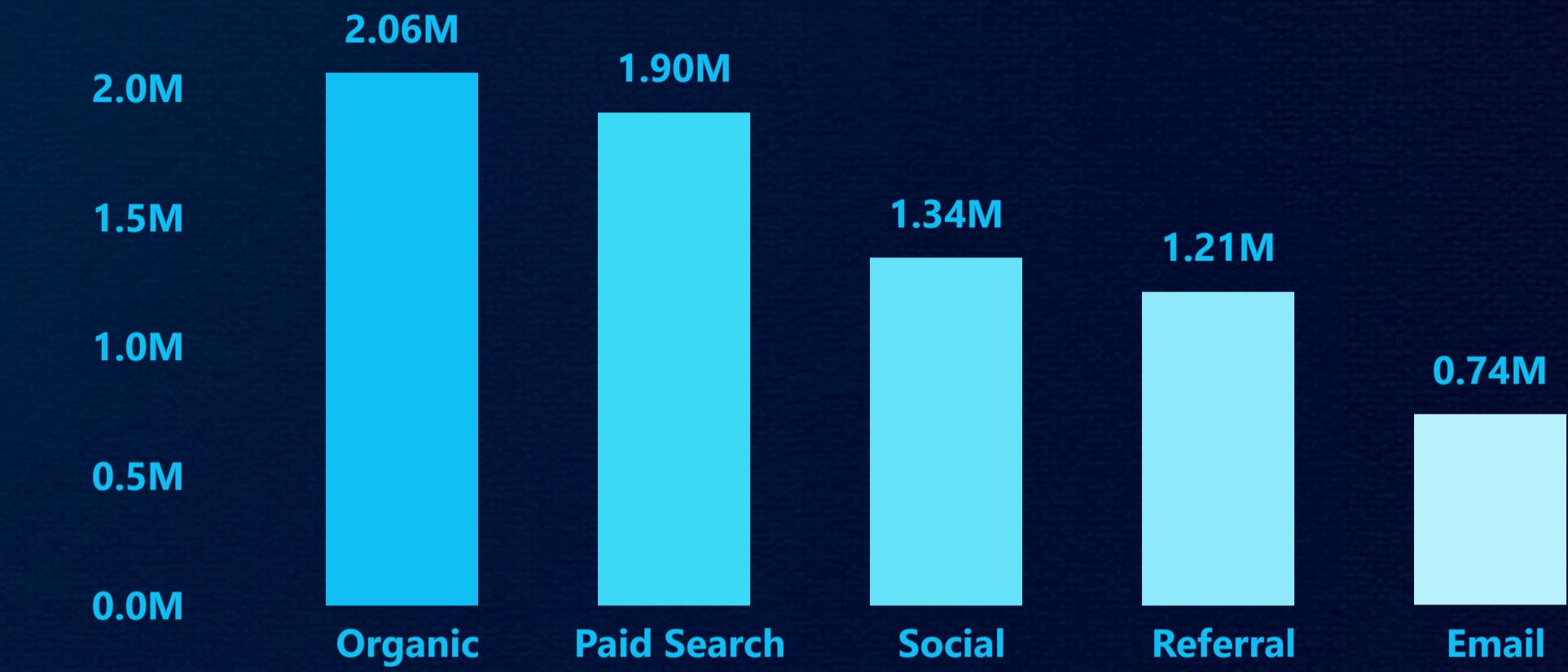
Sum of clv_12m by clv_segment



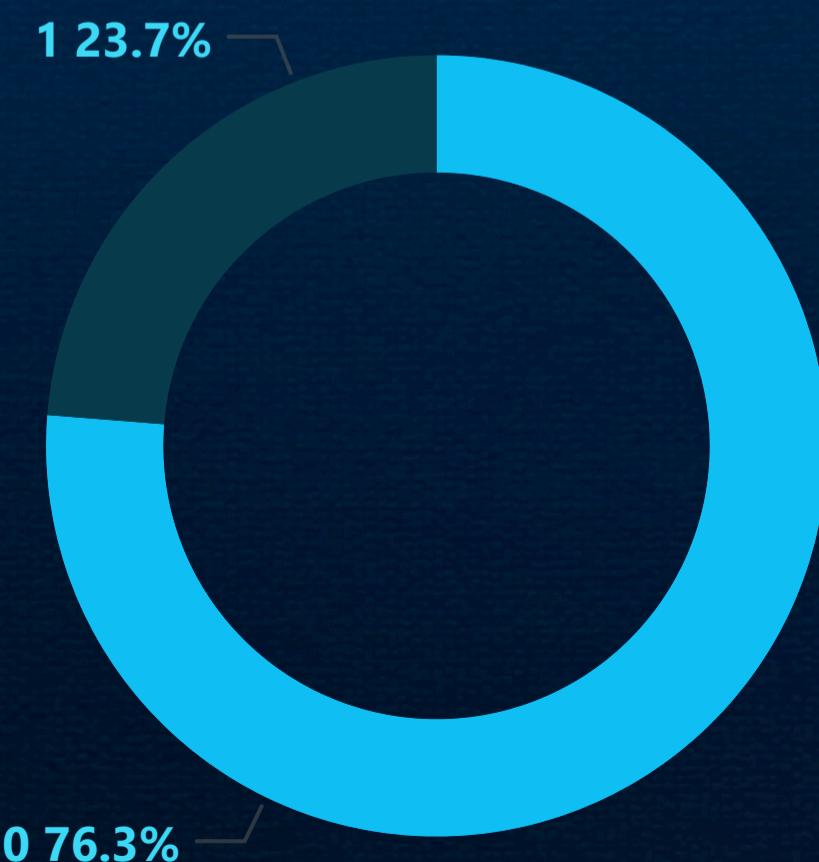
Total Customers CLV By Segment



Total CLV By Channel



Total CLV by Loyalty



Average CLV by Cohort

