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99 SELECT
100   order_Date,
101   sales_amount,
102   LAG(sales_amount) OVER (ORDER BY order_Date) AS PreviousDaySales,
103   lead(sales_amount) OVER (ORDER BY order_Date) AS NextDaySales,
104   ((sales_amount) - (lag(sales_amount) OVER (ORDER BY order_Date)))
105   /
106   LAG(sales_amount) OVER (ORDER BY order_Date)*100 as change_percentage
107 FROM
108   sales_demo;
109

```

order_Date	sales_amount	PreviousDaySales	NextDaySales	change_percentage
2022-01-01	100		200	
2022-01-01	200	100	250	100
2022-01-02	250	200	320	25
2022-01-03	320	250	100	28.000000000000004
2022-01-03	100	320	200	-68.75
2022-01-04	200	100	250	100

(a) lag
 (b) lead
 (c)

Ex:

$$\frac{(250 - 200) \times 100}{200} = 25\%$$

lag → previous row
 lead → Next row value
 logic: change in percentage

$$\left(\frac{\text{Sales amount} - \text{lag value}}{\text{lag value}} \right) * 100$$