

Baseline Survey Response Analysis by Email Attempts for Time Period January to October 2023

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2024-03-01

Table 1: Total Participants Included in this Report, by Site

Site	n ¹
HealthPartners	2,003
Henry Ford Health System	1,244
Kaiser Permanente Colorado	1,881
Kaiser Permanente Georgia	701
Kaiser Permanente Hawaii	637
Kaiser Permanente Northwest	2,027
Marshfield Clinical Health System	940
Sanford Health	565
University of Chicago Medicine	1,102
sum	—
	11100

¹The participants included in this report are active, verified, and have completed their User Profile between January 1, 2023 and October 1, 2023.

Table 2. Baseline Survey Email Reminders Evaluation, All Sites

<i>1,2,3,4,5</i>	n	%
Sent reminder email Contact 1	11100	100 %
Survey Completed before Contact 1	2792	25.2 %
Survey Completed after Contact 1, before Contact 2	1021	9.2 %
Eligible for reminder email Contact 2	7287	65.6 %
Sent reminder email Contact 2	7059	96.9 %
Survey Completed after Contact 2, before Contact 3	867	12.3 %
Eligible for reminder email Contact 3	6192	87.7 %
Sent reminder email Contact 3	6231	100.6 %
Survey Completed after Contact 3, before Contact 4	1270	20.4 %
Eligible for reminder email Contact 4	4961	79.6 %
Sent reminder email Contact 4	5042	101.6 %
Survey Completed after Contact 4, before Contact 5	603	12 %
Eligible for reminder email Contact 5	4439	88 %
Sent reminder email Contact 5	4460	100.5 %
Survey Completed after Contact 5, before Contact 6	561	12.6 %
Eligible for reminder email Contact 6	3899	87.4 %
Sent reminder email Contact 6	3888	99.7 %
Survey Completed after Contact 6	842	21.7 %

¹ Baseline survey completed means submitted Modules 1-4. Counts as 'completed' on the date the last of the four modules was submitted.

² Reminders are not sent to participants who refuse baseline survey, refuse all future activities, withdraw, are deceased or request suspended contact. This may account for small discrepancies between the number eligible for a reminder and the number sent.

³ 'Eligible for reminder' is calculated as those sent the previous reminder minus those who completed the survey after the previous reminder.

⁴ 'Sent reminder' does not take into account whether email was successfully delivered or opened. A small percentage of Connect emails are undeliverable and the percent opened is unknown.

⁵ 'Email reminder schedule: Contact 1 is sent on day of verification or next day if verified after 3pm eastern; Contact 2 on day 3 post verification; Contact 3 on day 6 post verification; Contact 4 on day 15 post verification; Contact 5 on day 24 post verification; and Contact 6 on day 39 post verification.