Google Data Analytics Professional Certificate Review & Commendations

Analyze With Ali

Initial Look

WHAT YOU WILL LEARN

✓ Gain an immersive understanding of the practices and processes used by a junior or associate data analyst in their day-to-day job

✓ Learn key analytical skills (data cleaning, analysis, & visualization) and tools (spreadsheets, SQL, R programming, Tableau)

✓ Understand how to clean and organize data for analysis, and complete analysis and calculations using spreadsheets, SQL and R programming

✓ Learn how to visualize and present data findings in dashboards, presentations and commonly used visualization platforms

SKILLS YOU WILL GAIN

Spreadsheet   Data Cleansing   Data Analysis   Data Visualization (DataViz)   SQL   Questioning

Decision-Making   Problem Solving   Metadata   Data Collection   Data Ethics

Sample Size Determination

Shareable Certificate
Earn a Certificate upon completion

100% online courses
Start instantly and learn at your own schedule.

Flexible Schedule
Set and maintain flexible deadlines.

Beginner Level
No degree or prior experience required

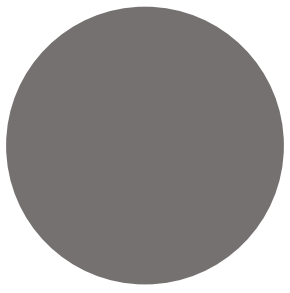**Approximately 6 months to complete**
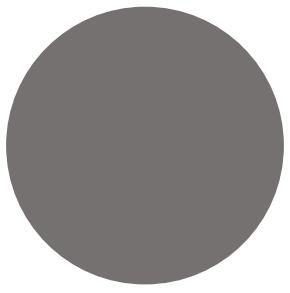Suggested pace of 10 hours/week

English
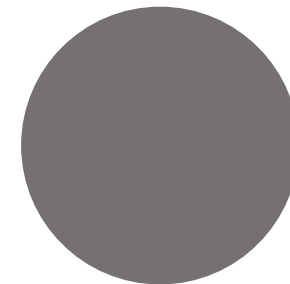Subtitles: English

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What is good?

- **Good instructors and good pace.**

- **It is outlined, «all» you have to do is do the actual course.**

- **Great outline of the data analysis process which is easy to understand.**

- **A lot of tests, examples, readings and practical assignments.**

- **Each course has relevant information which is good to have been exposed to.**
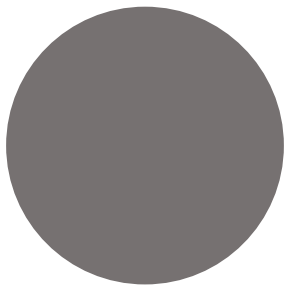
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What is bad?

- **Information overload. It is a lot of new information to digest.**

- **You are going to forget a lot of it – what new information aligns best with your personality and previous experiences?**

- **Technical skills knowledge is aimed towards the Junior Data Analyst & Associate Analyst roles, this is a bit hard to keep in mind.**
  - **Not enough practice and application.**

- **Last two courses aren't done, so can't take that into consideration.**

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My recommendations

	Student	Entry Level (Changing Careers)	I have relevant job experience (0-1 years)	I have relevant job experience (2-5 years)
Should You Take It?	Yes!	Yes!	Maybe	Maybe
What Can You Expect?	Create A Foundation	Create A Foundation	Re-inforce gaps	Repetition
What Do You Need to Add?	A Portfolio & Practice SQL, Excel & Data Visualisation while you are taking this.	A Portfolio or tie concepts to previous experience well & Practice SQL, Excel & Data Visualisation	Work on identified gaps.	Too basic for you.
Is it enough to get an entry level job?	Yes, but see next page. Can you do that?	Yes, but see next page. Can you do that?	Yes, but you could go for more established roles too.	Shouldn't be focusing on this.
What makes you stand out?	You can be «shaped» and you are hungry to learn.	You have real job experience and are hungry to learn	You have relevant job experience and can handle the job	

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My challenge to YOU!

- **Outlined Data Analysis Process:**

  1. Ask
  2. Prepare
  3. Process
  4. Analyze
  5. Share
  6. Act

- **Can you give an example of performing a task in each of the stages or how you have been involved in any of these stages?**

  - Project
  - Portfolio
  - Previous job experience

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