

Chapter  
03

**Become a social  
Media Hero by Using  
Ai Tricks**

# 01

## Rule The Social Media World With This Awesome AI Helper

- AI Magic Tool: Buffer
- Category: social media management
- What it does: helps you schedule posts across all platforms
- Link to Website: [www://buffer.com/ai.assistant](http://www://buffer.com/ai.assistant)

**Imagine you have a magical planner to help you decide what to post on social media.**

Think about something fun you'd like to share, like "Amazing Animal Facts" or "Super Fun Crafts."

### Before We Begin: Warm-Up Challenge!

Decide what kinds of posts you would make—pictures, videos, or cool facts—and imagine how your magical planner would help you organize and schedule these posts throughout the week..



### Quick Fun Quiz

What do you like to see online?

☐

Funny videos that make you laugh

☐

Cool pictures of your favorite things

☐

Awesome facts and interesting information



# LET'S GET STARTED!

## 1

### What is Buffer?

Imagine you have a magical planner that helps you decide when and what to post on social media. That's Buffer! It helps you plan and schedule posts for Twitter, TikTok, Instagram, and more.

#### **How Does it Work?**

- 1-SIGN UP: Go to Buffer and make your account, like setting up your magical planner!
2. CONNECT YOUR ACCOUNTS: Link Buffer to your social media accounts (like Twitter and Instagram) so it knows where to send your posts.
3. PLAN YOUR POSTS: Think of fun things you want to share, like pictures, videos, or cool facts.
4. SCHEDULE YOUR POSTS: Choose the best times for your posts to go live so your friends will see them when they're online.
5. BUFFER DOES THE REST: Buffer will automatically post your content at the times you picked. It's like having a robot friend who posts for you!

### Cost Information

Buffer offers a free plan for up to three social channels, while paid plans start at \$6 per month per channel.

# AI MISSIONS – Let's Get Creative!

## Mission 1

## Plan Your Fun Week of Posts!

### Objective:

Create a week's worth of exciting social media posts about something you love.

### Instructions:

1. PICK A FUN TOPIC: Choose something cool, like "Amazing Animal Facts" or "Super Fun Crafts."
2. CREATE YOUR POSTS: Think of different types of posts: pictures, videos, or fun facts.
3. PLAN YOUR SCHEDULE: Decide which day each post will go up—like a photo on Monday, a video on Wednesday, and a fact on Friday.
4. USE BUFFER: Imagine how Buffer would help you organize and schedule these posts so they're ready to go!! EXAMPLE: If you love crafts, you might post a picture of your Latest creation on Monday, a video tutorial on how to make it on Wednesday, and a fun tip on Friday.





## Mission 2

# Make a super cool TikTok Video!

### Objective:

Create an awesome TikTok video and use Buffer to pick the best time for it to be posted.

### Instructions:

CHOOSE A FUN VIDEO IDEA: Think of something fun, like a dance challenge or a cool science trick.

2. MAKE YOUR VIDEO: Record your video with your phone or tablet.

3. UPLOAD TO BUFFER: Add your video to Buffer and choose the best time for it to go live on TikTok.

4. LET BUFFER POST IT: Buffer will post your video for you!

EXAMPLE: Create a dance video showing your best moves and use Buffer to make sure it gets posted when your friends are online!



## Mission 3

# Design an Awesome Instagram Post!

### Objective:

Create a fantastic Instagram post and use Buffer to plan when it will be shared.

### Instructions:

PICK A COOL THEME: Choose something fun, like a picture of your pet or a new craft you made.

2. MAKE YOUR POST: Use a tool like Canva to design your picture.

3. UPLOAD AND SCHEDULE: Add your post to Buffer and choose the perfect time for it to appear on Instagram.

4. CHECK IT OUT: Make sure everything looks great before Buffer posts it!

EXAMPLE: Post a picture of your pet doing something funny, add a cute caption, and use Buffer to schedule it for when your friends are most likely to see it!



# 02

## Create Epic Content and Shine Online Like a Pro

- AI Magic Tool: multiple
- Category: social media management
- What it does: helps you go viral on all social media platforms
- Link to website:
  - <https://www.submagic.co/>
  - <https://invideo.io>

**Get ready to make your videos and posts super awesome with these cool AI tools!**

They're easy to use and you can start for FREE!

### Before We Begin:

#### Warm-Up Challenge!

Think of 3-5 fun ideas that could become super popular. Maybe it's a funny video with your pet, a creative tweet about your favorite game, or a cool post about your new hobby.



### Quick Fun Quiz

If you could create a video or post that everyone would love, what would it be about?

☐

A funny pet trick

☐

A cool science experiment

☐

A dance challenge with your friends



# LET'S GET STARTED!

## What is Submagic?

Sub magic adds cool captions, fun effects, and makes your video look super professional in just one click.

1

### Submagic

#### How Does it Work?

**1. UPLOAD YOUR VIDEO:** Pick a video of something fun, like your pet doing tricks.

**2. CHOOSE CAPTION STYLE:** Pick how you want your captions to look. You can choose bright colors or cool fonts.

**3. AUTO-CUT SILENT PARTS:** Sub magic will automatically cut out any boring silent bits.

**4. ADD FUN EFFECTS:** It adds zooms and extra clips to make your video exciting.

**5. GET DESCRIPTIONS AND HASHTAGS:**

Sub magic creates a description and hashtags for your video using AI.

**6. EXPORT YOUR VIDEO:** Save your awesome video and share it with your friends!

EXAMPLE: If you made a video of your dog playing fetch, Sub magic will add funny captions and cool effects, so it looks super fun without you having to do much editing!



## Cost Information

Start for FREE with a trial and see how awesome it is!

# 3

## What is Post wise?

Postwise helps you write super engaging tweets and posts that everyone will want to read!

### How Does it Work?

1. **CONNECT YOUR ACCOUNT:** Link your Twitter (X) or LinkedIn account.
2. **USE THE AI WRITER:** Type in a topic, like "The best ice cream flavors", and Postwise will give you some fun post ideas to choose from!
3. **GHOST WRITER:** Get ready-to-use posts based on what you like.
4. **SCHEDULE YOUR POSTS:** Plan when your posts will go.

Example: If you want to share your favourite book with your friends you can you postwise. To create an exciting tweet about it and schedule it to post at just the right time!



## Cost Information

Try it out for FREE and see how it works!



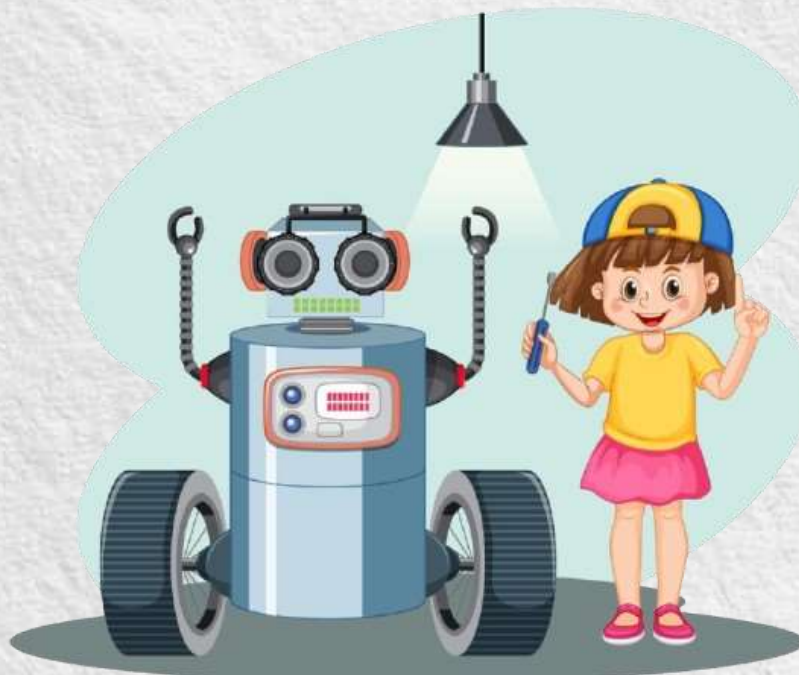
# 4

## What is InVideo.io?

InVideo.io helps you make amazing YouTube videos with just a few clicks!

### How Does it Work?

1. Go to InVideo.io: Visit the website and get started.
2. Give a Video Topic: Tell InVideo what your video will be about. For example, "Make a video about funny moments with pets"
3. Edit Your Video: Add captions, change the voice, or include fun images like a cool robot.
4. Generate and Tweak: Let InVideo make the video, then make any final changes you want. Example: If you want to make a video about a fun craft project, In Video will help you create it and add cool effects and Captions to make it exciting!



## Cost Information

Start for FREE, but if you want to remove the watermark from your videos, you'll need to upgrade.

# AI MISSIONS – Let's Get Creative!

## Mission 1

### Make a Fun Video With Submagic

**Objective:**

Create an awesome video with cool captions and effects.

**Instructions:**

1. **UPLOAD A VIDEO:** Pick a video of something fun, like a dance you made up.
2. **CUSTOMIZE:** Choose captions, effects, and more.
3. **EXPORT AND SHARE:** Save your video and share it with your friends and family!



## Mission 2

### Write a Cool Post With Post wise

**Objective:**

Write an engaging post about something you love.

**Instructions:**

1. **CONNECT YOUR ACCOUNT:** Link your Twitter or LinkedIn.
2. **WRITE A POST:** Use the AI Writer to create a fun post about your favorite game or hobby.
3. **SCHEDULE AND SHARE:** Plan when your post will go live and see how many people enjoy it!





## Mission 3

# Create a Cool YouTube Video with InVideo.io

### Objective:

Make a great video about something you want to make your YouTube channel famous, but it feels like a lot of work?

Don't worry! With some cool AI tools, you can become a YouTube superstar faster than you think! Let's go through a fun and easy process to make your channel amazing, from picking a great video idea to getting ready for your next video.

### Instructions:

1. CHOOSE A TOPIC: Pick something fun or cool, like a science experiment.
2. EDIT YOUR VIDEO: Add captions, change the voice, and make the video exciting.
3. GENERATE AND TWEAK: Make any final changes and share your video with everyone!



## Ready to start these missions?

Dive into Submagic, Postwise, and InVideo.io and let your creativity shine! Have fun creating awesome content!

# 03

## Become a YouTube Star With AI Magic

- AI Magic Tool: Buffer
- Category: social media management
- What it does: helps you schedule posts across all platforms
- Link to Website: [www://buffer.com/ai.assistant](http://www://buffer.com/ai.assistant)

**So, you want to make your YouTube channel famous, but it feels like a lot of work?**

Don't worry! With some cool AI tools, you can become a YouTube superstar faster than you think! Let's go through a fun and easy process to make your channel amazing, from picking a great video idea to getting ready for your next video.

Plus, you can do most of this for free!

### **Before We Begin: Warm-Up Challenge!**

Pick 5 video topics you find  
Exciting. Write them down  
and choose one to start with.

### **Quick Fun Quiz**

What kind of video would you like to make for your YouTube channel?!

☐

A video about your favorite toy

☐

A video A funny pet trick showing how to draw something cool

☐

A video with funny jokes and stories



## LET'S GET STARTED!

1

### Find the Perfect Video Topic

- First, we need to find out what people are excited about. How? By looking at what people say in the comments of other YouTube videos.

#### Here's how:

1. Use the AI tool **EXPORT COMMENTS**. Just copy and paste the link of a YouTube video from someone who makes similar videos. It will give you a list of comments in an Excel sheet.
2. Use **CHATGPT** with this prompt: common topics?" "I have a list of comments. Can you find out what people talk about the most and list the Choose videos with about 100-500 comments. Do this with 5-10 videos to find Popular topics you can talk about. Pick your Favorite!

2

### Turn the Topic Into a Fun Idea

- Got your topic? Great! Now let's turn it into a video idea. Use the free AI **WRITESONIC** tool for YouTube video ideas.
- Just enter your topic and some details like what kind of tone you want, And it'll suggest cool video ideas.





3

## Write the Awesome Script

With your topic and idea ready, it's time to write your video script. Use CHATGPT with this prompt:

"Pretend you're a pro YouTube creator. I want to make a video about [topic]. You can make it better by asking to make it shorter, more exciting, or Clearer. Once you have a great script, you're ready to film your video!"



4

## Make a Cool Title And Description

Next, you need a catchy title and description for your video. You can use

"Help me write a great YouTube title and description for my video."

You'll also want to post your video at the best time. Ask CHATGPT:

"Give me a simple guide to find the best time to post my YouTube vid!"



5

## Get New Ideas From Comments

After making a few videos, you'll have lots of comments. Use export comment again to make a list of topics people are talking about. This will give you great ideas for new videos



## Bonus: Tube Buddy to Boost Your Channel

If you want to make your channel even better, try Tube Buddy. It helps with:

- Finding the best keywords and tags.
- Scheduling your videos.
- Creating eye-catching thumbnails.
- Translating your videos into other languages

### HOW TO GET STARTED WITH TUBE BUDDY:

Install the Tube Buddy browser extension.

- Sign in with your YouTube account.

### SIMILAR TOOLS:

- Video and Tunicis
- Explore its features to help your channel grow



## Cost Information

- TubeBuddy offers two plans:
- Pro Plan at \$7.50 per month for beginners.
- Legend Plan at \$32.99 per month for advanced features.

## AI MISSIONS – Let's Get Creative!

### Mission 1

### Create a Fun Science Video

Use ChatGPT to help you write a script for a video about your favorite science experiment. To make your video stand out, use Tube Buddy to find the best keywords and tags for your video title and description. This will help more people find and watch your awesome science video.

### Mission 2

### Make a DIY Craft Tutorial

Let an AI tool like WRITESONIC suggest a cool craft idea and write a step-by-step guide for your tutorial. Then, use EXPORT COMMENTS to check out other craft videos and see what people liked the most. This will help you make your DIY tutorial even better!

### Mission 3

### Write a Story Review

Use CHATGPT to help you write a review of a book you're reading, and make it engaging for other kids. After writing your review, use TUBEBODDY to create a catchy title and description to make your video more appealing and easier to find. Now, get started and have fun making your YouTube channel amazing!