



WeRateDogs™ (author) ✓
@dog_rates

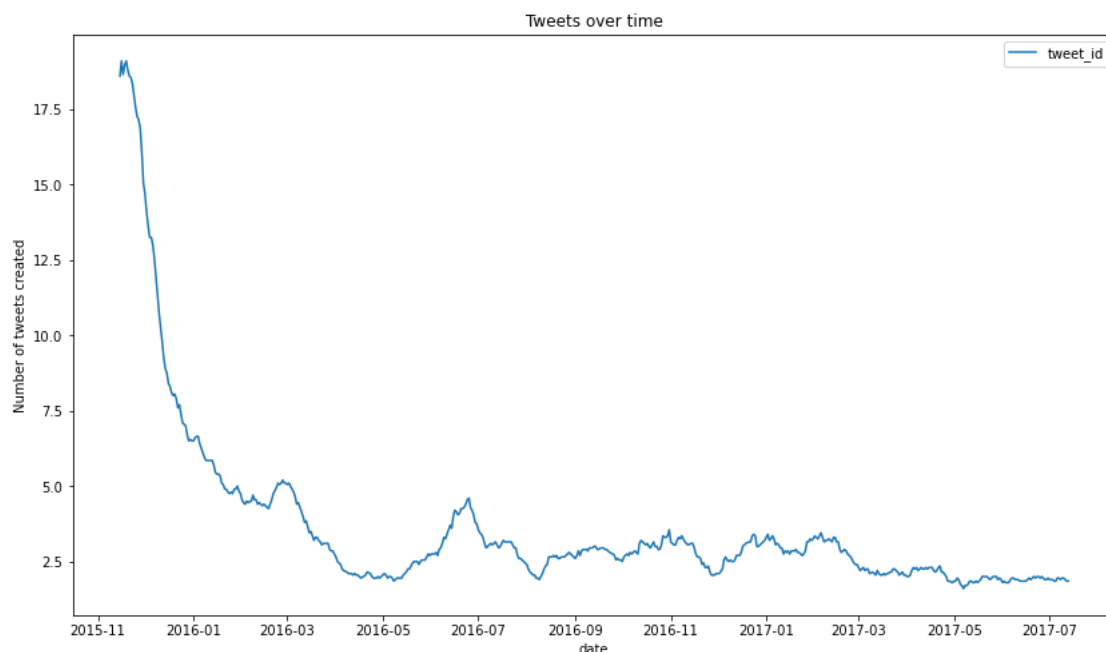
Following



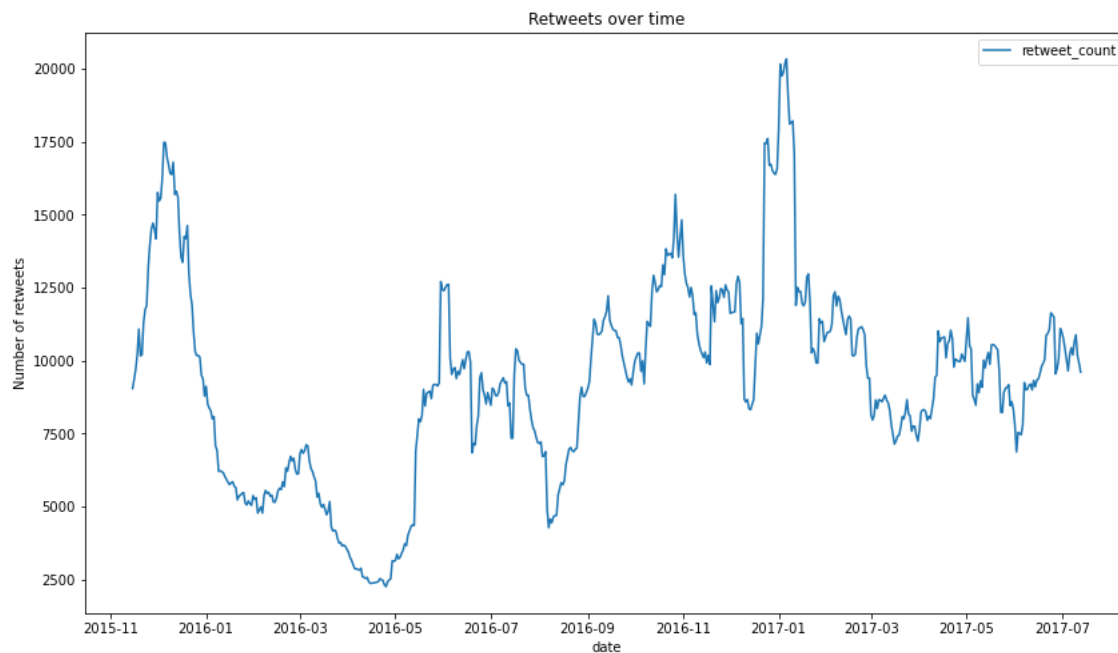
WeRateDogs twitter account gains more interest over time!

Based on my analysis on WeRateDogs account, while the total number of tweets stays stable, the retweets and favorites have an uplift trend over time.

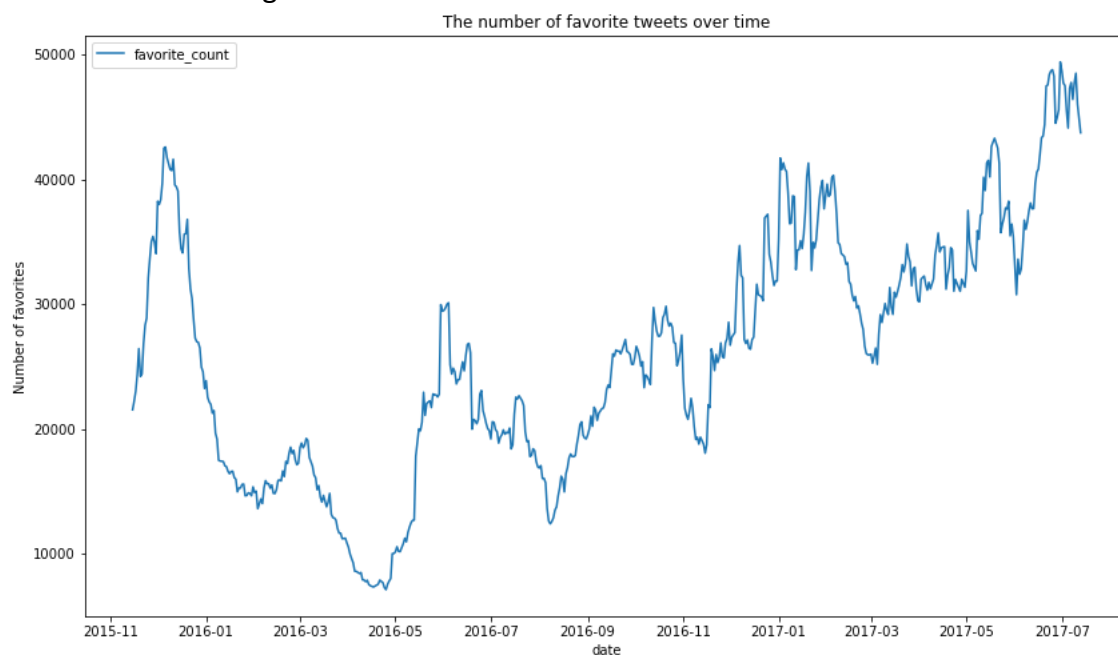
Here it's seen that from 2015 to 2016, there is a sharp decline in the number of tweets. As of May 2016, new tweets trend is fluctuating within a specific range. However, the number of new tweets is not the only metric that can give us insights on the popularity of WeRateDogs account. That's why, the total number of retweets and favorites will be depicted below.



On the other hand, the number of retweets has an upward trend, in particular, from May 2016 to Jan 2017. It reaches the peak in January 2017 with more than 2 million retweets/



There is a high interest to add those tweets into flowers favorite tweets, as shown in the chart below. Starting from May 2016 there is an increasing trend in favorite tweets. In July 2017, more than 5 million tweets were added to the favorites. It shows that the interest to the twitter account grew over time.



When it comes to the most popular month in terms of the number of tweets, December has the highest number of tweets amongst other months. November and January followed December, respectively.

Looking at the dogs' stages, the tweets including dog stages information generates 16% of total tweets. And the pupper (a small dog, usually younger dogs) are dominant stages over all stages. This can be interpreted that the owners of younger dogs more tend to share their dogs in Twitter compared to the owners of the older dogs.