Data Science Capstone project

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- **Summary of methodologies**
  - Data collection
  - Data wrangling
  - EDA with data visualization
  - EDA with SQL
  - Building an interactive map with Folium
  - Building a Dashboard with Plotly Dash
  - Predictive analysis(Classification)
- **Summary of all results**
  - Exploratory data analysis results
  - Interactive analytics demo in screenshots
  - Predictive analysis results

Introduction

- **Project background and context**

We predicted if the Falcon 9 first stage will land successfully. SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

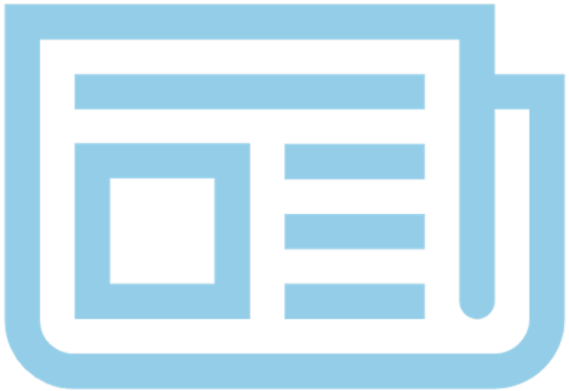
- **Problems you want to find answers**

- What influences if the rocket will land successfully?

- The effect each relationship with certain rocket variables will impact in determining the success rate of a successful landing.

- What conditions does SpaceX have to achieve to get the best results and ensure the best rocket success landing rate.

Methodology



- Data collection methodology:
  - SpaceX Rest API
  - (Web Scrapping) from Wikipedia Wikipedia
- Performed data wrangling (Transforming data for Machine Learning)
  - One Hot Encoding data fields for Machine Learning and dropping irrelevant columns
- Performed exploratory data analysis (EDA) using visualization and SQL
  - Plotting : Scatter Graphs, Bar Graphs to show relationships between variables to show patterns of data.
- Performed interactive visual analytics using Folium and Plotly Dash
- Performed predictive analysis using classification models
  - How to build, tune, evaluate classification models

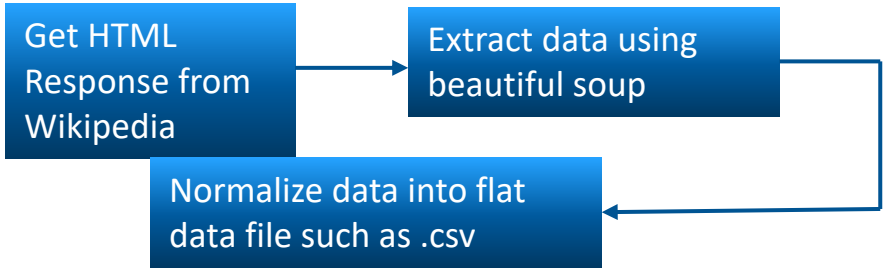
Methodology

Data Collection

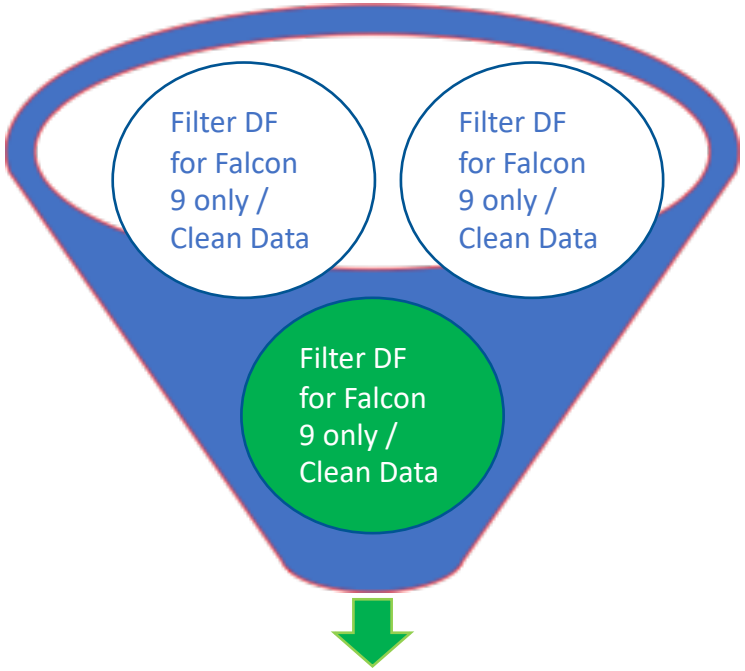
- The following datasets was collected by
  - We worked with SpaceX launch data that is gathered from the SpaceX REST API.
  - This API will give us data about launches, including information about the rocket used, payload delivered, launch specifications, landing specifications, and landing outcome.
  - Our goal is to use this data to predict whether SpaceX will attempt to land a rocket or not.
  - The SpaceX REST API endpoints, or URL, starts with api.spacexdata.com/v4/.
  - Another popular data source for obtaining Falcon 9 Launch data is web scraping Wikipedia using BeautifulSoup.

SpaceX API

Web Scrapping



Data collection – SpaceX API



Normalize data into flat data file such as .csv

1.Getting Response from API

```
spacex_url = "https://api.spacexdata.com/v4/launches/past"
response = requests.get(spacex_url)
```

2. Converting Response to a .json file

```
data = response.json()
```

```
df = pd.json_normalize(data)
```

3.Apply custom functions to clean data

```
#Call getBoosterVersion
getBoosterVersion(df)
```

```
the list has now been update
```

```
BoosterVersion[0:5]
```

we can apply the rest of the functions here:

```
# Call getLaunchSite
getLaunchSite(df)
```

```
# Call getPayloadData
getPayloadData(df)
```

```
# Call getCoreData
getCoreData(df)
```

4.Assign list to dictionary then dataframe

```
launch_dict = {'FlightNumber': list(df['flight_number']),
'Date': list(df['date']),
'BoosterVersion':BoosterVersion,
'PayloadMass':PayloadMass,
'Orbit':Orbit,
'LaunchSite':LaunchSite,
'Outcome':Outcome,
'Flights':Flights,
'GridFins':GridFins,
'Reused':Reused,
'Legs':Legs,
'LandingPad':LandingPad,
'Block':Block,
'ReusedCount':ReusedCount,
'Serial':Serial,
'Longitude': Longitude,
'Latitude': Latitude}
```

Then, we need to create a Pandas data frame from the dictionary launch_dict.

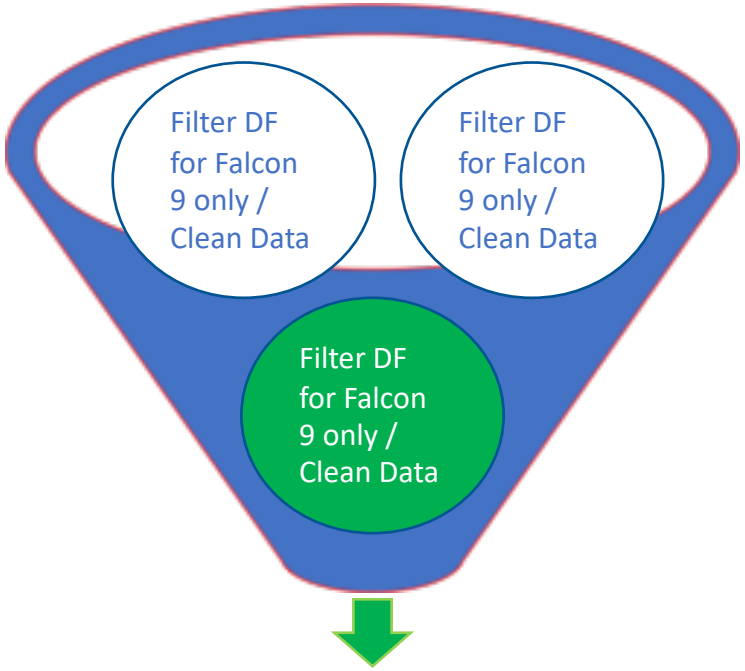
```
# Create a dataFrame from launch_dict
launch_df = pd.DataFrame(launch_dict)
```

5.Filter dataframe and export to flat file(.csv)

```
data_falcon9 = launch_df[launch_df['BoosterVersion'] != 'Falcon 1']
```

```
df.to_csv('dataset_part_1.csv', index=False)
```

Data collection – Web Scrapping



Normalize data into flat data file such as .csv

1.Getting Response from HTML

```
response = requests.get(static_url).text
```

2. Creating BeautifulSoup Object

```
soup = BeautifulSoup(response,"html5lib")
```

3.Finding tables

```
html_tables = soup.find_all('table')
```

4. Getting Column names

```
extracted_row = 0
#Extract each table
for table_number,table in enumerate(soup.find_all('table',"wikitable plainrowheaders collapsible")):
   # get table row
    for rows in table.find_all("tr"):
        #check to see if first table heading is as number corresponding to launch a number
        if rows.th:
            if rows.th.string:
                flight_number=rows.th.string.strip()
```

5.Creation Of Dictionary

```
launch_dict= dict.fromkeys(column_names)

# Remove an irrelvant column
del launch_dict['Date and time ( UTC )']
del launch_dict['Version, Booster [b]']
del launch_dict['Payload [c]']

# Let's initial the launch_dict with each value to be an empty list
launch_dict['Flight No.'] = []
launch_dict['Launch site'] = []
launch_dict['Payload'] = []
launch_dict['Payload mass'] = []
launch_dict['Orbit'] = []
launch_dict['Customer'] = []
launch_dict['Launch outcome'] = []
# Added some new columns
launch_dict['Version Booster']=[]
launch_dict['Booster landing']=[]
launch_dict['Date']=[]
launch_dict['Time']=[]
```

6. Appending data to keys (refer) to notebook block 12

```
extracted_row = 0
#Extract each table
for table_number,table in enumerate(soup.find_all('table',"wikitable plainrowheaders collapsible")):
   # get table row
    for rows in table.find_all("tr"):
        #check to see if first table heading is as number corresponding to launch a number
        if rows.th:
            if rows.th.string:
                flight_number=rows.th.string.strip()
                flag=flight_number.isdigit()
        else:
            flag=False
        #get table element
        row=rows.find_all('td')
        #if it is number save cells in a dictonary
        if flag:
            extracted_row += 1
            # Flight Number value
```

7. Converting Dictinary to dataframe

```
df = pd.DataFrame(dict([ (k,pd.Series(v)) for k,v in launch_dict.items() ]))
```

8. Dataframe to .CSV

```
df.to_csv('spacex_web_scraped.csv', index=False)
```

Data wrangling

Introduction

In the data set, there are several different cases where the booster did not land successfully. Sometimes a landing was attempted but failed due to an accident; for example, True Ocean means the mission outcome was successfully landed to a specific region of the ocean while False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS means the mission outcome was successfully landed to a ground pad False RTLS means the mission outcome was unsuccessfully landed to a ground pad. True ASDS means the mission outcome was successfully landed on a drone ship False . ASDS means the mission outcome was unsuccessfully landed on a drone ship.
We mainly convert those outcomes into Training Labels with 1 means the booster successfully landed 0 means it was unsuccessful.

Process

Perform Exploratory Data Analysis EDA on dataset

Calculate the number of launches at each site

Calculate the number and occurrence of each orbit

Calculate the number and occurrence of mission outcome per orbit type

Export dataset as .CSV

Create a landing outcome label from Outcome column

Work out success rate for every landing in dataset

[Github URL to Notebook]

Each launch aims to an dedicated orbit, and here are some common orbit types:

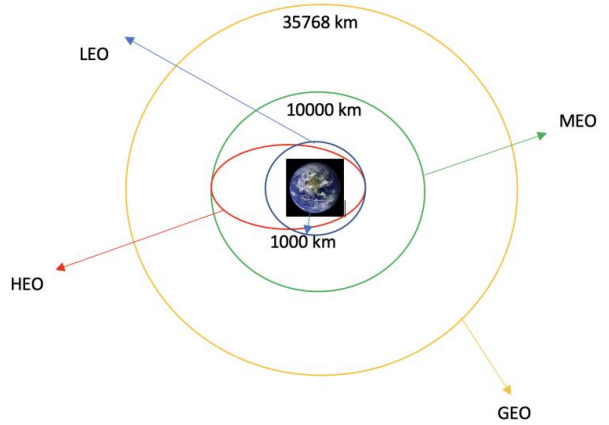


Diagram showing common orbit types SpaceX uses

EDA with Data Visualization

Scatter Graphs being drawn:

- Flight Number VS. Payload Mass
- Flight Number VS. Launch Site
- Payload VS. Launch Site
- Orbit VS. Flight Number
- Payload VS. Orbit Type
- Orbit VS. Payload Mass

Scatter plots show how much one variable is affected by another. The relationship between two variables is called their correlation . Scatter plots usually consist of a large body of data.

Github URL to Notebook

Bar Graph being drawn:

Mean VS. Orbit

A bar diagram makes it easy to compare sets of data between different groups at a glance. The graph represents categories on one axis and a discrete value in the other. The goal is to show the relationship between the two axes. Bar charts can also show big changes in data over time.

Line Graph being drawn:

Success Rate VS. Year

Line graphs are useful in that they show data variables and trends very clearly and can help to make predictions about the results of data not yet recorded

EDA with SQL

Performed SQL queries to gather information about the dataset.

For example of some questions we were asked about the data we needed information about. Which we are using SQL queries to get the answers in the dataset :

- **Displaying the names of the unique launch sites in the space mission**
- **Displaying 5 records where launch sites begin with the string 'KSC'**
- **Displaying the total payload mass carried by boosters launched by NASA (CRS)**
- **Displaying average payload mass carried by booster version F9 v1.1**
- **Listing the date where the successful landing outcome in drone ship was achieved.**
- **Listing the names of the boosters which have success in ground pad and have payload mass greater than 4000**
- **but less than 6000**
- **Listing the total number of successful and failure mission outcomes**
- **Listing the names of the booster_versions which have carried the maximum payload mass.**
- **Listing the records which will display the month names, successful landing_outcomes in ground pad ,booster**
- **versions, launch_site for the months in year 2017**
- **Ranking the count of successful landing_outcomes between the date 2010-06-04 and 2017-03-20 in descending**
- **order.**

Github URL to Notebook

Build an interactive map with Folium

To visualize the Launch Data into an interactive map. We took the Latitude and Longitude Coordinates at each launch site and added a *Circle Marker around each launch site with a label of the name of the launch site.*

We assigned the dataframe launch_outcomes(failures, successes) to *classes 0 and 1* with Green and Red markers on the map in a MarkerCluster()

Using Haversine's formula we calculated the distance from the Launch Site to various landmarks to find various trends about what is around the Launch Site to measure patterns. **Lines** are drawn on the map to measure distance to landmarks

Example of some trends in which the Launch Site is situated in.

- Are launch sites in close proximity to railways? No
- Are launch sites in close proximity to highways? No
- Are launch sites in close proximity to coastline? Yes
- Do launch sites keep certain distance away from cities? Yes

Github URL to Notebook

Build a Dashboard with Plotly Dash

Used Python Anywhere to host the website live 24/7 so your can play around with the data and view the data

- **The dashboard is built with Flask and Dash web framework.**

Graphs

- **Pie Chart showing the total launches by a certain site/all sites**

- *display relative proportions of multiple classes of data. - size of the circle can be made proportional to the total quantity it represents.*

Scatter Graph showing the relationship with Outcome and Payload Mass (Kg) for the different Booster Versions

URL Link to live website

Github URL to Notebook

- It shows the relationship between two variables.
- It is the best method to show you a non-linear pattern.
- The range of data flow, i.e. maximum and minimum value, can be determined.
- Observation and reading are straightforward.

Predictive analysis (Classification)

BUILDING MODEL

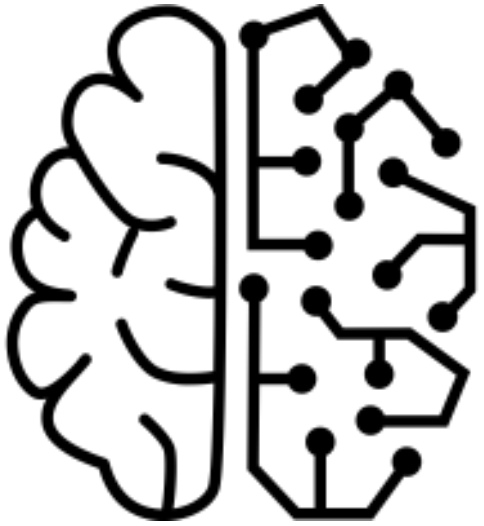
- Load our dataset into NumPy and Pandas
- Transform Data
- Split our data into training and test data sets
- Check how many test samples we have
- Decide which type of machine learning algorithms we want to use
- Set our parameters and algorithms to GridSearchCV
- Fit our datasets into the GridSearchCV objects and train our dataset.

EVALUATING MODEL

- Check accuracy for each model
- Get tuned hyperparameters for each type of algorithms
- Plot Confusion Matrix

IMPROVING MODEL

- Feature Engineering
- Algorithm Tuning

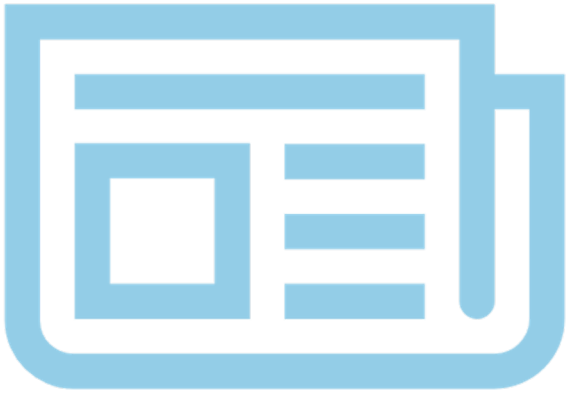


Github URL to Notebook

FINDING THE BEST PERFORMING CLASSIFICATION MODEL

- The model with the best accuracy score wins the best performing model
- In the notebook there is a dictionary of algorithms with scores at the bottom of the notebook.

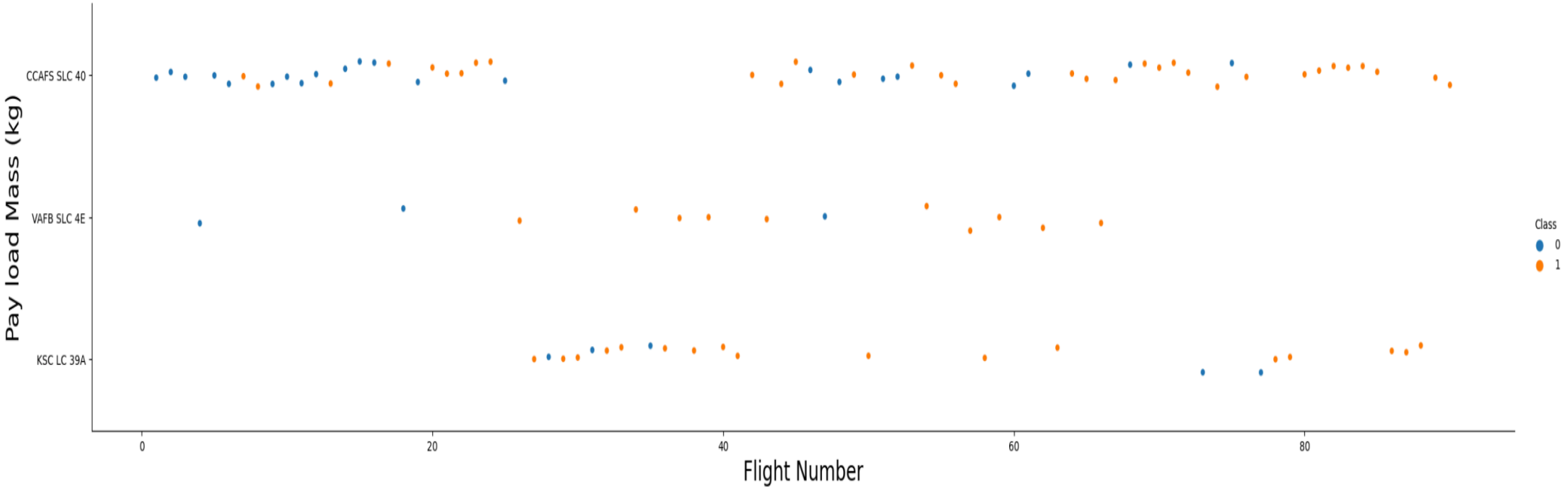
Results



- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

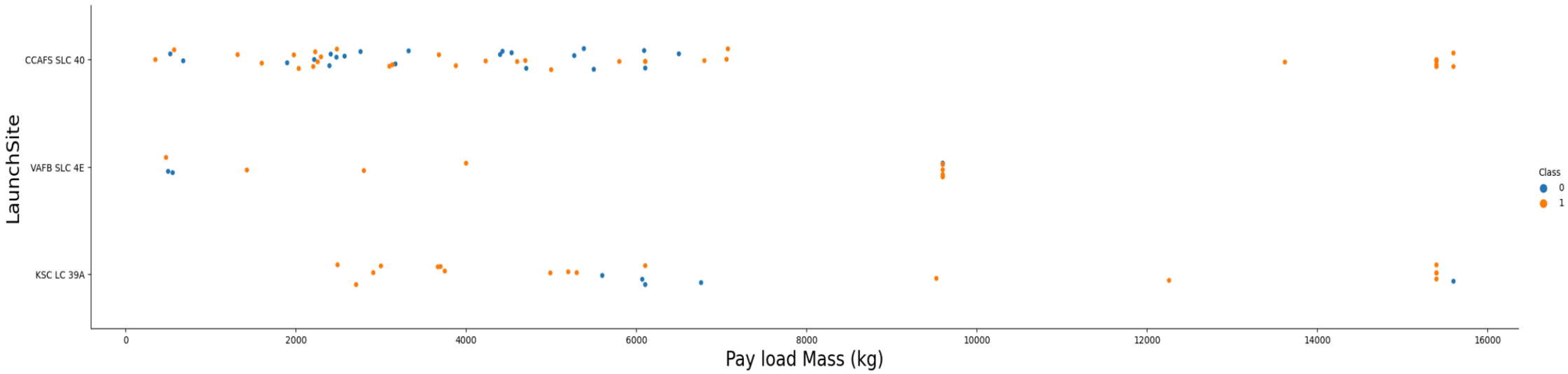
EDA with Visualization

Flight Number vs. Launch Site



The more amount of flights at a launch site the greater the success rate at a launch site.

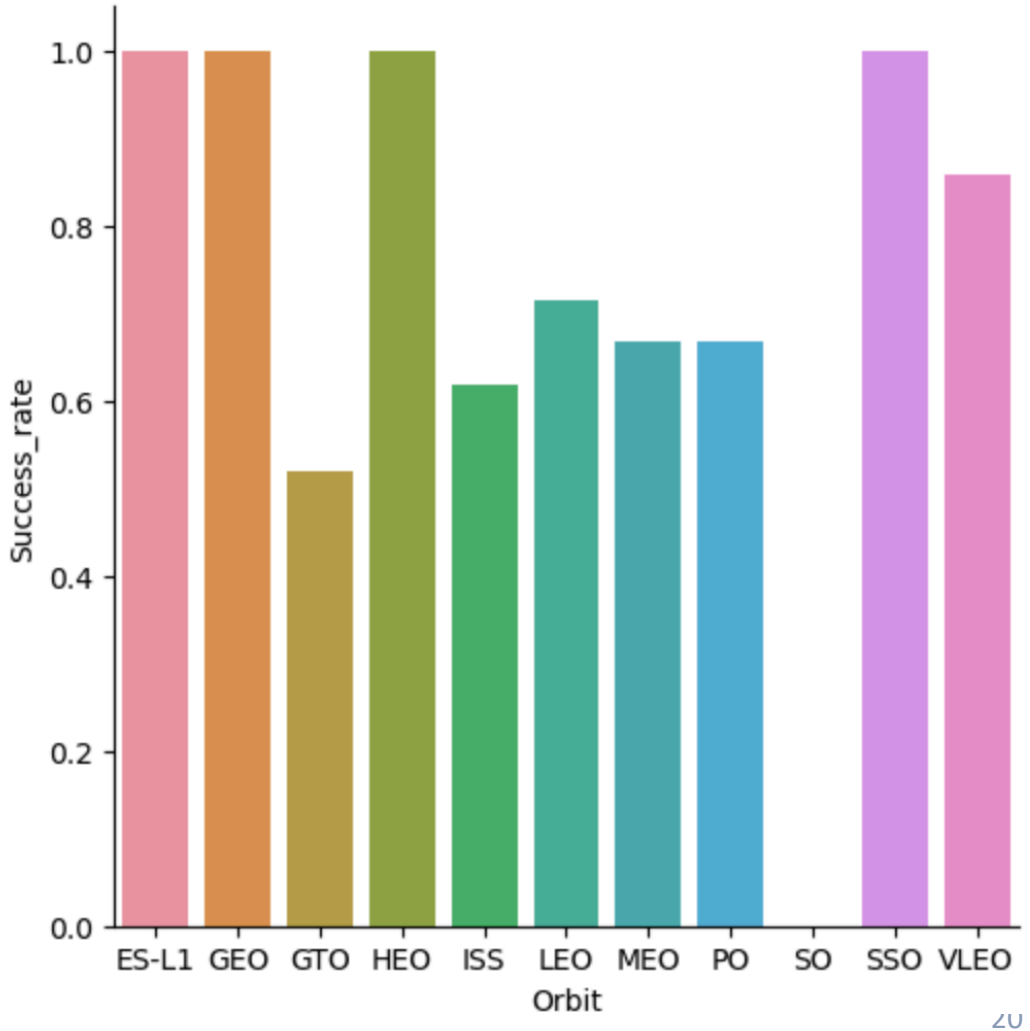
Payload vs. Launch Site



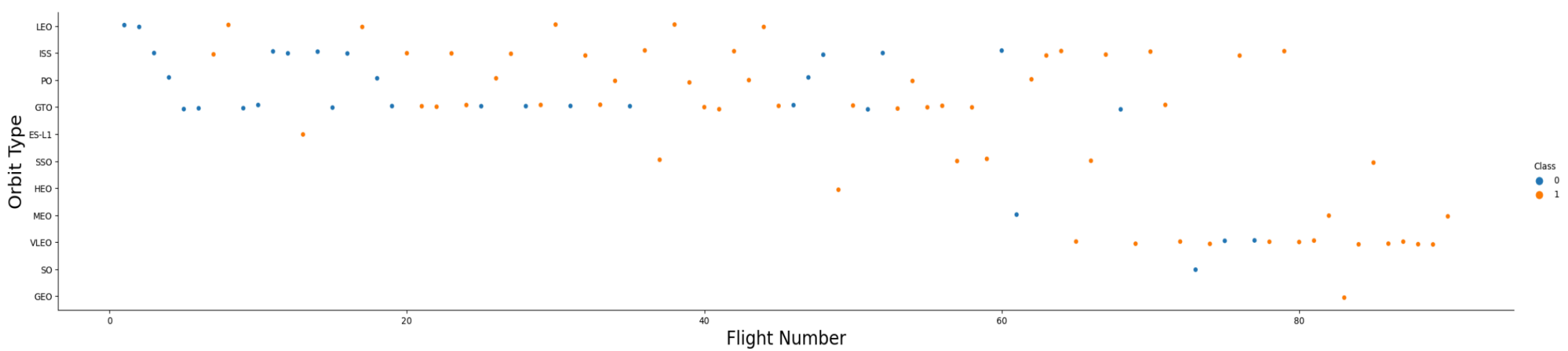
The greater the payload mass for Launch Site CCAFS SLC 40 the higher the success rate for the Rocket. There is not quite a clear pattern to be found using this visualization to make a decision if the Launch Site is dependant on Pay Load Mass for a success launch.

Success rate vs. Orbit type

Orbit GEO,HEO,SSO,ES-L1 has the best Success Rate

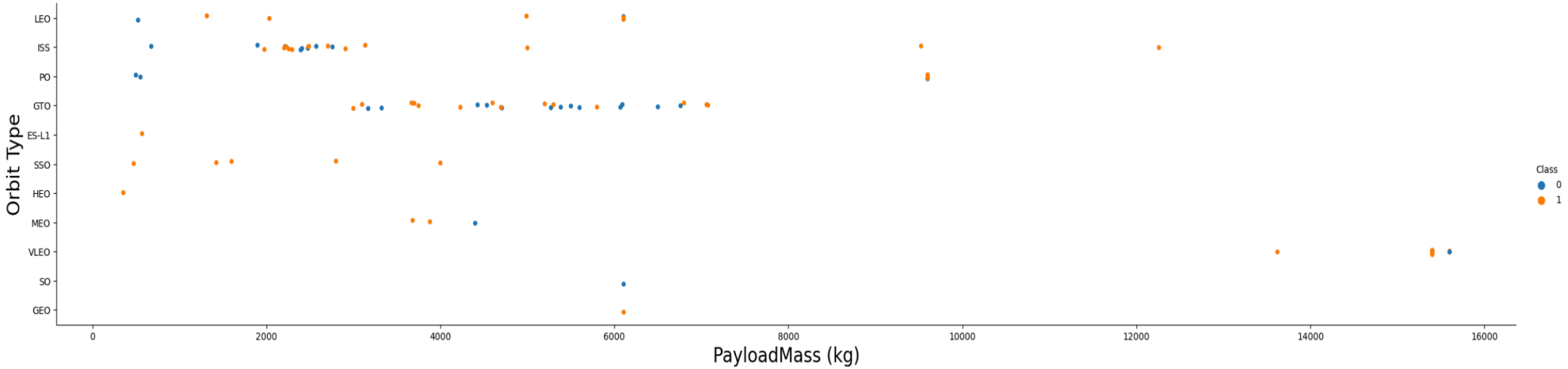


Flight Number vs. Orbit type



You should see that in the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.

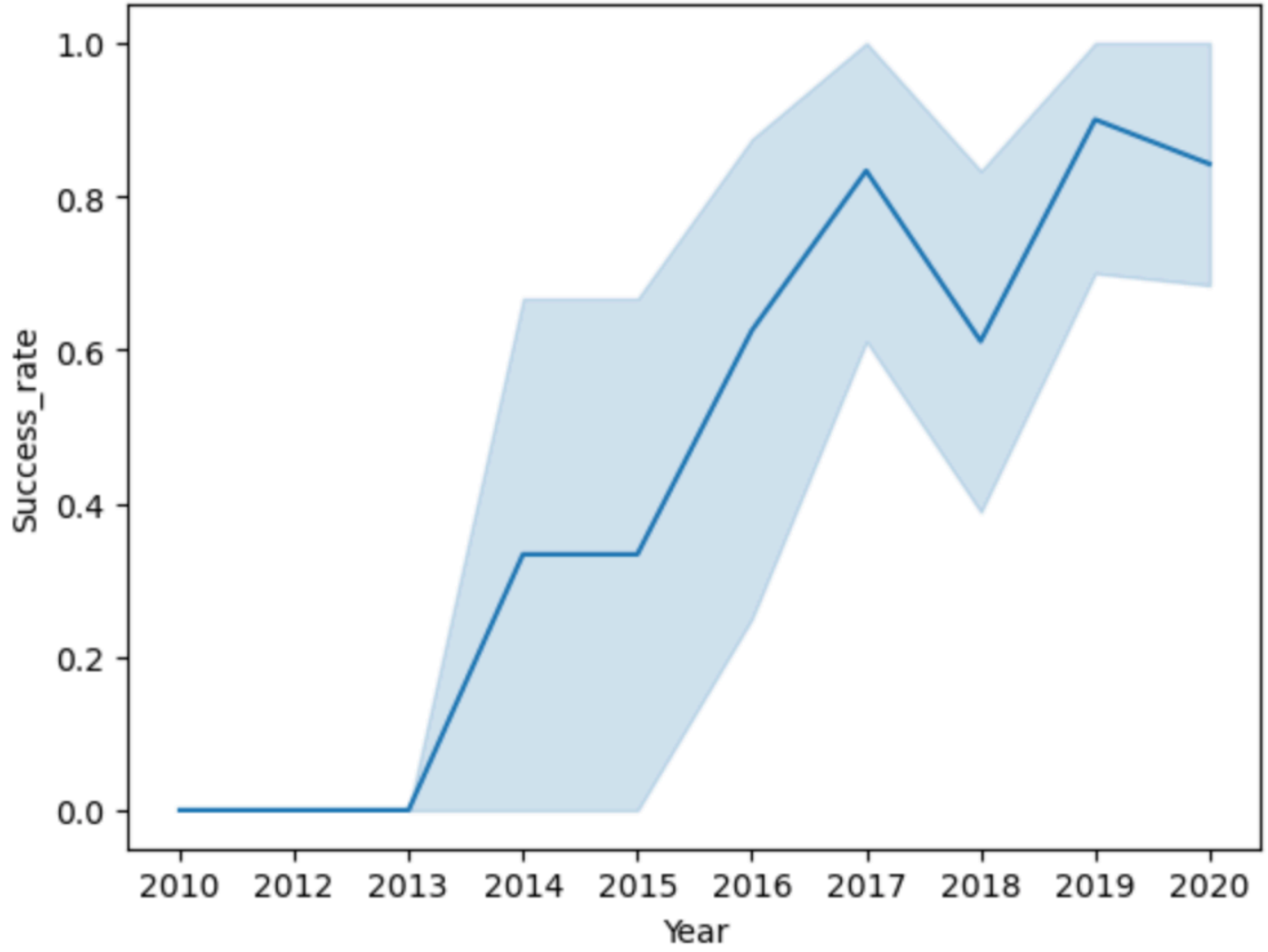
Payload vs. Orbit type



You should observe that Heavy payloads have a negative influence on GTO orbits and positive on GTO and Polar LEO (ISS) orbits.

Launch success yearly trend

you can observe that the success rate since 2013 kept increasing till 2020



EDA with SQL

Unique Launch Site

SQL QUERY :

```
select DISTINCT LAUNCH_SITE from SPACEXTBL
```

launch_site
CCAFS LC-40
CCAFS SLC-40
KSC LC-39A
VAFB SLC-4E

QUERY EXPLAINATION :

Using the word ***DISTINCT*** in the query means that it will only show Unique values in the **LAUNCH_SITE** column from **SPACEXTBL**

Launch site names begin with `CCA`

SQL QUERY :

select * from SPACEXTBL where LAUNCH_SITE like 'CCA%' limit 5

DATE	time__utc_	booster_version	launch_site	payload	payload_mass__kg_	orbit	customer	mission_outcome	landing__outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	None	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	None	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	None	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	None	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	None	677	LEO (ISS)	NASA (CRS)	Success	No attempt

QUERY EXPLAINATION

Using the word ***TOP 5*** in the query means that it will only show 5 records from SPACEXTBL and ***LIKE*** keyword has a wild card with the words ***'CCA%'*** the percentage in the end suggests that the Launch_Site name must start with CCA.

Total payload mass

SQL QUERY :

```
select sum(PAYLOAD_MASS__KG_) as Total_Payload_Mass from SPACEXTBL where
CUSTOMER='NASA (
CRS)'
```

total_payload_mass
45596

QUERY EXPLAINATION

Using the function ***SUM*** summates the total in the column ***PAYLOAD_MASS_KG_***

The ***WHERE*** clause filters the dataset to only perform calculations on ***Customer NASA (CRS)***

Average payload mass by F9 v1.1

SQL QUERY :

```
select avg(PAYLOAD_MASS__KG_) as Avarage_Payload_Mass from SPACEXTBL where
BOOSTER_VERSION = 'F9 v1.1'
```

avarage_payload_mass
2928.400000

QUERY EXPLAINATION

Using the function ***AVG*** works out the average in the column ***PAYLOAD_MASS_KG_***

The ***WHERE*** clause filters the dataset to only perform calculations on ***Booster_version F9 v1.1***

First successful ground landing date

SQL QUERY :

```
select min(DATE) as Date_first_successful_outcome_ground_pad from SPACEXTBL where
LANDING__OUTCOME = 'Success (ground pad)'
```

date_first_successful_outcome_ground_pad
2015-12-22

QUERY EXPLAINATION :

Using the function ***MIN*** works out the minimum date in the column ***Date***
The ***WHERE*** clause filters the dataset to only perform calculations on ***Landing_Outcome Success (*ground pad*)***

Successful drone ship landing with payload between 4000 and 6000

SQL QUERY :

```
select BOOSTER_VERSION from SPACEXTBL where LANDING__OUTCOME = 'Success (drone ship)' and
PAYLOAD_MASS__KG_ BETWEEN 4000 and 6000
```

booster_version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

QUERY EXPLAINATION :

Selecting only ***Booster_Version***
The ***WHERE*** clause filters the dataset to ***Landing_Outcome = Success (drone ship)***
The ***AND*** clause specifies additional filter conditions
Payload_MASS_KG_ > 4000 AND ***Payload_MASS_KG_ < 6000***

Total number of successful and failure mission outcomes

SQL QUERY :

select count(MISSION_OUTCOME) as success_mission_outcome from SPACEXTBL where MISSION_OUTCOME like '%Success%',

select count(MISSION_OUTCOME) as failure_mission_outcome from SPACEXTBL where MISSION_OUTCOME like '%Failure%'

	successful_mission_outcome	failure_mission_outcome
0	(100)	(1)

QUERY EXPLAINATION

a much harder query I must say, we used subqueries here to produce the results. The ***LIKE '%foo%'*** wildcard shows that in the record the ***foo*** phrase is in any part of the string in the records for example.

PHRASE "(Drone Ship was a Success)"

LIKE '%Success%'

Word 'Success' is in the phrase the filter will include it in the dataset

Boosters carried maximum payload

SQL QUERY :

```
SELECT DISTINCT BOOSTER_VERSION ,
max(PAYLOAD_MASS__KG_) as max_payload FROM SPACEXTBL
GROUP BY BOOSTER_VERSION ORDER BY max_payload
DESC;
```

booster_version	max_payload
F9 B5 B1048.4	15600
F9 B5 B1048.5	15600
F9 B5 B1049.4	15600
F9 B5 B1049.5	15600
F9 B5 B1049.7	15600
F9 B5 B1051.3	15600
F9 B5 B1051.4	15600
F9 B5 B1051.6	15600
F9 B5 B1056.4	15600
F9 B5 B1058.3	15600
F9 B5 B1060.2	15600
F9 B5 B1060.3	15600
F9 B5 B1049.6	15440
F9 B5 B1059.3	15410
F9 B5 B1051.5	14932

QUERY EXPLAINATION

Using the word ***DISTINCT*** in the query means that it will only show Unique values in the ***Booster_Version*** column from SPACEXTBL ***GROUP BY*** puts the list in order set to a certain condition. ***DESC*** means its arranging the dataset into descending order .

2015 launch records

SQL QUERY :

```
SELECT MONTHNAME(DATE,'%m') as monthname, BOOSTER_VERSION, LAUNCH_SITE, LANDING__OUTCOME
FROM SPACEXTBL WHERE (LANDING__OUTCOME LIKE '%Failure (drone ship)%') AND EXTRACT(YEAR FROM
DATE) = '2015'
```

monthname	booster_version	launch_site	landing__outcome
January	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
April	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

QUERY EXPLAINATION :

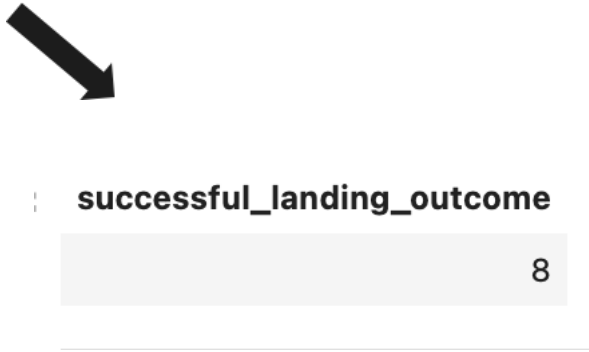
a much more complex query as I had my ***Date*** fields in SQL Server stored as ***NVARCHAR*** the ***MONTH*** function returns name month. The function ***CONVERT*** converts ***NVARCHAR*** to ***Date***.

WHERE clause filters ***Year*** to be 2015

Rank success count between 2010-06-04 and 2017-03-20

SQL QUERY :

```
select COUNT(LANDING__OUTCOME) as successful_landing_outcome from SPACEXTBL where (LANDING__OUTCOME LIKE '%Success%') AND (DATE > '2010-06-04') AND (DATE < '2017-03-20’)
```



successful_landing_outcome
8

QUERY EXPLAINATION

Function ***COUNT*** counts records in column ***WHERE*** filters data

LIKE (wildcard) AND (conditions) AND (conditions)

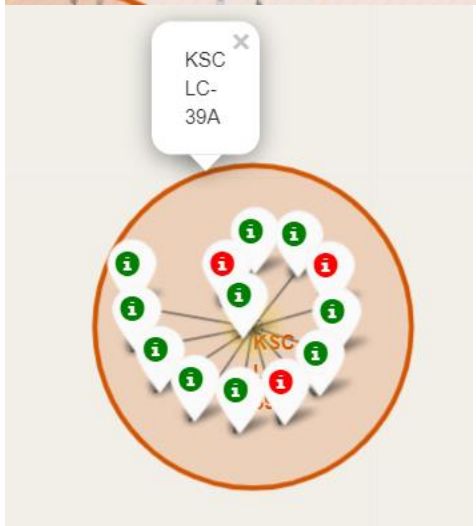
Interactive map with Folium

All launch sites global map markers

We can see that the SpaceX launch sites are in the United States of America coasts. Florida and California

Colour Labelled Markers

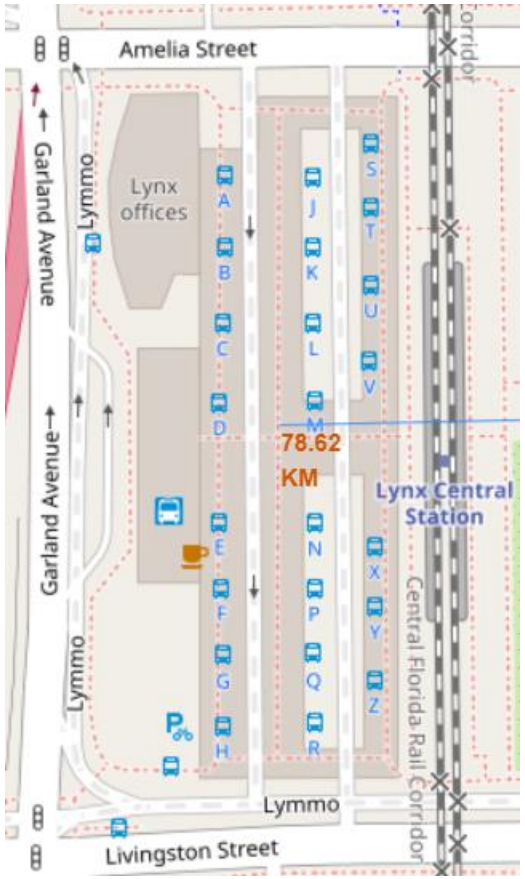
California Launch Site



Florida Launch Sites

Green Marker shows successful Launches and Red Marker shows Failures

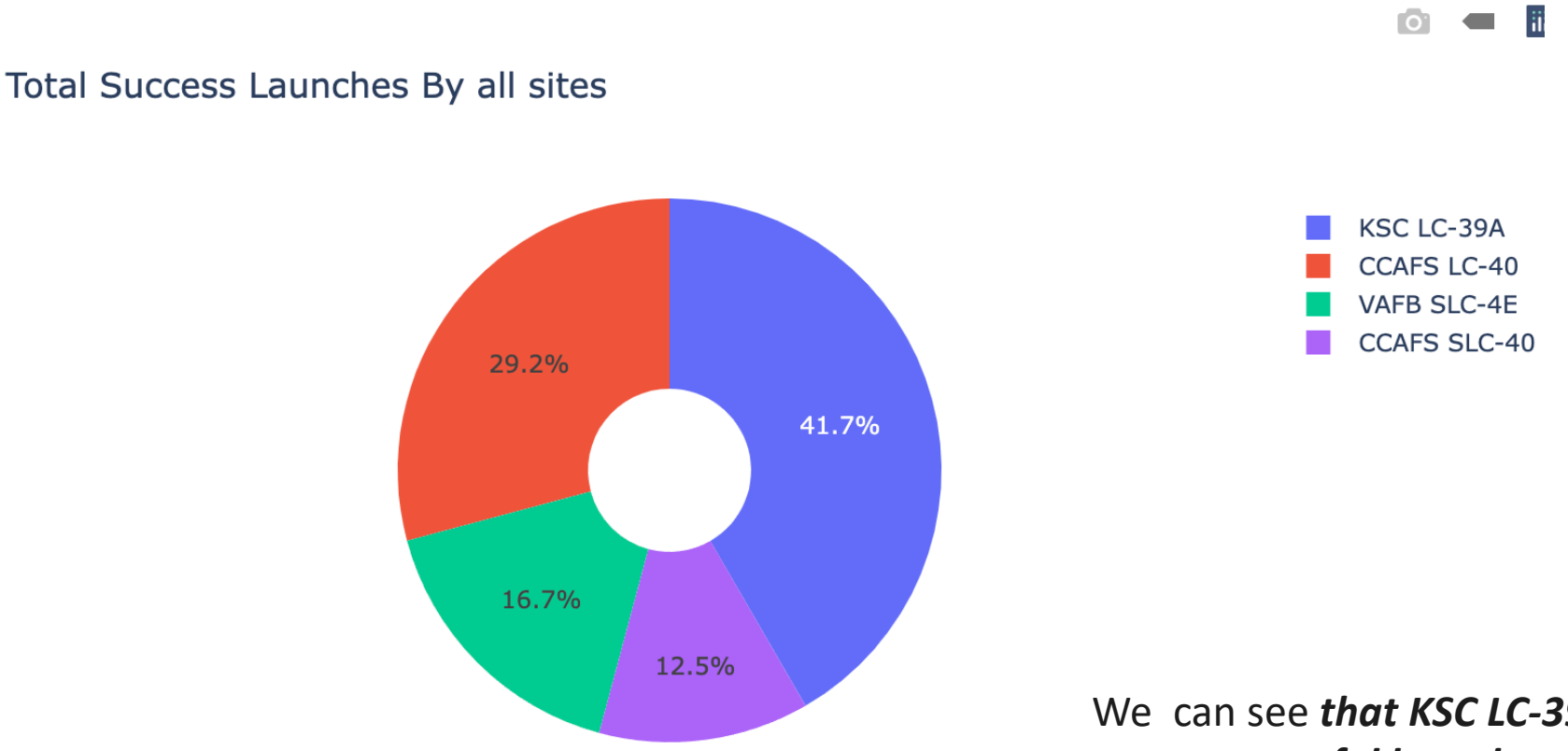
Working out Launch Sites distance to landmarks to find trends with Haversine formula using CCAFS-SLC-40 as a reference



- Are launch sites in close proximity to railways? No
- Are launch sites in close proximity to highways? No
- Are launch sites in close proximity to coastline? Yes
- Do launch sites keep certain distance away from cities? Yes

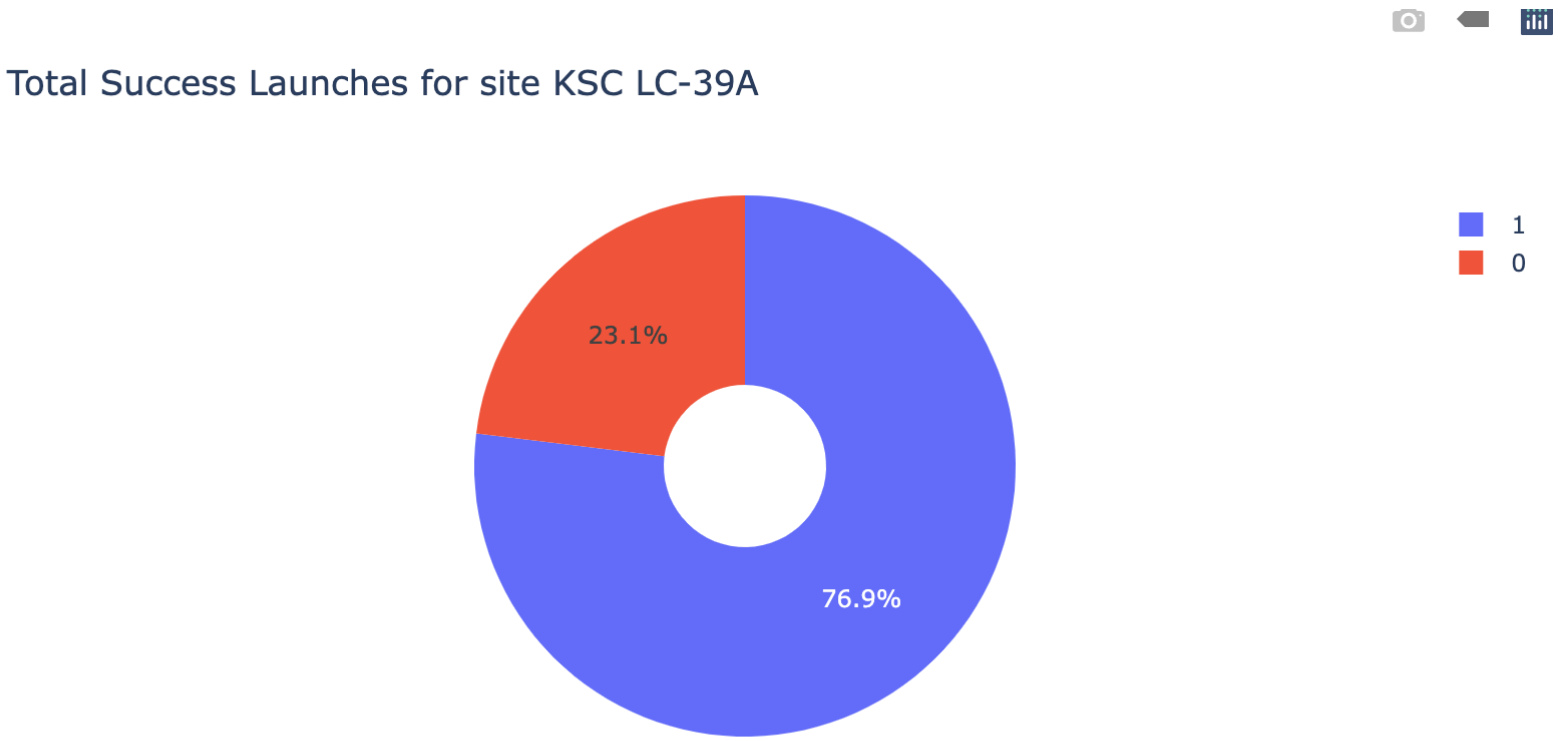
Build a Dashboard with Plotly Dash

DASHBOARD - Pie chart showing the success percentage achieved by each launch site



We can see ***that KSC LC-39A had the most successful launches from all the sites***

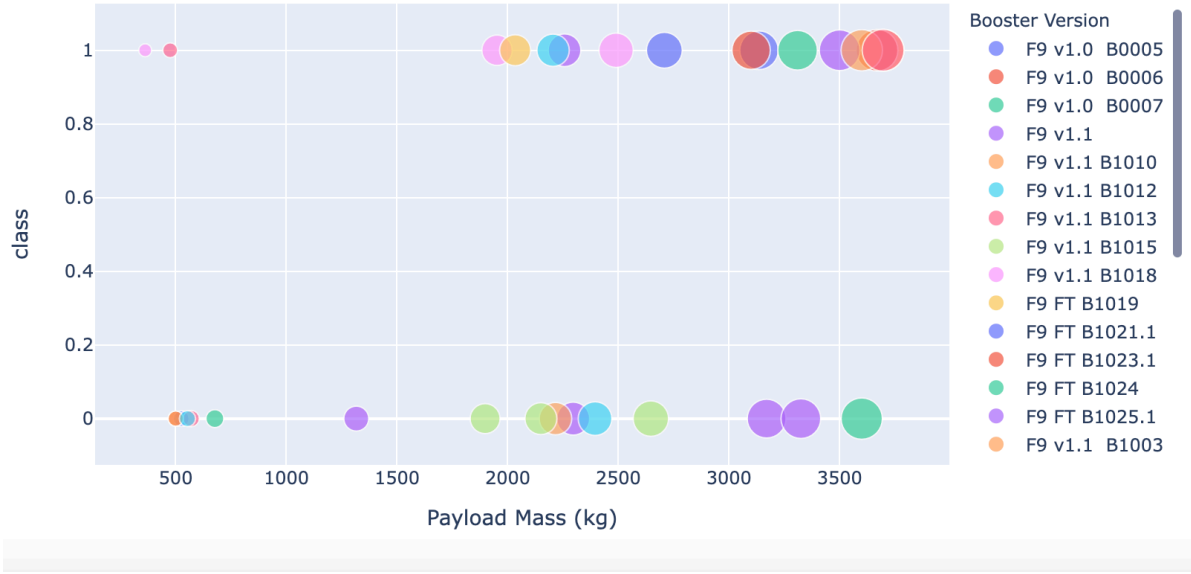
DASHBOARD - Pie chart for the lauch site with highest launch success ratio



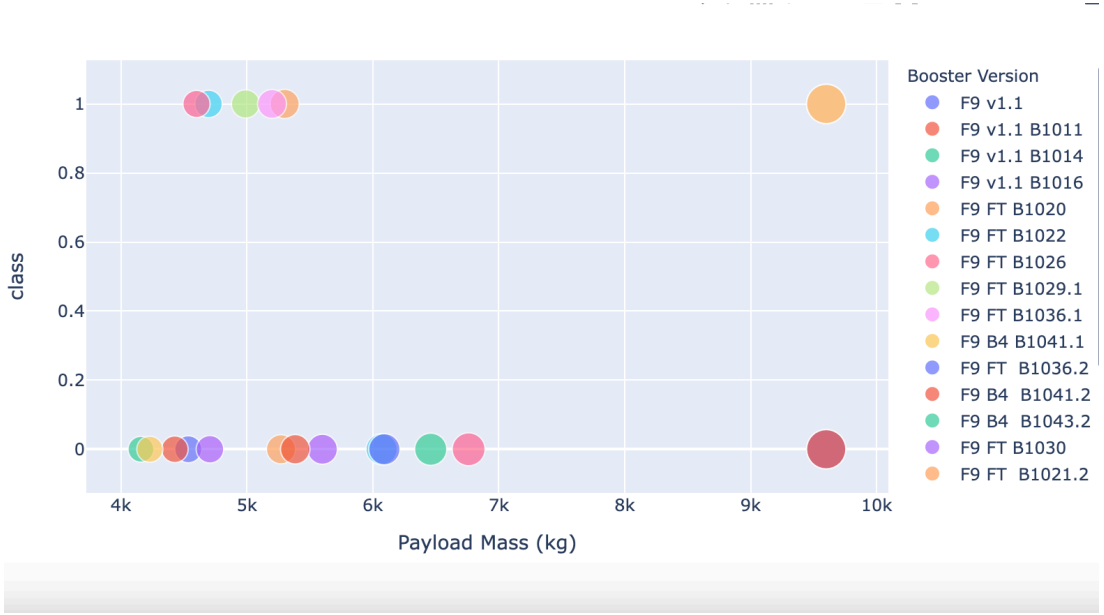
KSC LC-39A achieved a 76.9% success rate while getting a 23.1% failure rate

DASHBOARD – Payload vs. Launch outcome scatter plot for all sites, with different payload selected in the range slider

Low Weighted Payload 0kg – 4000kg



Heavy Weighted Payload 4000kg – 10000kg



We can see the success rates for low weighted payloads is higher than the heavy weighted payloads

Predictive analysis (Classification)

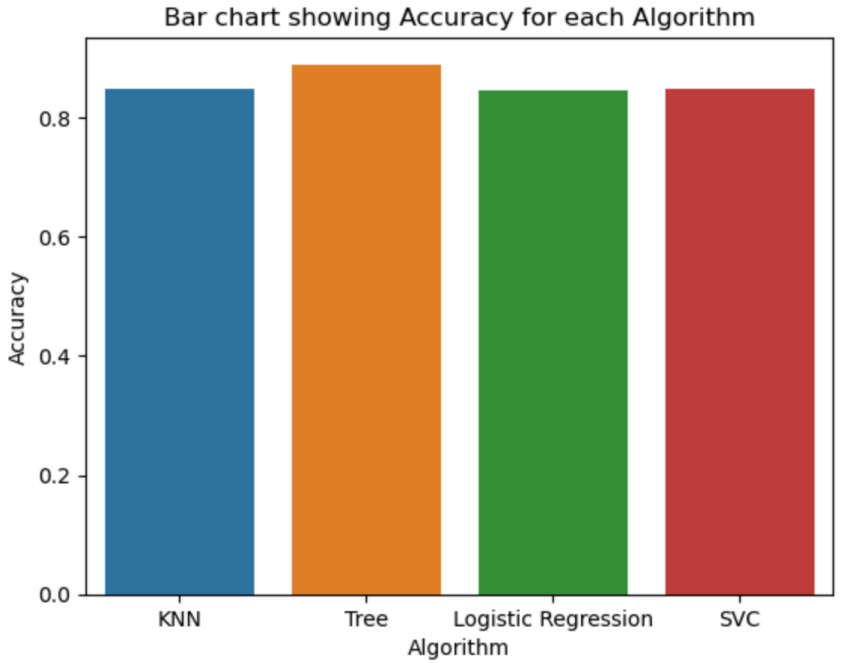
Classification Accuracy using training data

As you can see our accuracy is extremely close but we do have a winner its down to decimal places! using this function

```
bestalgorithm = max(algorithms, key=algorithms.get)
```

5]:

	Algorithm	Accuracy
0	KNN	0.848214
1	Tree	0.889286
2	Logistic Regression	0.846429
3	SVC	0.848214



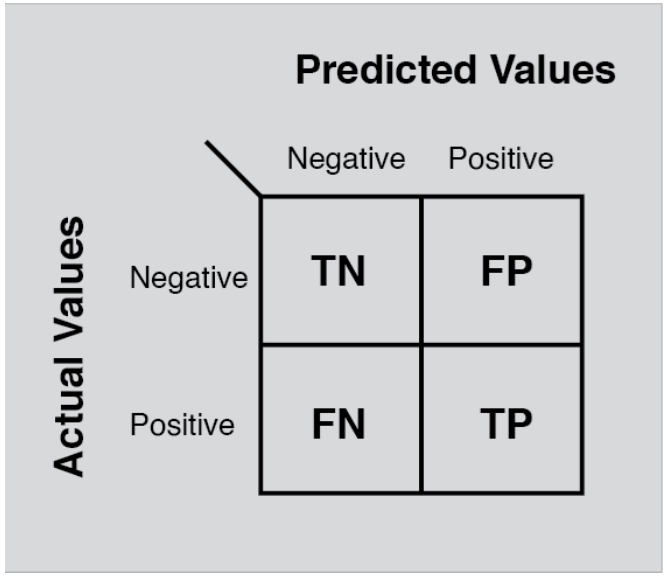
The tree algorithm wins!!

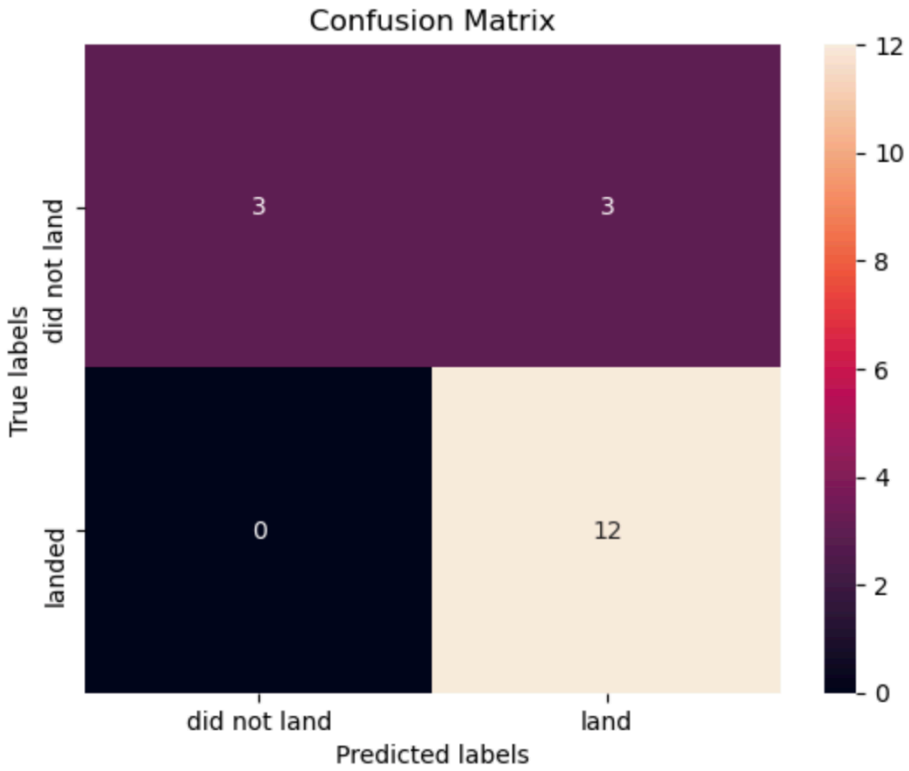
```
tuned hpyerparameters :(best parameters)  {'criterion': 'gini', 'max_depth': 18, 'max_features': 'auto', 'min_samples_leaf': 4, 'min_samples_split': 5, 'splitter': 'random'}
accuracy : 0.875
```

After selecting the best hyperparameters for the decision tree classifier using the validation data, we achieved 88.92% accuracy on the test data.

Confusion Matrix for the Tree

Examining the confusion matrix, we see that Tree can distinguish between the different classes. We see that the major problem is false positives.





CONCLUSION

- The Tree Classifier Algorithm is the best for Machine Learning for this dataset
- Low weighted payloads perform better than the heavier payloads
- The success rates for SpaceX launches is directly proportional time in years they will eventually perfect the launches
- We can see that KSC LC-39A had the most successful launches from all the sites
- Orbit GEO,HEO,SSO,ES-L1 has the best Success Rate

APPENDIX

- Haversine formula
- Module sqlserver ()
- Python Anywhere 24/7 dashboard

Haversine formula

Introduction

The haversine formula determines the great-circle distance between two points on a sphere given their longitudes and latitudes. Important in navigation, it is a special case of a more general formula in spherical trigonometry, the law of haversines, that relates the sides and angles of spherical triangles.

Usage

Why did I use this formula? First of all, I believe the Earth is round/elliptical. I am not a Flat Earth Believer! Jokes aside when doing Google research for integrating my ADGGoogleMaps API with a Python function to calculate the distance using two distinct sets of {longitudinal, latitudinal} list sets. Haversine was the trigonometric solution to solve my requirements above.

Formula

$$a = \sin^2(\frac{\Delta\varphi}{2}) + \cos\varphi 1 \cdot \cos\varphi 2 \cdot \sin^2(\frac{\Delta\lambda}{2})$$

$$c = 2 \cdot \operatorname{atan2}(\sqrt{a}, \sqrt{(1-a)})$$

$$d = R \cdot c$$

```
#Variables
d is the distance between the two points along a great circle of the sphere (see spherical distance),
r is the radius of the sphere.
φ1, φ2 are the latitude of point 1 and latitude of point 2 (in radians),
λ1, λ2 are the longitude of point 1 and longitude of point 2 (in radians).
```

SQLSERVER

Introduction

basically I just wanted an easier way to get my data into my python programming by coding my own module powered by ODBC to simplify my code

Implementation

Pull data from columns Extract Records
Run Stored Procedures ....

```
import sqlserver as ss

#(ip,portnumber,databasename,username,password)
db = ss.sqlserver('localhost','1433','CVs','','')

#(query,columnname)
db.GetRecordsOfColumn('select * from tblUsers','personid')
```

Python Anywhere

Introduction :
I wanted to put my python website running 24/7 on the cloud so anyone can view it then I came across PythonAnywhere.

Python Anywhere Link

Implementation :
We run Flask in /www/ on the docker Linux container We have two files flask_app.py , wsgi.py
These are the files that run our website

URL Link to live website

Pricing :
Free but we are restricted to hitting the renew button every 3 months and we cannot link the domain up to our own private domain. We only can run one instance of a website per month.