# ANAMIKA PAL

To work with an organization which provides me opportunity to improve my skills, gain practical experience and learn about new technology with a vision to implement my knowledge that can contribute to achieve organisation goals.

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6006471782

in /anamika-pal

## **EDUCATION**

# Dr.B.R.Ambedkar National Institute of Technology, Jalandhar

AUG 2017 - MAY 2021

B.Tech Instrumentation and Control Engineering

• Aggregate 7.03 CGPA till 6th Semester

### Kendriya Vidyalaya No.1 ,Amritsar cantt

APR 2016 - APR 2017 XII standard CBSE

• Secured 83.8% Marks

### Kendriya Vidyalaya NO. 3, Amritsar

APR 2014 - MAR 2015

X standard CBSE

Aggregate 10 CGPA

# SKILLS

- UI/UX
- Illustrations
- Logo Designing
- Heuristic Evaluation
- User Research
- Visual design
- Wireframes & mockups
- User persona & userflow
- Basic HTML and CSS

# TOOLS

- Adobe XD
- Adobe Illustrator
- Figma
- Adobe Photoshop

# INTERNSHIP

### **Noesis Learning**

 Online internship as UI/UX designer. Some samples of my work include logo design of noesis learning & Mera College and designing of Info-graphics.

#### **Veefitt Ventures**

Online internship as UX designer. Designing of OveeFit app for trainers.

### **PROJECTS**

### Mental Health (Product Designer)

- App for parents is design to track their child progress & talent that can later help them in deciding their career
- Key Learnings User Research, Affinity mapping, Ideation, Prototyping and Testing.

### Fitness App-OveeFit (UX Designer)

- App is design for trainers to handle online clients, tracking of their progress and scheduling the sessions.
- Key Learning -User Research ,Affinity mapping,Ideation , wireframes.

### **ACHIEVEMENTS**

- Core team member of Eleven (NITJ Design Club).
- Runner Up of Inter NIT Basketball Tournament, Trichy 2019

# PERSONAL SECTION

#### **PERSONAL SKILLS**

Team Work | Creative thinking | Punctual

#### **HOBBIES**

• Playing Basketball | Travelling | Illustrating

### LANGUAGES KNOWN

• English | Hindi