

BuyMyCar.in

BuyMyCar.in

Home Listings Buyers

Search

Back To Search Results



Ford Ikon GT 120

Mileage: 0.000 Km Transmission: Auto
Year: 2019 Fuel Type: Diesel
Variant: GT 120 Seating Capacity: 4
Exterior Color: Blue Engine Capacity: 2L
Interior Color: Black Power: 288 hp
Owner: 2nd Odometer Reading: 099000

Description:

Insurance Type: Insurance Expiry Date: Bank Loan Remaining Amount:

₹ 7,45,500 Price Negotiable

Done

BuyMyCar.in

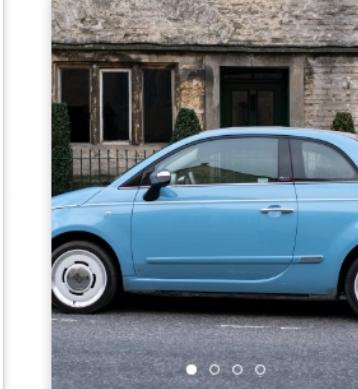
List a Car Buy a Car Login

Home Listings Buyers

Search Favourites

150 Cars Found Sort By: Brands / Models A-Z

Clear All Ford All Model Auto



Ford Ikon GT 120 Seller Name 3.5 ★
Bangalore, India
Mileage: 0.000 Km Transmission: Auto
Year: 2019 Fuel Type: Diesel
Exterior Color: Blue Seating Capacity: 4
Owner: 2nd Variant: Sports
₹ 7,45,500 Contact



Ford Ikon GT 120 Seller Name 3.5 ★
Bangalore, India
Mileage: 0.000 Km Transmission: Auto
Year: 2019 Fuel Type: Diesel
Exterior Color: Blue Seating Capacity: 4
Owner: 2nd Variant: Sports
₹ 7,45,500 Contact



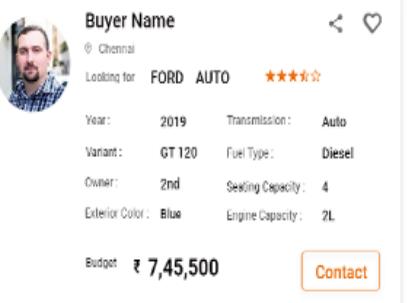
Ford Ikon GT 120 Seller Name 3.5 ★
Bangalore, India
Mileage: 0.000 Km Transmission: Auto
Year: 2019 Fuel Type: Diesel
Exterior Color: Blue Seating Capacity: 4
Owner: 2nd Variant: Sports
₹ 7,45,500 Contact

BuyMyCar.in

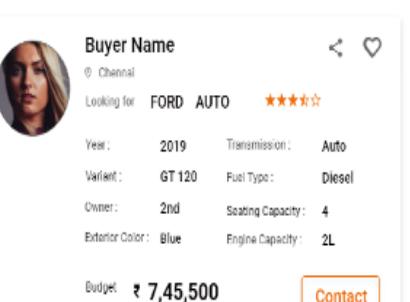
List a Car Buy a Car Login

Buyers

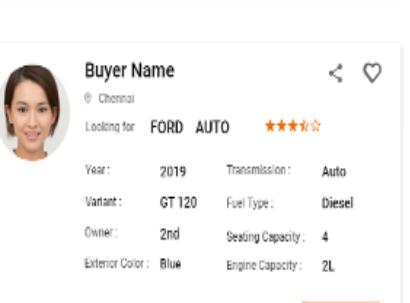
Sort By: Brands / Models A-Z



Buyer Name Chetan
Looking for FORD AUTO 4★
Year: 2019 Transmission: Auto
Variant: GT 120 Fuel Type: Diesel
Owner: 2nd Seating Capacity: 4
Exterior Color: Blue Engine Capacity: 2L
Budget: ₹ 7,45,500 Contact



Buyer Name Chetan
Looking for FORD AUTO 4★
Year: 2019 Transmission: Auto
Variant: GT 120 Fuel Type: Diesel
Owner: 2nd Seating Capacity: 4
Exterior Color: Blue Engine Capacity: 2L
Budget: ₹ 7,45,500 Contact



Buyer Name Chetan
Looking for FORD AUTO 4★
Year: 2019 Transmission: Auto
Variant: GT 120 Fuel Type: Diesel
Owner: 2nd Seating Capacity: 4
Exterior Color: Blue Engine Capacity: 2L
Budget: ₹ 7,45,500 Contact



About

The main goal of this project was to create a product that would allow you to quickly and easily sell or buy second hand cars online.

Project : Phoenix Intern

Project Duration : 3 months

Buy a second hand car

Search for a car

Sell your own car

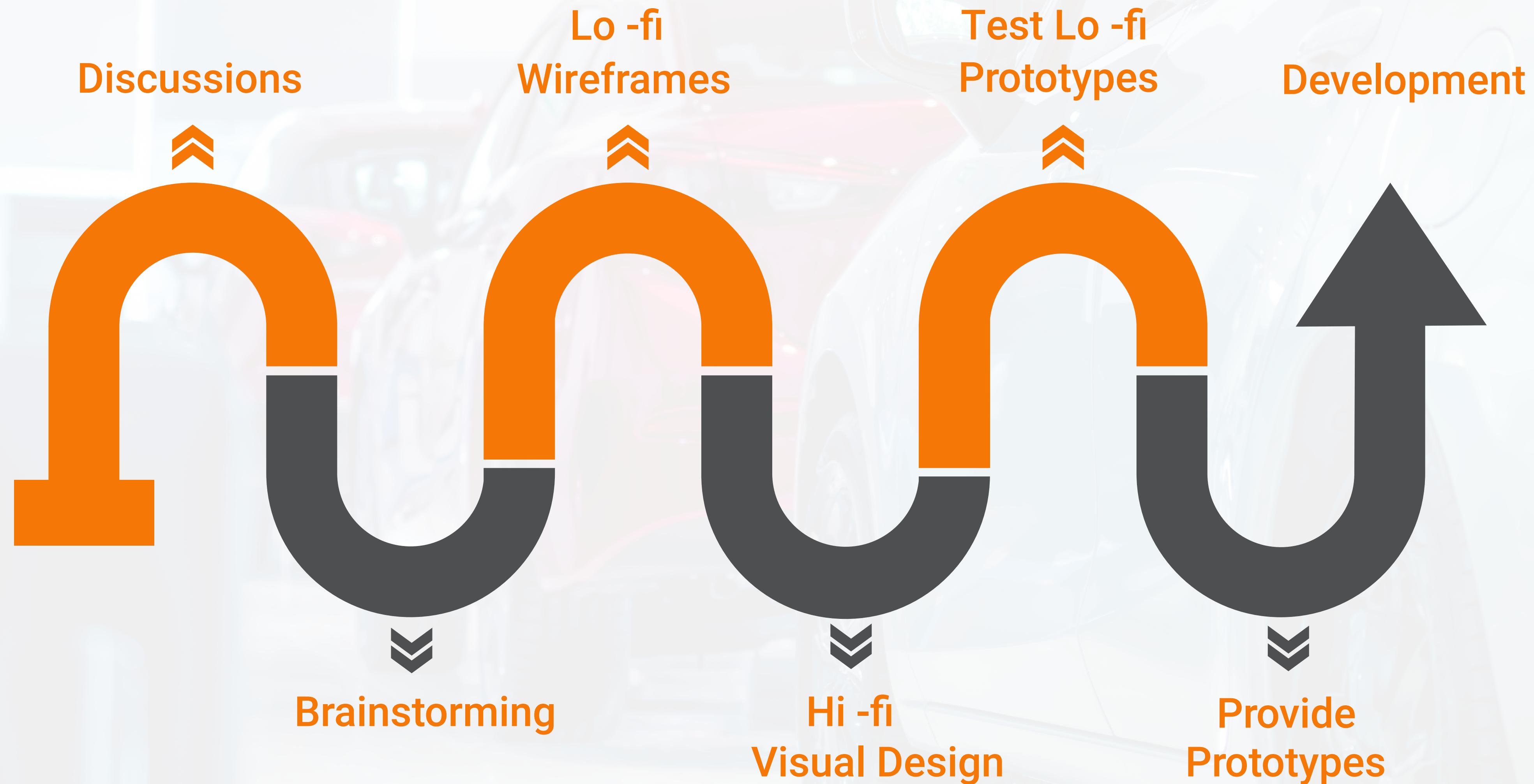
Search for buyers

Challenges

In today's world, business is going through difficult times & is rapidly trying to move online . But when it comes to buying & selling a car , it requires physical involvement . Therefore, the main challenges in creating the project were :

- How to help second hand buyers make his choice & find the perfect car for him.
- How to create a platform for second hand car sellers to have perfect price for his car .
- How to show trust worthy car and buyers profile.
- How to decrease fraud by buyers & sellers , that they use our platform only to negotiate and contact.

Workflow



Home

Home is for all kind of users whether they want to buy a car ,sell a car or only there for info purpose.

BuyMyCar.in

Home Listings Buyers

Search

Listings

Favourites

Buy a Car

Login

Buyer Name
Chennai
★★★★★
Looking for FORD AUTO 2nd
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua
Budget ₹ 7,45,500

Buyer Name
Chennai
★★★★★
Looking for FORD AUTO
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua
Budget ₹ 7,45,500

Buyer Name
Chennai
★★★★★
Looking for FORD AUTO
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua
Budget ₹ 7,45,500

Ford Ikon GT 120
Seller Name
Banglore , India
2019 Diesel Auto 2nd
₹ 7,45,500

Ford Ikon GT 120
Seller Name
Banglore , India
2019 Diesel Auto 2nd
₹ 7,45,500

Ford Ikon GT 120
Seller Name
Banglore , India
2019 Diesel Auto 2nd
₹ 7,45,500

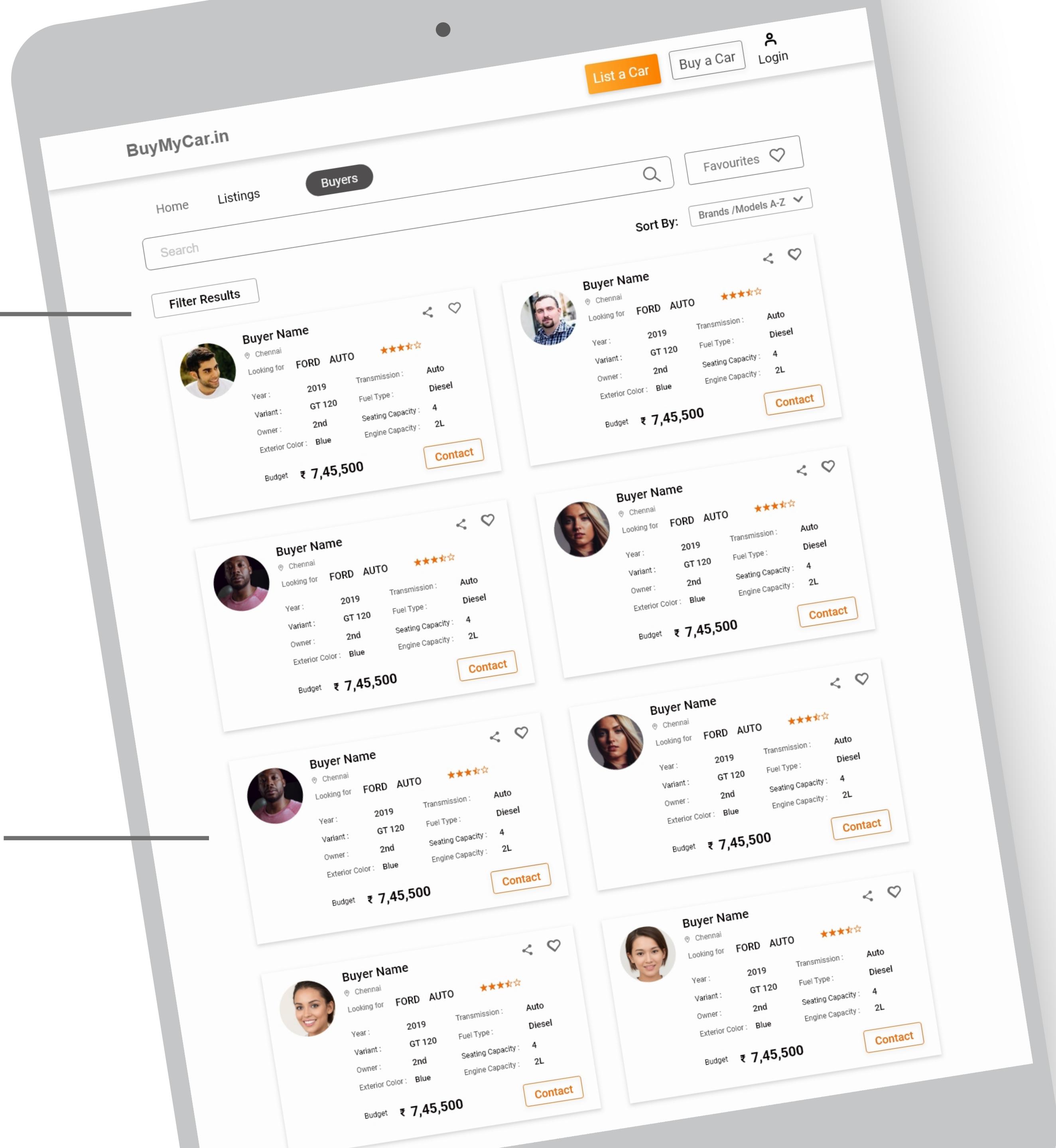
Buyers

Buyer's profiles are basically for sellers as they can also know the buyers requirements and can contact the buyers directly.

Filters for best choices

Seller Can Directly contact as many buyer's and send them directly there car's profile if both the profiles matches enough .

Buyers detailed profile for sellers to check that what kind of second hand cars buyer's are looking for



Review system by other dealers to show how trustworthy buyer is.

Seller can directly send car's profile to buyer through connect

Seller can make offer to the buyer according to buyers budget

If found fraud or any fake account, Block user can be reported .

The screenshot shows a buyer profile page on the BuyMyCar.in website. At the top, there are navigation links for 'List a Car', 'Buy a Car', and 'Login'. Below that, the main navigation bar includes 'Home', 'Listings', and 'Buyers' (which is highlighted). A search bar and a 'Favourites' button are also present. The main content area displays a buyer's profile with a photo, name, rating (★★★★★), and location (Chennai). A text message box with placeholder 'Enter message here...' and a 'Send Message' button is shown. To the left of the message box, there is a detailed car listing for a FORD AUTO with the following specifications: Mileage: 0.000 Km, Transmission: Auto, Year: 2019, Fuel Type: Diesel, Variant: GT 120, Seating Capacity: 4, Exterior Color: Blue, Engine Capacity: 2L, Interior Color: Black, Power: 288 hp, Owner: 2, and Odometer Reading: 099000. Below the car details, there is a section for 'Nice to have:' which includes 'Warranties Available', 'Car Certified by Third Party', 'Service in Authorized Service Centers', and 'Hypothecation Cancelled'. The price of the car is listed as ₹ 7,45,500. At the bottom of the profile, there are three buttons: 'Connect' (orange), 'Make Offer' (dark grey), and 'Block' (light grey).

Messages and contacts are possible at site to eliminate fraud by users

The screenshot shows a messaging interface between a seller and a buyer on the BuyMyCar.in website. The top navigation bar is identical to the buyer profile page. The main content area shows a conversation between the seller and the buyer. The buyer's message history includes 'Hello there!', 'Sunday, 15 Mar 9:07pm', 'Hello!', 'Sunday, 15 Mar 10:01pm', 'Hello there!', 'Yesterday, 15 Mar 7:44am', and 'Rate this conversation ★★★★☆'. The seller's response is 'Enter message here...'. Below the messages, there is a 'Send Message' button. The car profile on the right side of the screen is identical to the one in the buyer's profile page, showing the same details and price of ₹ 7,45,500.

Buy a Car

Buyer's Registration:

Detailed listing of car registration with model,specifications , finance and contacts.

1. Registration

BuyMyCar.in

Buyer's Profile > Create Buyer's Profile instantly

Registration Model Specifications Finance Contact Preview

Year not later than YYYY

Brand Preferences: Ford, ALTO

Model Preferences: Any

Variant Preferences: Any

Vehicle Type: Private Commercial Any

Next

2. Model

BuyMyCar.in

Buyer's Profile > Create Buyer's Profile instantly

Model Registration Specifications Finance Contact Preview

Exterior Color: Blue Black
Enter Color

Seating Capacity: Enter Seating Capacity

Engine Capacity: Enter Capacity

Body Shape: Enter Body Shape

Transmission Type: Enter Transmission Type

Owner (Not More than): Enter Owner

Odometer Reading as on Listing Date:

Back Next

3. Specifications

BuyMyCar.in

List a Car

Browse Listings

Buyer's Profile >

Create Buyer's Profile instantly

Registration Model Specifications Finance Contact Preview



Service History Available
 YES NO Does not Matter

Insurance History Available
 YES NO Does not Matter

Warranties Available
 YES NO Does not Matter

Car Certified by Third Party Inspection
 YES NO Does not Matter

Service in Authorized Service Centers only
 YES NO Does not Matter

Hypothecation Cancelled
 YES NO Does not Matter

Traffic Violations Record Available
 YES NO Does not Matter

Insurance Policy Type

4. Finance

BuyMyCar.in

List a Car

Browse Listings

Buyer's Profile >

Create Buyer's Profile instantly

Registration Model Specifications Finance Contact Preview



Description
Text
250 Character Max

Maximum Budget

Show Listing with
 Pics only Videos only Both

Back Next

5. Contact

BuyMyCar.in

Buyer's Profile >

Create Buyer's Profile instantly

Registration Model Specifications Finance Contact Preview



Full Name Full Name

Email Address example@gmail.com

Phone Number Number

Preferred Mode of Contact Phone Email

Preference Owners Only Owners including Dealers

Back Next

6. Preview

BuyMyCar.in

Buyer's Profile >

Create Buyer's Profile instantly

Registration Model Specifications Finance Contact Preview

Buyer Name  ★★★★
Chennai

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit

Looking for FORD AUTO

Mileage: 0.000 Km Transmission: Auto
Year: 2019 Fuel Type: Diesel
Variant: GT 120 Seating Capacity: 4
Exterior Color: Blue Engine Capacity: 2L
Interior Color: Black Power: 288 hp
Owner: 2 Odometer Reading: 099000
Budget: ₹ 7,45,500

Nice to have:
Warranties Available
Car Certified by Third Party
Service in Authorized Service Centers
Hypothecation Cancelled

Save as Draft Back Submit

Listing

Listings are for buyers ,
they can filter the
requirements &
according to which they
will find the best matches
& can directly contact the
seller .

Listing second
hand cars detailed
profile

Filters for best
choices

The screenshot shows the 'BuyMyCar.in' mobile application interface. At the top, there are navigation buttons: 'Back' (left), 'Next' (right), 'List a Car' (orange button), 'Buy a Car' (orange button), and 'Login' (top right). Below the navigation is a search bar with placeholder 'Search' and a magnifying glass icon. To the right of the search bar are 'Favourites' (with a heart icon) and a 'Sort By' dropdown menu set to 'Brands /Models A-Z'. The main content area is titled 'Listings' and displays a grid of car listings. Each listing includes a thumbnail image, the car model ('Ford Ikon GT 120'), seller name ('Seller Name 3.5★'), transmission ('Auto'), fuel type ('Diesel'), variant ('Sports'), price ('₹ 7,45,500'), and a 'Contact Details' button. The first listing is for a blue Ford Ikon GT 120 from Bangalore, India, with 0.000 Km mileage, 2019 year, blue exterior color, and 2nd owner. The second listing is for a red Ford Ikon GT 120 from Bangalore, India, with 0.000 Km mileage, 2019 year, blue exterior color, and 2nd owner. The third listing is for a red Ford Ikon GT 120 from Bangalore, India, with 0.000 Km mileage, 2019 year, blue exterior color, and 2nd owner. The fourth listing is for a blue Ford Ikon GT 120 from Bangalore, India, with 0.000 Km mileage, 2019 year, blue exterior color, and 2nd owner. On the left side of the screen, there is a vertical sidebar with a large tire tread graphic at the top, followed by buttons for 'List a Car' (orange), 'Buy a Car' (orange), and 'Login' (top right). Below these are tabs for 'Home' (selected), 'Listings' (selected), and 'Buyers' (disabled). There is also a 'Favourites' button with a heart icon.

Direct
Contact
with
seller

Search

Back To Search Results

Contact Seller

Seller Name: ★★★★★
Bangalore, India
+ 9878764394

Other Cars from Seller

Ford Ikon GT 120

Mileage: 0.000 Km
Year: 2019
Variant: GT 120
Exterior Color: Blue
Interior Color: Black
Owner: 2nd

Transmission: Auto
Fuel Type: Diesel
Seating Capacity: 4
Engine Capacity: 2L
Power: 288 hp
Odometer Reading: 099000

Description:

Insurance Type:
Insurance Expiry Date:
Bank Loan Remaining Amount:

₹ 7,45,500
Price Negotiable

Favourite Share Report Post

Leave a Message

Enter message here...

Send a text message to your connection and keep in touch

Send Message

Share

Owner: 2nd

₹ 7,45,500

Contact Details

Buy a Car

Review about the second hand car dealer given by other customer or random person who contacts .

Different angle photos and video of car to get even better understanding about the car

Direct message can be send to seller.

Detailed profile

Negotiable price is given to get idea about the cost

List a Car :

Car Registration

MyCar.in

Buy a Car

Browse Listings

Listing a Car >

Create your listing instantly

Registration Model Specifications Finance Contact Preview

Picture of registration

Take a Picture or Video

Upload a Picture or Video

Registration Number

Enter Registration Number

Registration Date

Enter Registration Date

State

Enter State

City

Pictures of Car

90x90 90x90

Make

Enter Make

Model

Enter Model

Year

Enter Year

Variant

Enter Variant

Fuel Type

Petrol

Mileage

Back Next

Buy a Car

Browse Listings

BuyMyCar.in

Buy a Car

Browse Listings

Listing a Car >

Create your listing instantly

Registration Model Specifications Finance Contact Preview

Model

Registration Model Specifications Finance Contact Preview

Picture of Car

90x90 90x90

Make

Enter Make

Model

Enter Model

Year

Enter Year

Variant

Enter Variant

Fuel Type

Petrol

Mileage

Back Next

Buy a Car

Browse Listings

BuyMyCar.in

Buy a Car

Browse Listings

Listing a Car >

Create your listing instantly

Registration Model Specifications Finance Contact Preview

Model

Registration Model Specifications Finance Contact Preview

Transmission

Automatic

Manual

Exterior Color

Enter Color

Interior Color

Enter Color

Engine cc

Enter Engine cc

Engine Capacity

Enter Capacity

Seating Capacity

Enter Seating Capacity

Engine Number

Enter Engine Number

Frame Number

Enter Frame Number

Back Next

Buy a Car

Browse Listings

BuyMyCar.in

Listing a Car >

Create your listing instantly

Ford Ikon GT 120

Mileage: 0.00 Km | Transmission: Auto
Year: 2019 | Fuel Type: Diesel
Exterior Color: Blue | Class Type: Sports
Interior Color: Black | Engine Capacity: 2L
Seating Capacity: 4 | Power: 288 hp

Description:
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Insurance Type: Insurance Expiry Date: Bank Loan Remaining Amount:

₹ 7,45,500 | Price Negotiable

Submit

Back

Save as Draft

Contact Seller

Seller Name: Banglore , India | +9878764394

Buy a Car

Browse Listings

Next

Enter City

Registration

Model

Specifications

Finance

Contact

Preview

Enter Name

Your Name (optional)

Title of Listing

Description

Email Address

Phone Number

Bank Loan Existing

Remaining Loan Amount

Last Loan Instalment Date

Insurance Type

Insurance Expiry Date

Enter Price

Price Negotiable

Back

Next

Buy a Car

Browse Listings

Next

Enter City

Registration

Model

Specifications

Finance

Contact

Preview

Buy a Car

Browse Listings

Next

Enter City

Registration

Model

Specifications

Finance

Contact

Preview

Key learnings

Call to Action importance and use

Learned about Visual Design

Testing Prototypes with real time users

Working with Developers

Thankyou