

Niche Selection

Method	: PIS & Micro Niche
Category	: Solution, Recreation & Religion
Product	: Books
Industry	: Health & Education
Target Audience	: 25-65 y
5P Formula	: Passion + Interest + Solution
End Goal	: Personal, Social & National Mindset Development
Want to Gain with Books	: Get True Knowledge, Improve Health, Self-Satisfaction, Comfort, Leisure time, Increase Inside development, become a Happy person as well as Freedom from all forms of corruption, disorder and dishonesty.
Want to do with	: Provide The Truth, Liberation of the soul and eternal peace, Express Their Personality and Satisfy Their Curiosity
Want to Save	: Risk & Illness (Become mentally Sound)
Value Ladder	: Liberation of the soul and eternal peace, Express Them Personality and Satisfy Their Curiosity.

25 Features About Products:

- **Books: (Religious Books)**
Some Features & Benefits about the Specific (Book) Product

** You read ordinary books for entertainment, to spend time or to learn something, but you do not get peace of mind and the real truth about the world of life, instead you get confused by many wrong information. But by reading the book of Kalander Baba Jahangir you will know the real truth what actually Allah/Quran said and find that longed-for peace in your mind. There are some Features below:

1. Unique Subject
2. Extreme knowledge about religion
3. advance level knowledge
4. Real accurate and perfect Translation of Al-Quran's Vars.
5. Inner Concept & Hidden Knowledge about Allah's Bani/Kalam
6. One of the best Books ever in the world
7. You can explore Awful truth
8. Difference between Nuzul in Quran (শানে নুজুল), Hadith, Tafseer and Sunnah
9. Forgery in the name of Hadith
10. The terrible truth about the word of God
11. The true words of the Prophet
12. You can correct common misconceptions about religion
13. Ways to know yourself
14. Knowing the original purpose of creation
15. You will know what, why and how to worship
16. Difference between Puja and Ibadah
17. The correct and real truth about Salah, Fasting, Hajj, Zakat and Sacrifice
18. The true identity of Allah and the Prophets
19. The true Identity of Allah, Adam and Iblis
20. True identity of Guru, Pir, Baba and Murshid
21. Why go to Guru, Pir, Baba or Murshid?
22. How and why to meditate?
23. Want to see what the benefits of meditation really are?
24. Why did Allah say to himself 'I' and 'We'?
25. What is Heaven & Hell, and where it is?

- Product Source:
- Product Delivery:
- Product Exchange:
- Product Packaging:
- Product Pricing:
- Customer Support:
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