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107%



## Customer Analysis



80

Total Number of Customers

₹822.25M

Total Revenue

₹ 10.28M

Revenue per Customer

9.38

Average Transactions per Customer

### Percentage of Customers by RFM

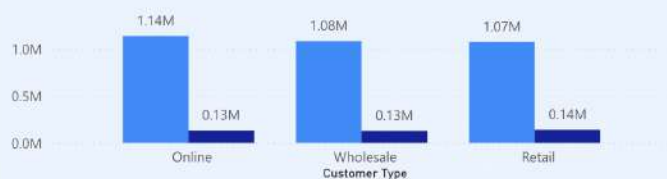


### RFM Customer Status

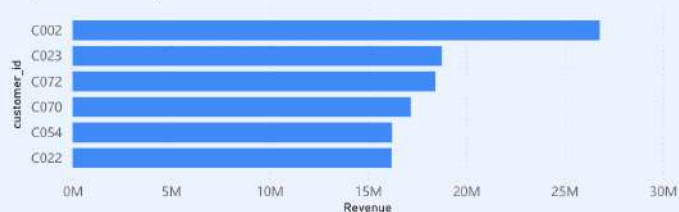
- At Risk
- Lost
- Loyal
- Champions

### Average Revenue and Average Discount by Customer Type

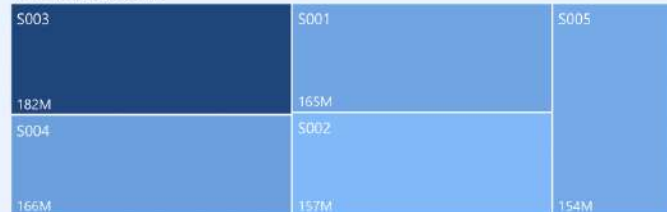
● Average Revenue ● Average Discount Amount



### Top Customers by Revenue



Revenue by Store

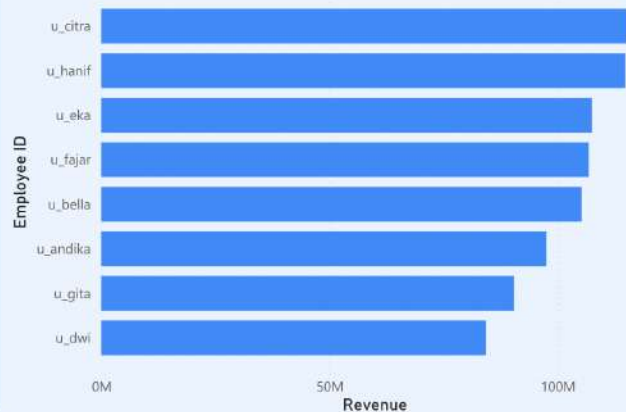




# Employee and Sales Performance



Revenue per Employee



8

Total Number of Employees

₹ 102.78M

Average Revenue per Employee

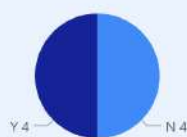
Revenue vs Discount per Employee



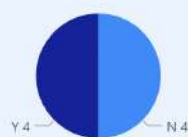
Can modify Master Data



Can create invoice



Can approve discount



Total Revenue by months





## Store and Revenue Analysis



5

No. of Stores

₹822.25M

Total Revenue

₹164.4M

revenue per store

150.00

Ava Transactions per Store

Total Revenue by months



Revenue by Store per month



Average Revenue and Discount per Store



Revenue Percentage by Store



