

Total Profit
\$797.10MTotal Revenue
\$2,409.67MNo. of Units Sold
9.09MAvg Shipment Days
24.31

Critical

High

Low

Medium

Year All

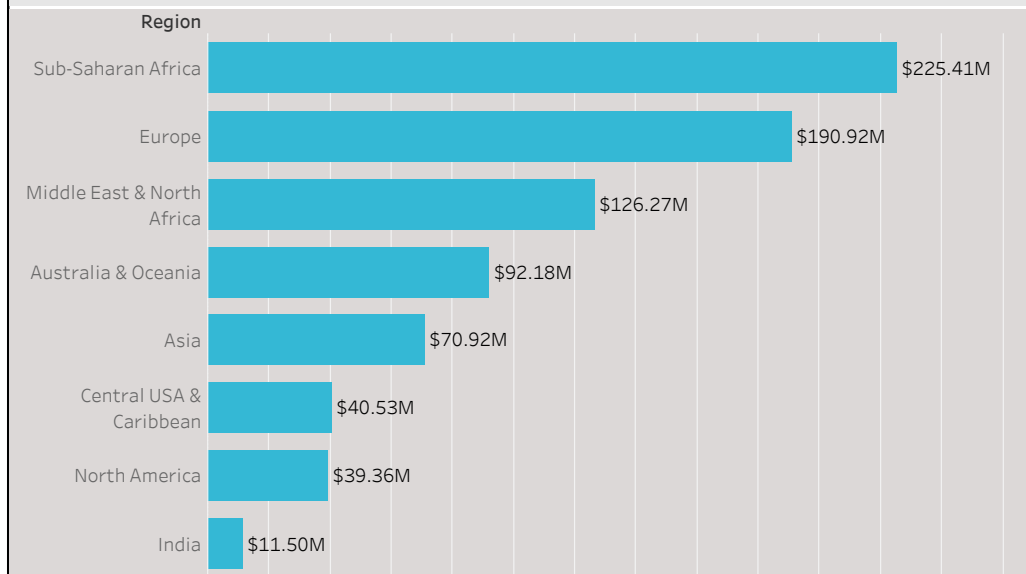
Items Type

All

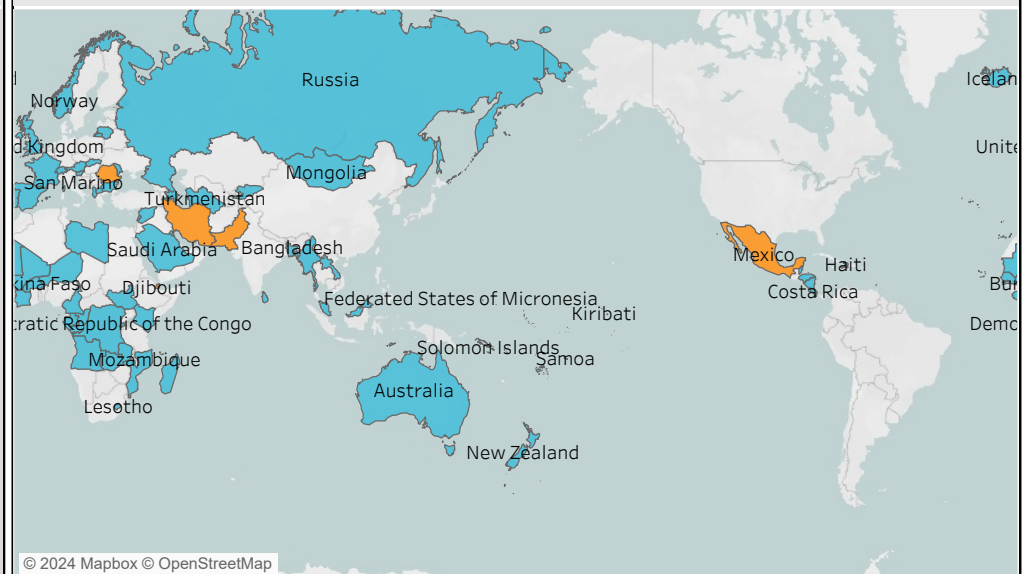
Offline

Online

Region Wise Profit



Country wise Profit

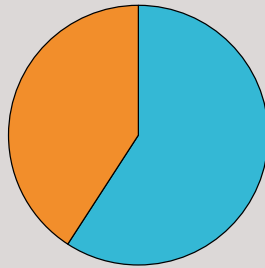


< Previous

Amazon Sales - Executive Analysis

Next >

Total Revenue by channel

40.85%
Online59.15%
Offline

Priority wise Orders

Order Pri..

High

Orders : 522
Profit : \$339.61M

Low

Orders : 477
Profit : \$205.82M

Critical

Orders : 378
Profit : \$115.47M

Medium

Orders : 333
Profit : \$136.20M

Select Year

All

Select Quarters

All

Select Item Type

All

Asia

Australia & Oceania

Central USA & Caribbean

Europe

India

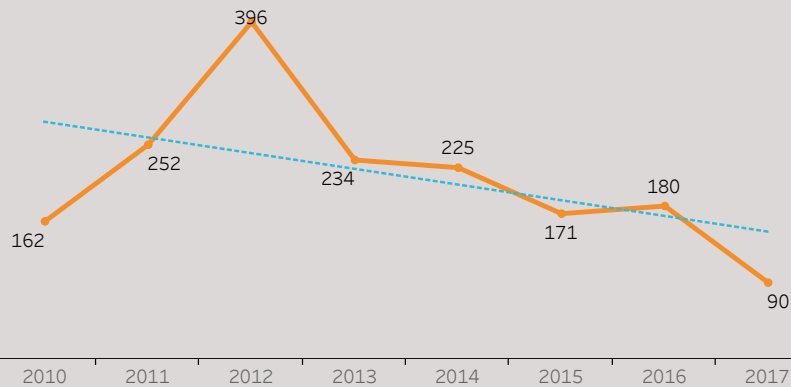
Middle East & North Africa

North America

Sub-Saharan Africa

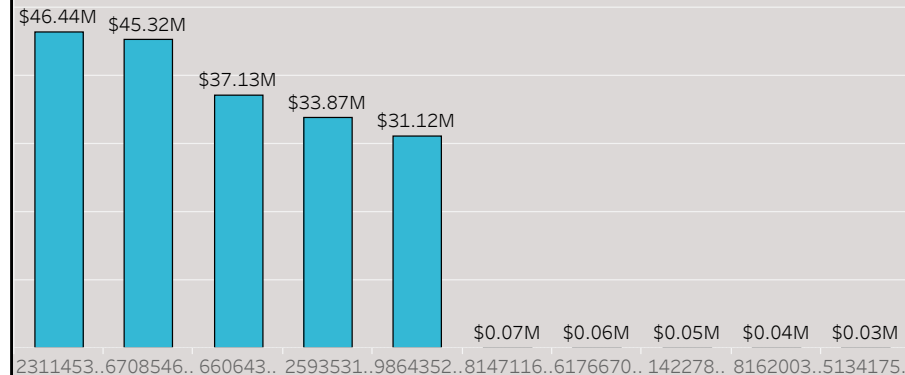
Orders per Year

Order Date



Top 5 & Bottom 5 Cust

Order ID



< Previous

Amazon Sales - Revenue Analysis

Next >

Select Year

All

Select Item

All

Asia

Australia & Oceania

Central USA & Caribbean

Europe

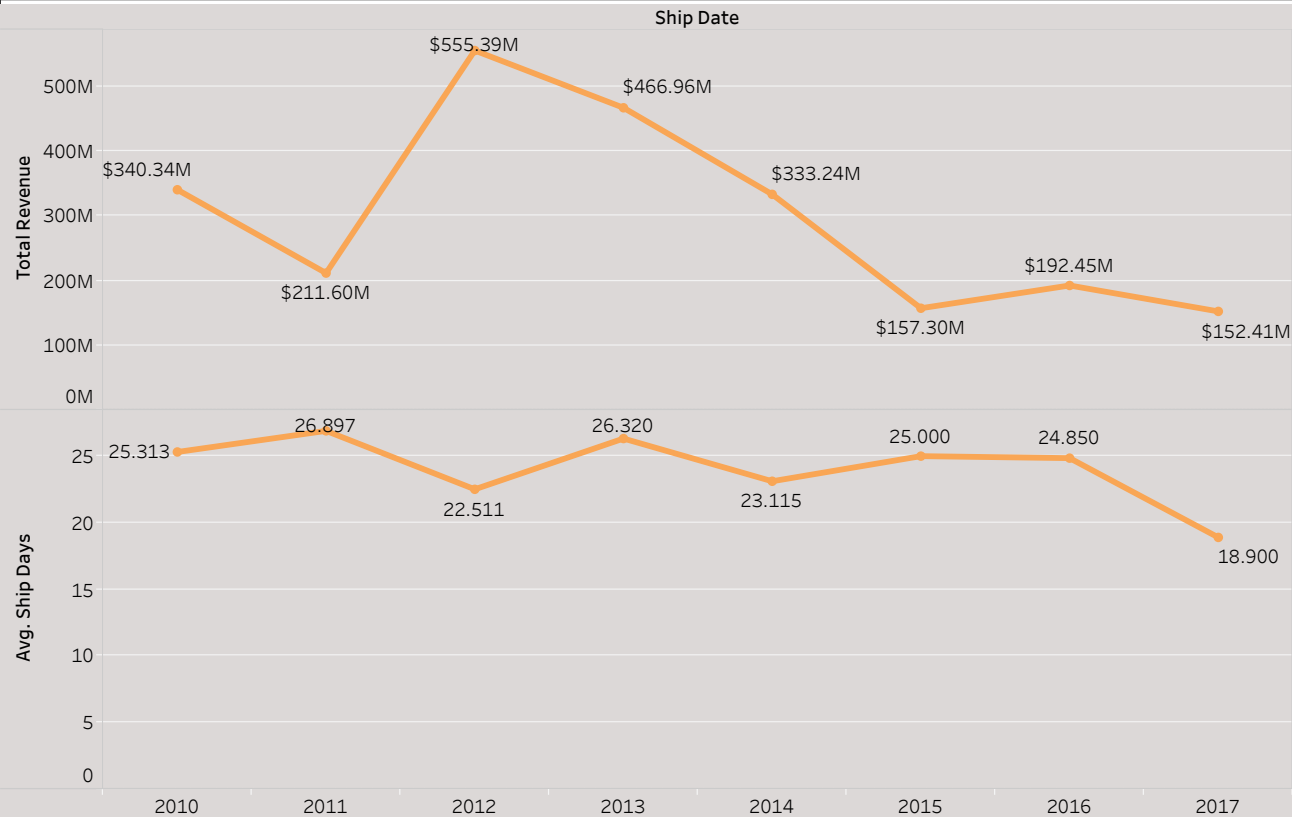
India

Middle East & North Africa

North America

Sub-Saharan Africa

Revenue generated based on Average shipping days



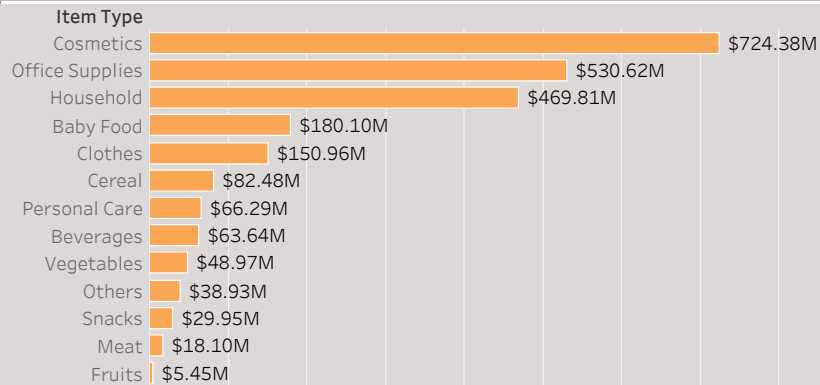
Insights

1. Even after filtering, the line chart shows that Asia continues to be the region with the highest revenue generation throughout the years.
2. This growth might be attributed to factors like increased internet penetration, rising disposable income, and Amazon's strategic investments in India.
3. While North America has been a significant contributor to revenue, the chart shows fluctuations in its performance over the years.
4. This could be due to various factors such as economic conditions, competitive pressures, or changes in consumer behavior in the region.

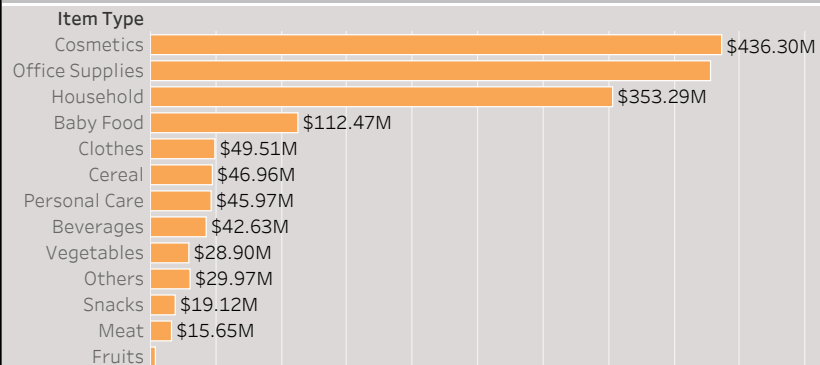
< Previous

Amazon Sales - Item Analysis

Item wise Revenue



Item wise Cost



Select Year

All

Select Item

All

Asia

Australia & Oceania

Central USA & Caribbean

Europe

India

Middle East & North Africa

North America

Sub-Saharan Africa

Critical

High

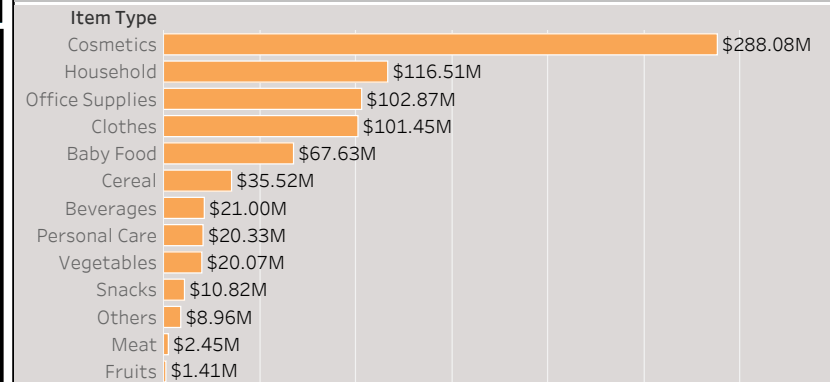
Low

Medium

Offline

Online

Item wise Profit



Item wise Orders

