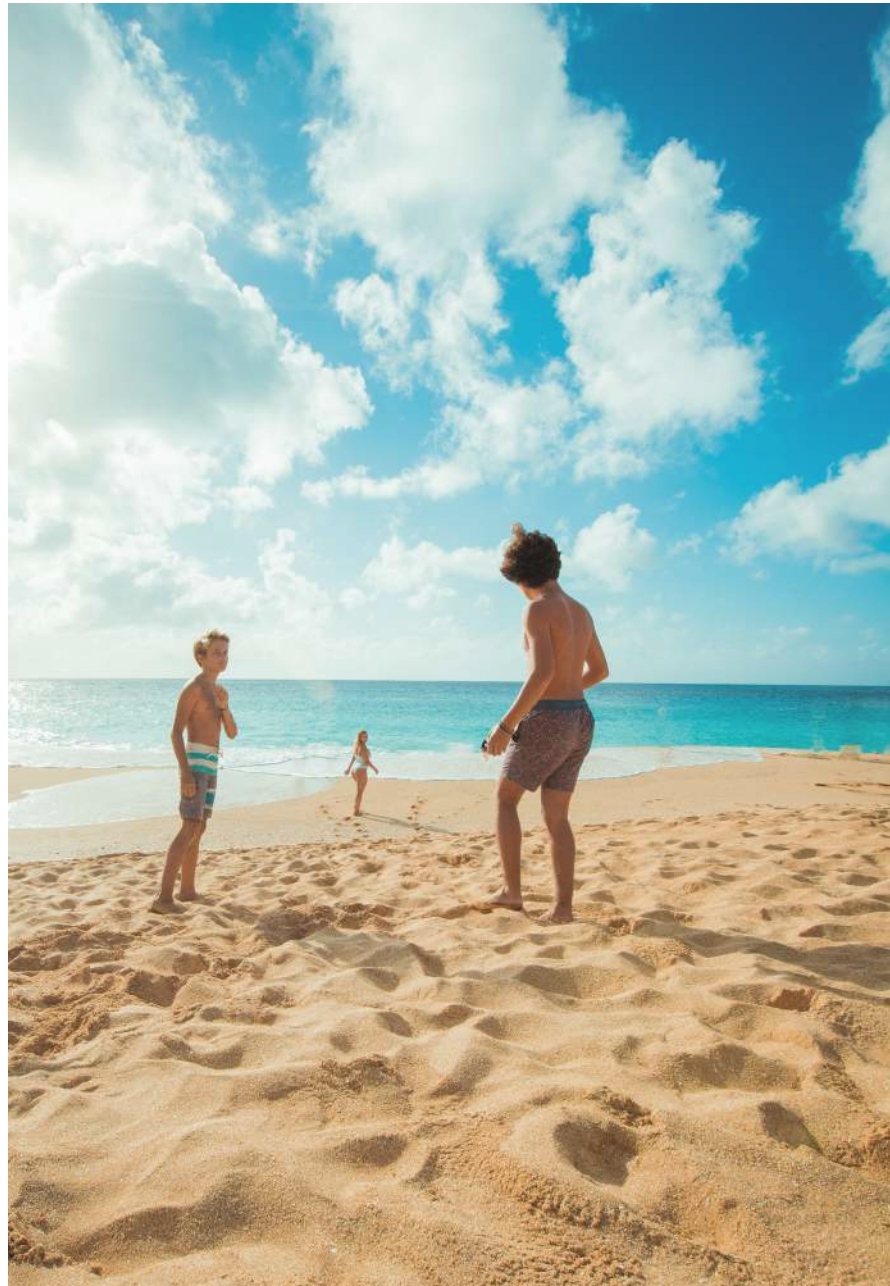


Beach & *coastal*

The peaceful and upbeat ambience of the beach and coastal areas always draws us in. The enjoyable beach experience we had as children is something we will always remember. We can't taking a summer vacation without beach time.
The coastal-inspired colours and motifs give the collection its cheerful and laid-back characteristics.

I NEED
VITAMIN
Sea!

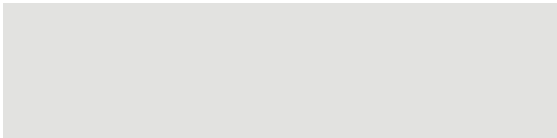




Pantone 000C
Hex: #fbfdf8
RGB: (251,253,248)



Pantone 7502 C
Hex: #CEB888
RGB: (206,184,136)



Pantone Cool Gray 1 C
Hex: #D9D9D6
RGB: (217,217,214)



Pantone 2401 C
Hex: #34A798
RGB: (52,167,152)



Pantone 2153 C
Hex: #00567E
RGB: (0,86,126)





Trend Forum



Trend Forum



P-Denim



Eli & Nev



Appulu



Y-Oh!

Shore thing

Nautical themes have seasonless appeal as a relaxed mood informs new looks.

- Highlighted in our S/S 23 Soul Space forecast, cheerful, retro Coastal Kitsch and soothing Harbour Days looks update nautical themes
- UK-based P Denim includes a casual over-the-head style in its capsule wardrobe, showing the desire for easy throw-on items that last season after season
- Look to souvenir treasures and kitsch coastal motifs for a nostalgic prints and graphics story



Catagory : Boys

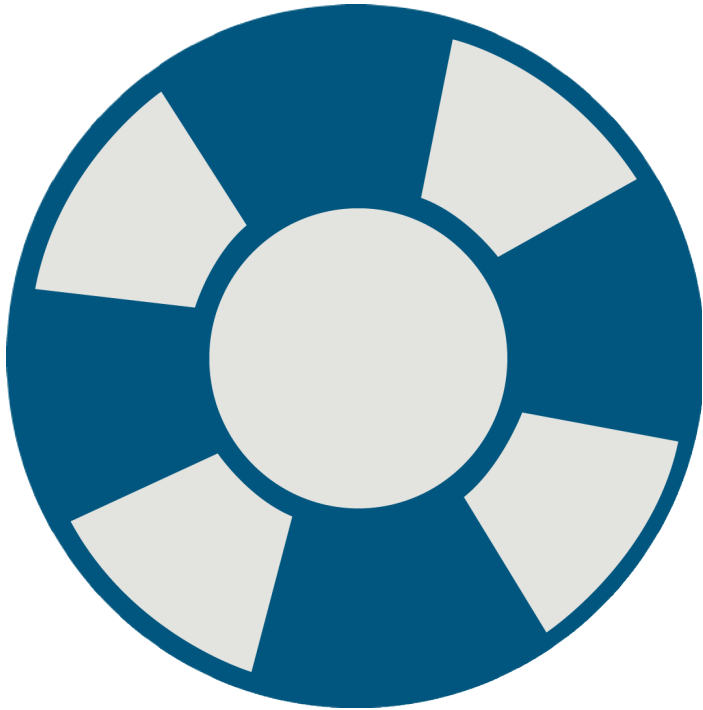
Age : 4 - 8

Market : International

Lifestyle : Upper middle class



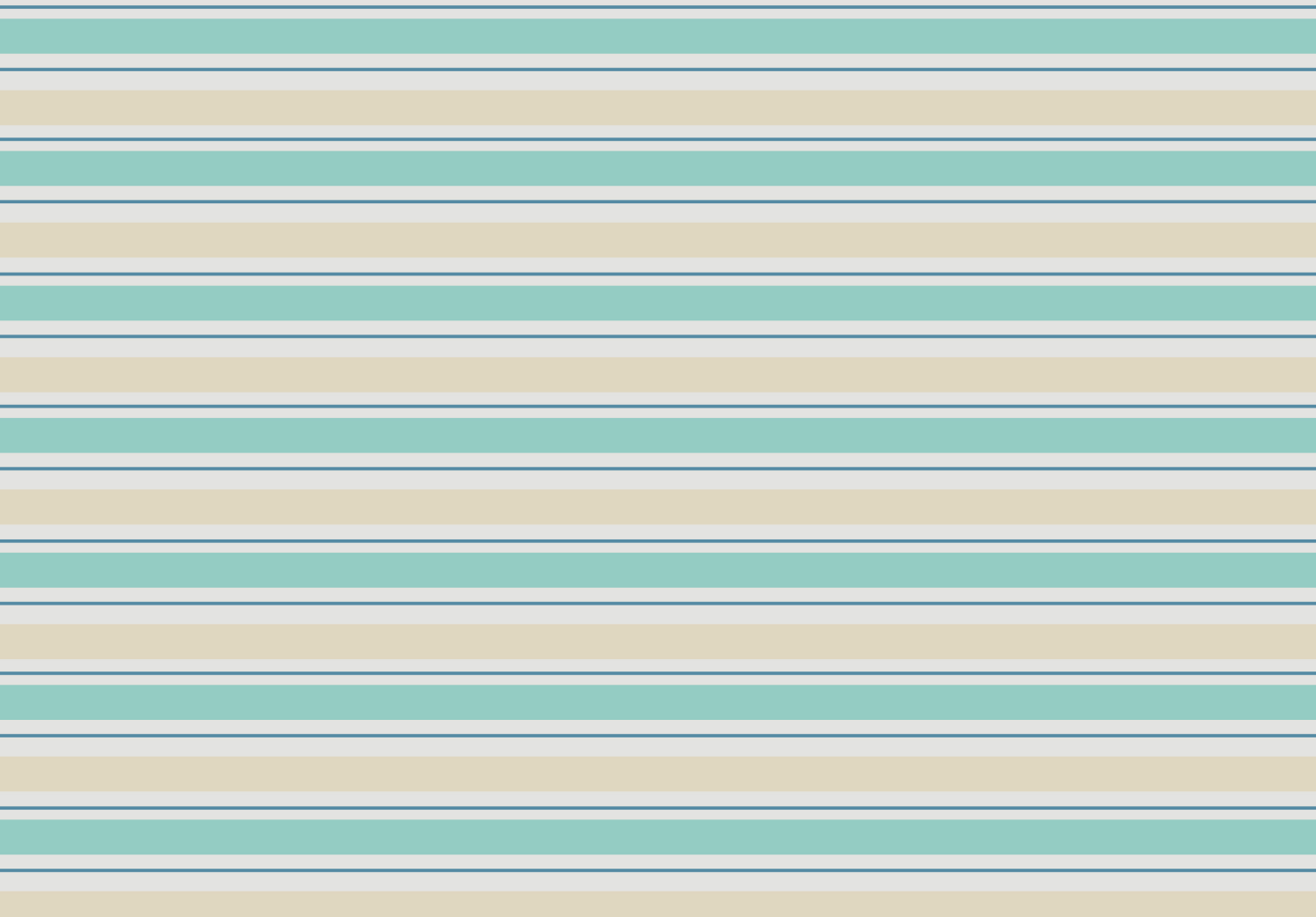
Motif development

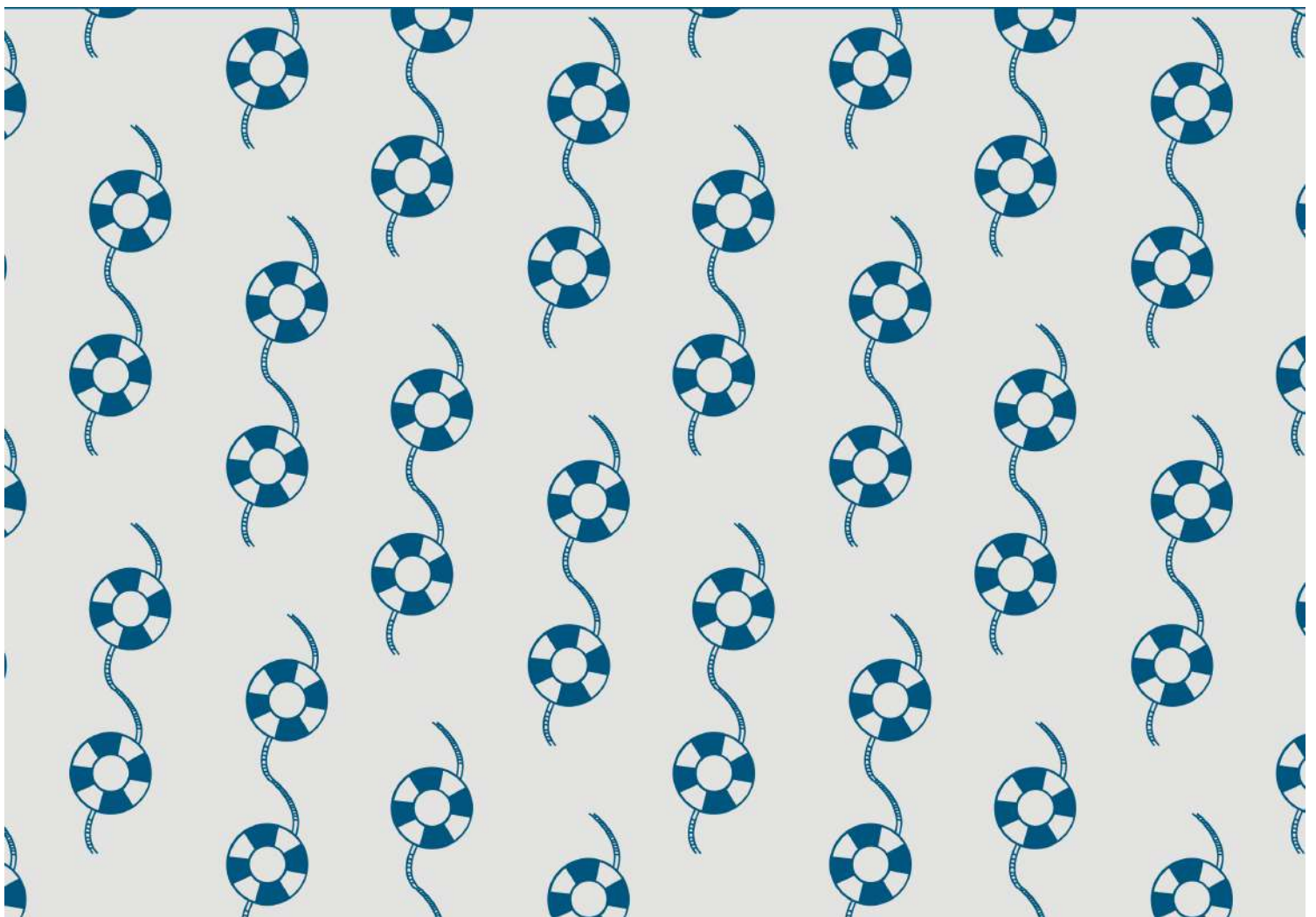
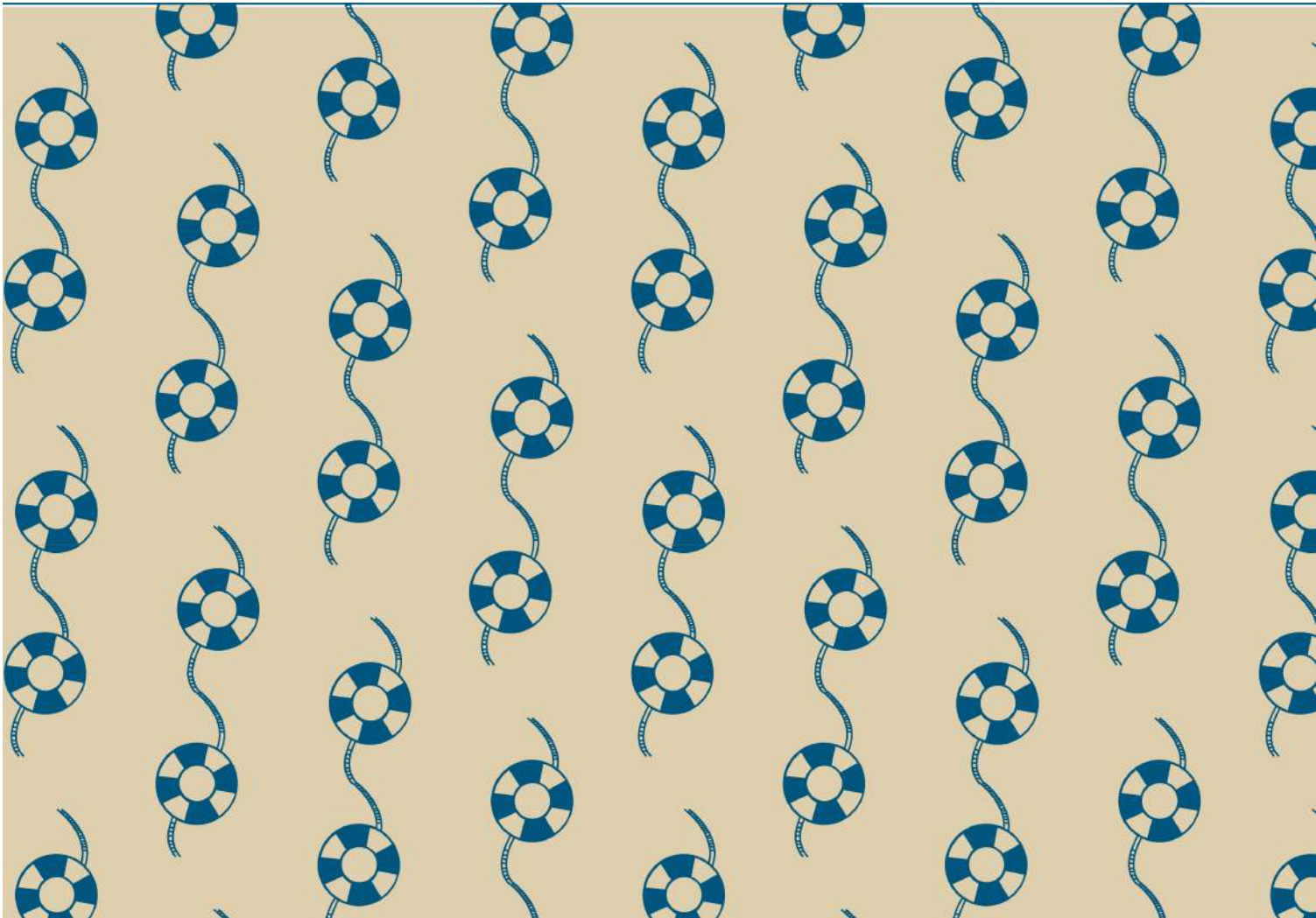


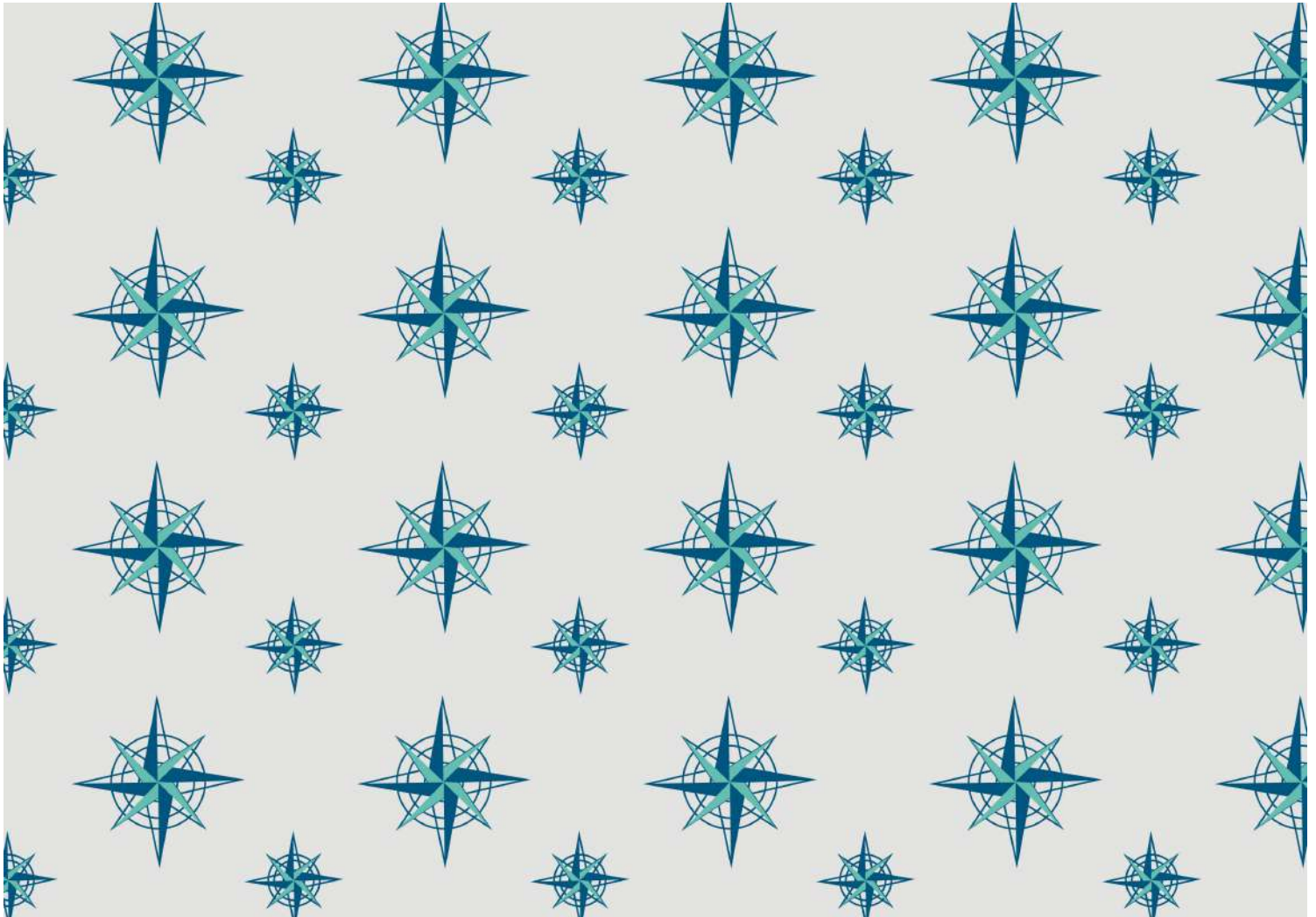
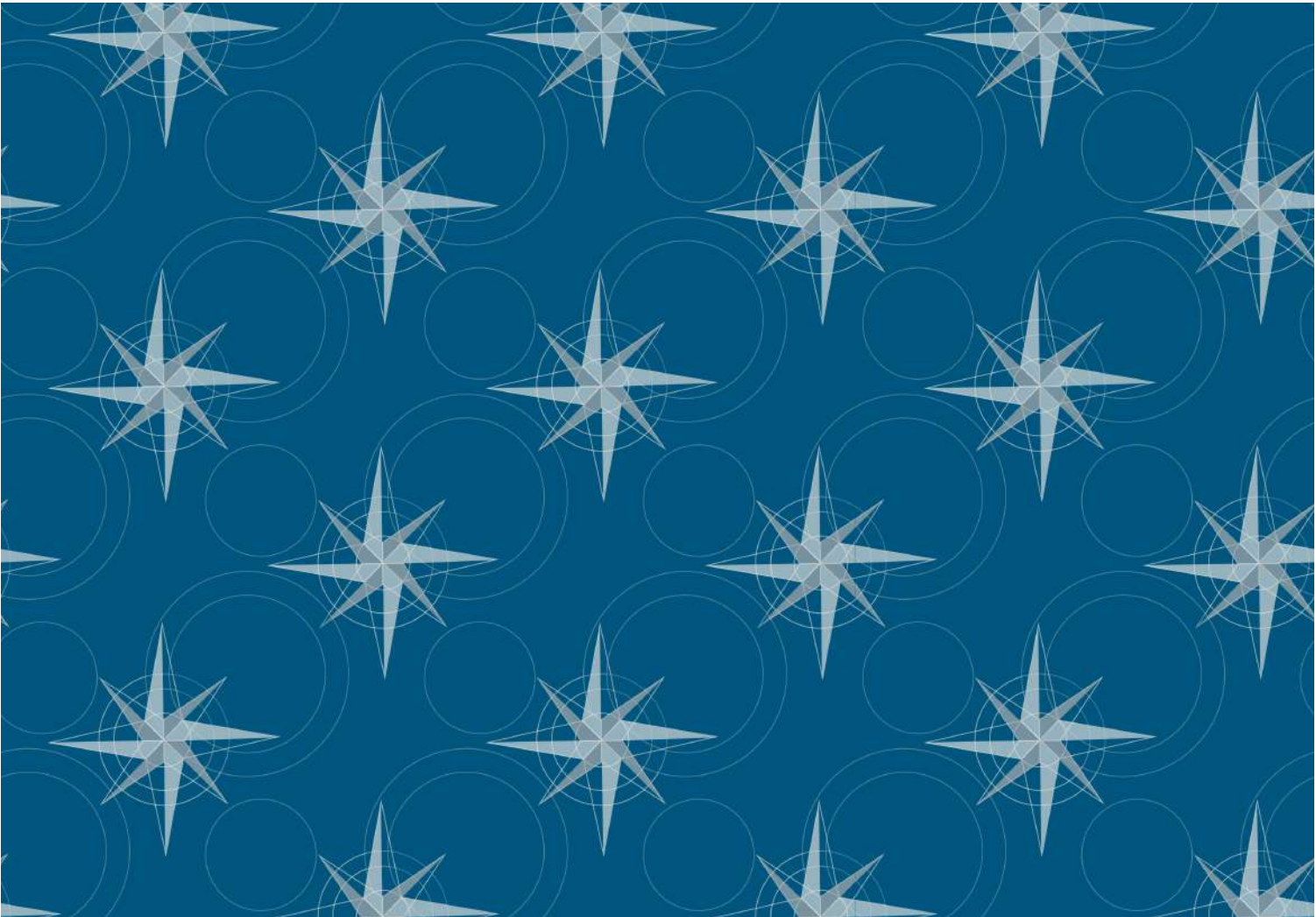
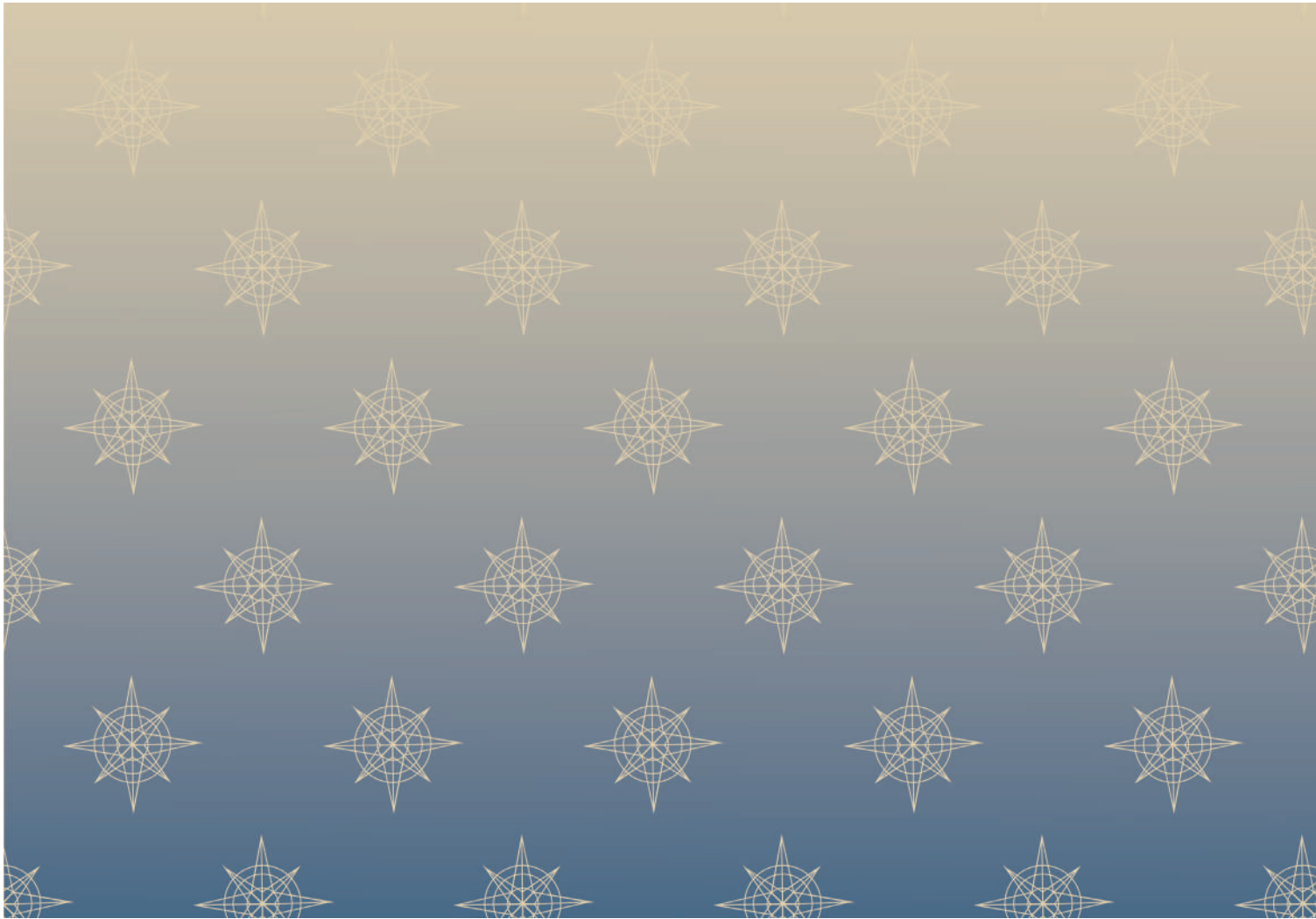
Placement print



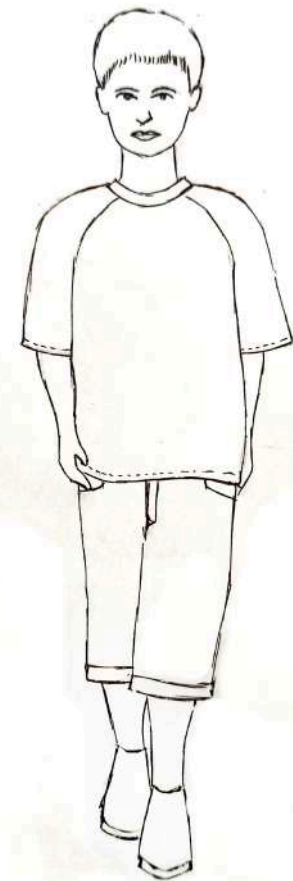
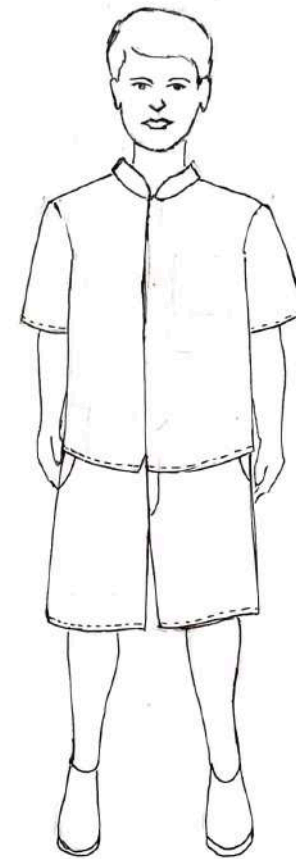
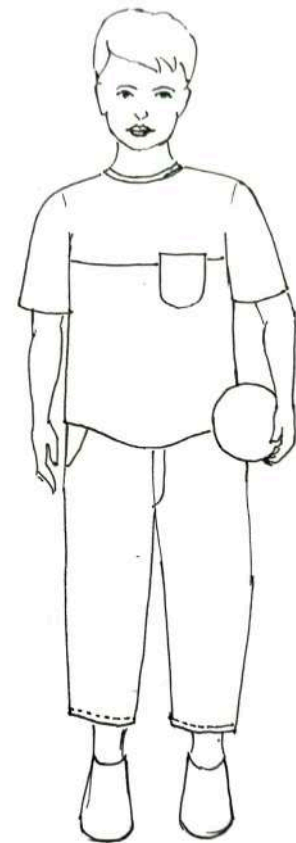
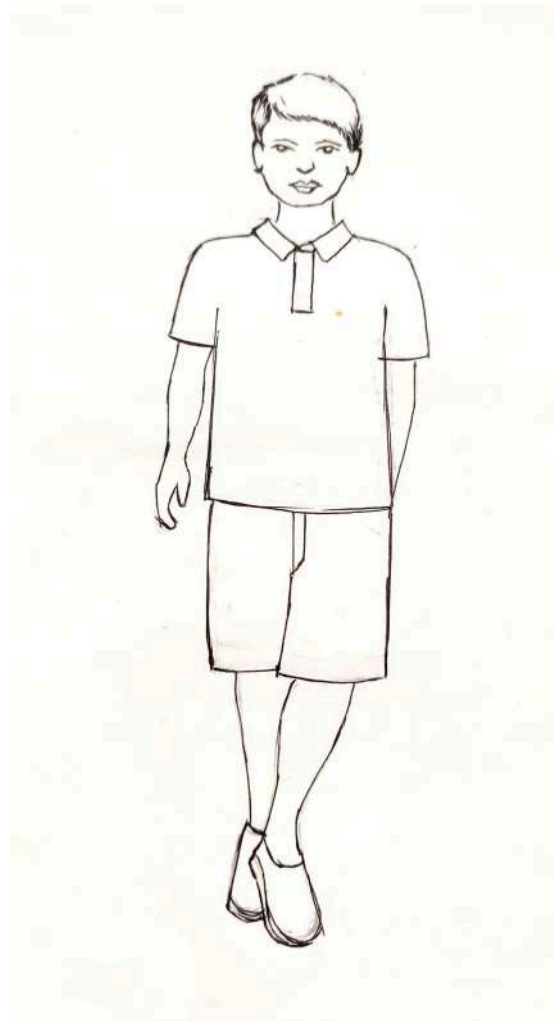
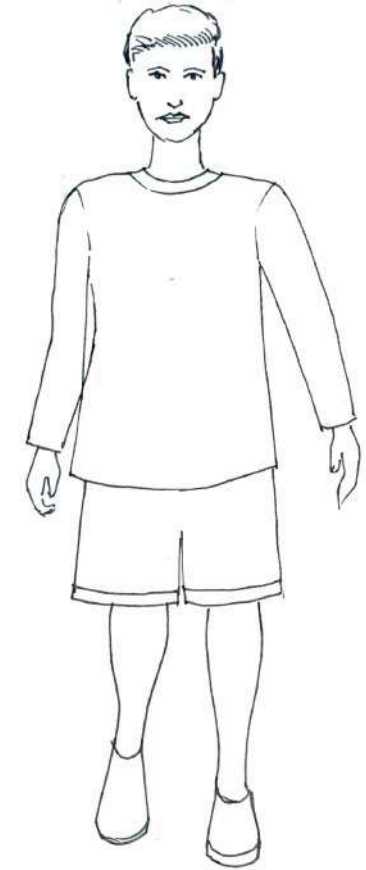
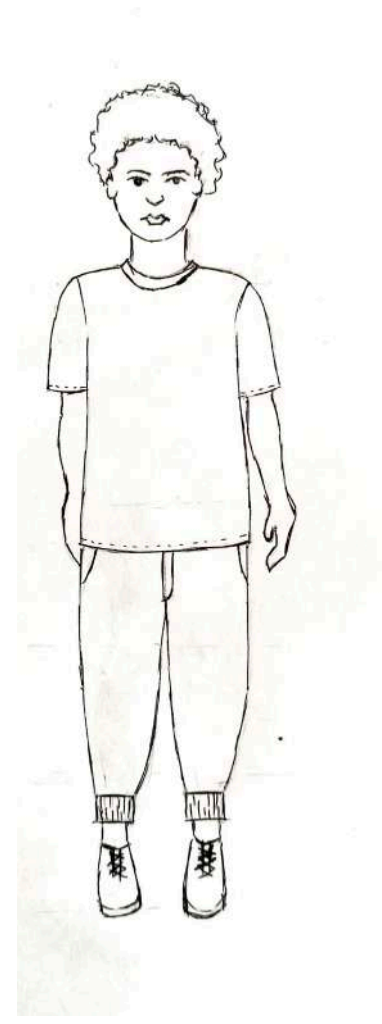
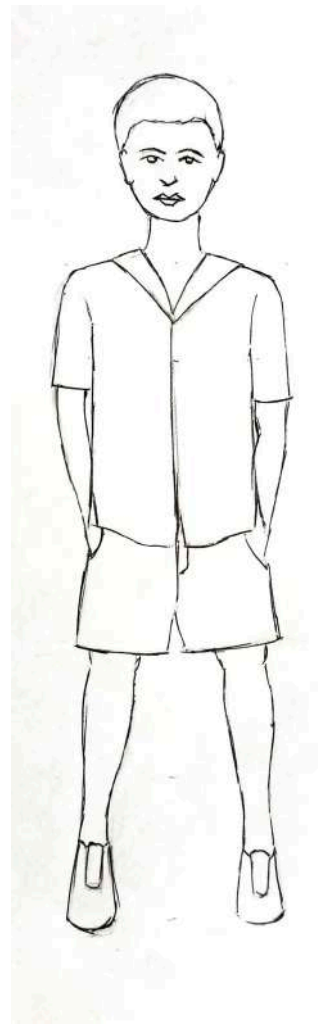








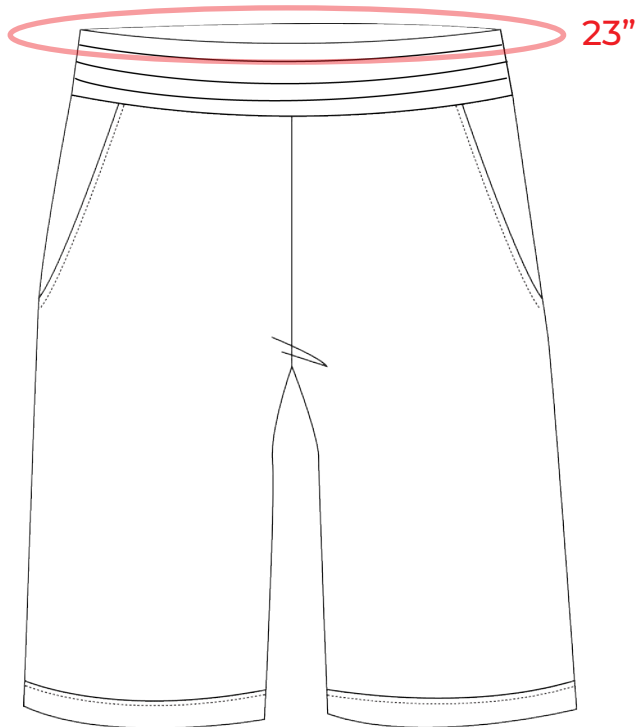
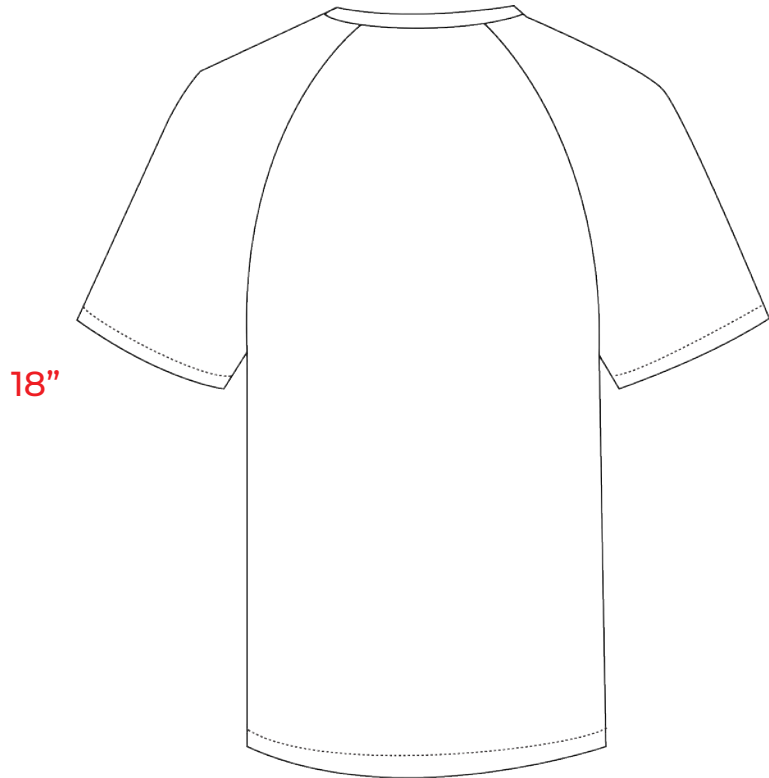
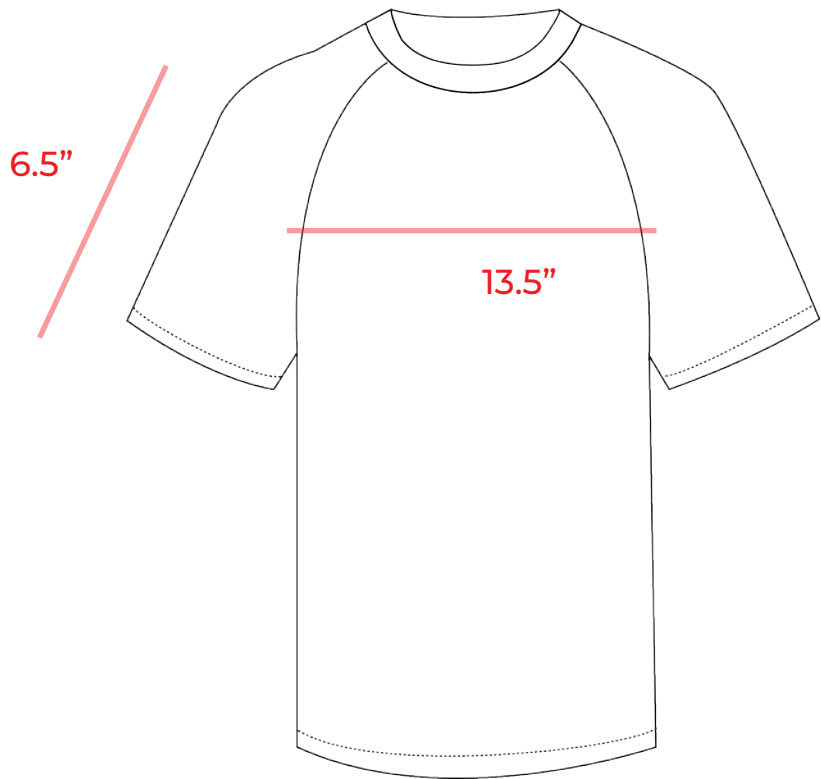
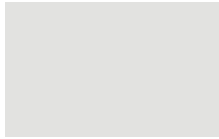
Initial Sketches



Collection overview



Ranglan Sleeve T-Shirt with Beach Brown Bermuda Shorts					
Season	SS 23	Style No	SS23B601	Date	24-07-22
Catagory	Boys	Age	6	Created by	Anand
Fabric	Knitted cotton	Description	placement print on chest	Pattern	Solid
Detailed Sketch					



Bibliography

<https://www.wgsn.com/>

<https://www.pinterest.ca/>

<https://www.pexels.com/search/wall%20backdrop/>