# Thumbnail Concept Proposal

**Title:** 5 AI Tools That Could Make Your Job Obsolete by 2025

# **Concept:**

The thumbnail will feature a visually striking and thought-provoking image that immediately grabs the viewer's attention. The central focus will be on a human figure, expressing a mix of surprise and concern, symbolizing the human workforce facing the rise of AI. The background will be a blend of robotic arms and glowing AI circuits, representing the encroachment of artificial intelligence into the job market. The overall style will be modern and slightly dystopian, with a high-contrast color palette to make the thumbnail pop on the YouTube homepage.

## **Imagery:**

- **Foreground:** A close-up shot of a person's face, with a worried or shocked expression. This will create an emotional connection with the viewer and make them curious about the video's content.
- **Background:** A dark, futuristic background with glowing, golden AI circuits and robotic arms reaching towards the person. This will visually represent the theme of AI replacing jobs.
- **Color Palette:** A dark color scheme with bright, contrasting colors for the AI elements (e.g., black, dark blue, with glowing gold or neon blue). This will create a sense of drama and urgency.

#### Text:

Main Text: "ALIS COMING FOR YOUR JOB"

• **Sub-text:** "5 Tools to Watch in 2025"

### **Text Style:**

- The text will be in a bold, modern font that is easy to read at a small size.
- The main text will be in a larger font size than the sub-text.

• The text will be placed in a way that doesn't obscure the main visual elements of the thumbnail.

# Mockup:

(See attached image: thumbnail\_mockup.png )