

Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Housing prices across major cities increased by 7%

Most real estate that has already been built is overpriced

Housing shortage was a constant problem in India's cities

Mumbai remains the most unaffordable housing market in the country

Mumbai city in India has highest property prices

Thursday and Friday is the best day for Purchasing property

Indian real estate is expensive



Home values fall and the market remains stagnant

Analysing housing prices in metropolitan areas of India

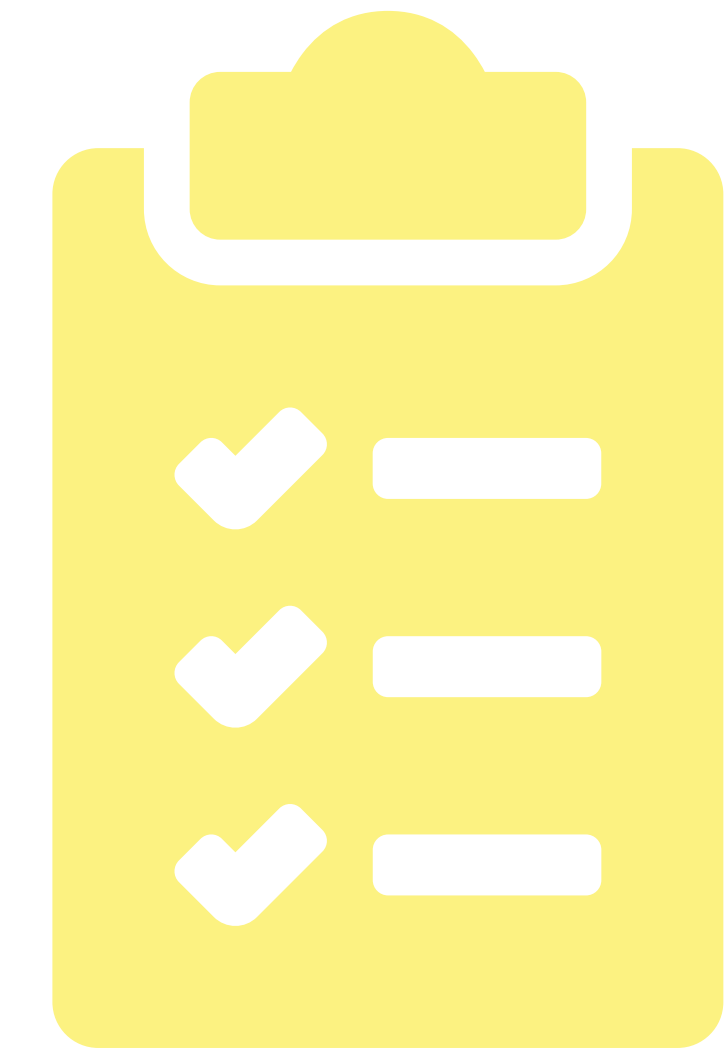
Shortage of affordable housing, skyrocketing rents and homelessness

Real estate a potentially lucrative investment option

Mumbai city in India is most expensive to buy property

Home loan EMI, it is wise to buy a house

Delhi is one of the most affordable cities in India



Ahmedabad in Gujarat is the cheapest city to live in India

Is it sensible to buy a house in India?

City wise increase in property prices and rental income



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?