

# Anand Choudhary

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## EDUCATION

### University of Warwick

London, UK

MSc Business Analytics

Graduation Date: Sep 2024

Coursework: Quantitative Analytics, Time-Series Analysis, Financial Modelling, Market Research, Business Strategy, Data Management, Gap Analysis, Python, SQL, R, Machine Learning, Risk Management, Derivatives, Power BI, Tableau.

### Presidency College

Bangalore, India

Bachelor of Computer Application – 9.4/10

Graduation Date: Sep 2022

Coursework: Data Management, SQL, Machine Learning, Algorithms, Python, Java, Accounting.

## WORK EXPERIENCE

### PetBioTech

Bangalore, India

Strategy & Operations Analyst

Sep 2022 - Sep 2023

- **Conducted market research** and competitive analysis, evaluating TAM, SAM, SOM, industry trends, and whitespace opportunities to shape strategic expansion plans.
- **Built models to assess unit economics, revenue rate, Operational growth, revenue projections, and pricing strategy**, directly influencing a 17% increase in sales.
- Developed automated forecasting **predictive models** to predict customer acquisition growth and churn rates, improving data-driven decision-making to **tackle bad debt risks**.
- Designed real-time KPI dashboards using Power BI & SQL, enhancing cross-functional alignment by 35% and **optimizing operational efficiency**.
- Worked closely with leadership to identify high-growth opportunities, strategic partnerships, and funding avenues, aligning business development with scalability objectives.

### New Heights India

Bangalore, India

Analyst

Jan 2022 - Sep 2022

- Conducted industry deep dives and sector research, identifying investment opportunities in emerging markets.
- Conducted **stakeholder meetings and led competitive analysis on market trends**, ensuring data-driven decision-making and reducing project scope changes by 45% and **optimizing the company's portfolio using market research insights**.
- Led competitive benchmarking, evaluating startups' business models, revenue streams, and market positioning.
- **Assisted in deal sourcing & due diligence, analyzing financial statements, churn rates, and operational efficiency**.
- Created detailed requirement specifications and process flow diagrams, enhancing communication between business and technical teams and accelerating development cycles by 25%.

## CERTIFICATIONS

- [Bloomberg Market Concepts \(BMC\)](#) – Financial markets & asset classes fundamentals.
- [Bloomberg Terminal Finance Fundamentals \(BFF\)](#) – Investment principles & risk assessment, portfolio optimization, and market risk management.
- [Six Sigma Certification](#) – Process optimization, risk mitigation, and operational efficiency improvement.

## PROJECTS

### Business in Practice: Global Market Strategy & Risk Analysis

- **Analyzed market data and user requirements for a global car manufacturer**, delivering actionable insights that identified product improvement opportunities and market gaps .
- **Leveraged market intelligence and strategic risk analysis to identify new growth opportunities**, leading to a 120% revenue increase and 95% customer satisfaction.
- Streamlined cross-functional collaboration through **Agile Road mapping**, accelerating product development.
- Built KPI dashboards, enabling data-driven decisions that improved cash flow (+210%) & market share (+21%).

### FoodoPedia (Machine Learning/RAG)

- **Developed an AI-powered RAG model, optimizing data retrieval, enhancing customer experience (+80%), and increasing engagement (+30%)**
- Optimized dataset integrity by processing 500,000+ data entries, enhancing model accuracy by 25%
- **Integrated NLP algorithms with vector embeddings, increasing user engagement by 30% through improved search**

## SKILLS & EXPERTISE

- **Technical:** Python, R, SQL, Excel, Power BI, Tableau, Process Mapping, Financial Modeling, Valuation (DCF, Multiples), Risk Assessment, Data Visualization, Market Research, Forecasting, Investment Analysis, Competitive Benchmarking.
- **Relevant Skills:** Analytical Thinking, Problem Solving, Strategic Planning, Communication, Team Collaboration, Leadership, Business Acumen, Due Diligence, Portfolio Analysis, Industry Research, Competitive Intelligence.