



Prepare

Execute

Uphold



33



19

€ 52,93



1

Get support



2

Distribute flyers



3

Involve playground mgr

4

Decision = smoke-free

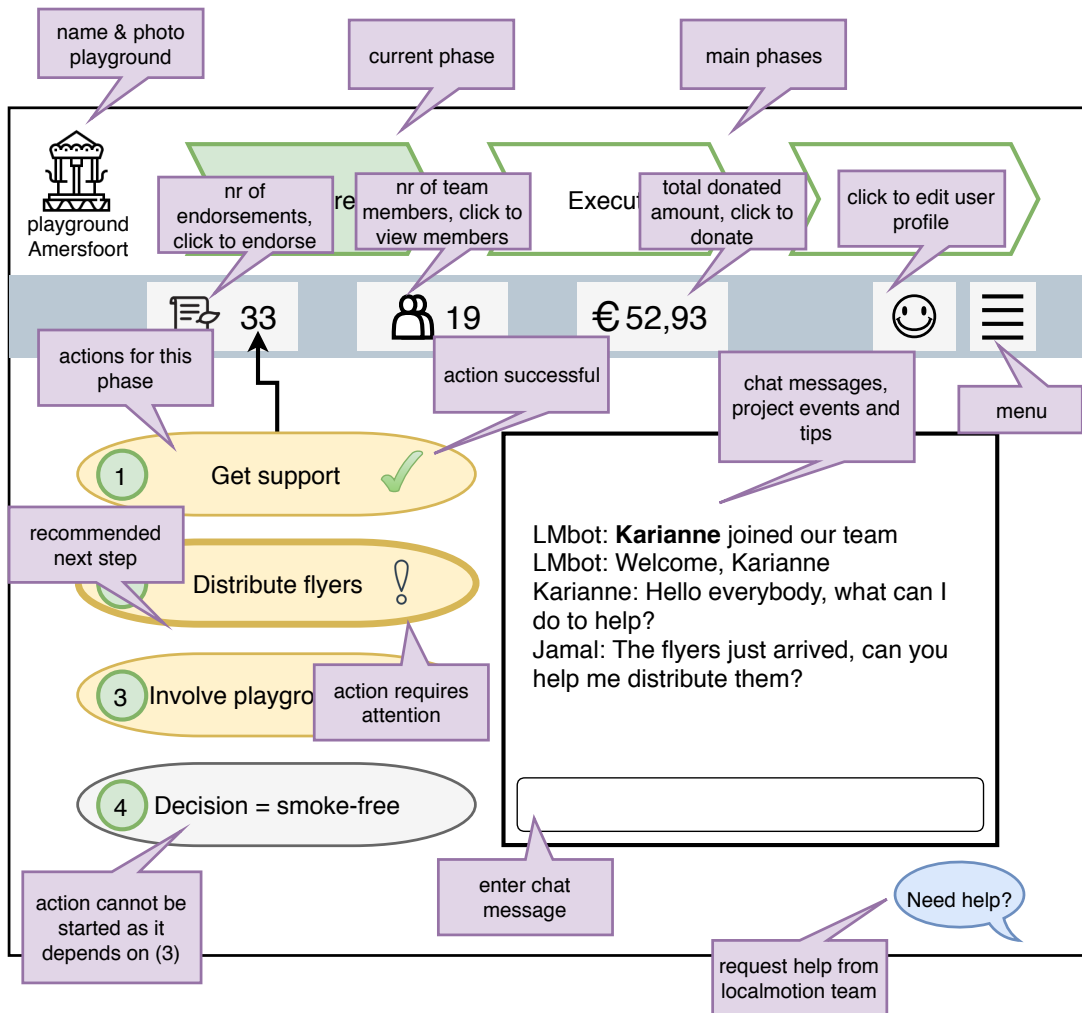
LMbot: **Karianne** joined our team

LMbot: Welcome, Karianne

Karianne: Hello everybody, what can I do to help?

Jamal: The flyers just arrived, can you help me distribute them?

Need help?





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1

Get support

Get people to support our cause

2

Distribute flyers

Share on social media



3

Involve playground mgr

Invite

erik@wiersma.com

anand@ailli.com

dimitri@dekker.com



remind

4

Decision = smoke-free

e-mail

send

Need help?



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tab expands
when clicked

click to share
on the user's
social media

1

Get support

Get people to support our cause

2

Distribute

people that have
been invited

Share on social media



Invite

erik@wiersma.com

anand@ailli.com

dimitri@dekker.com

yvette@moerings.com

donated money

joined the team

no response, send
reminder

3

Involve playground mgr

4

Decision = smoke-free

send new invitation

remind

send

Need help?

1

Get support

2

Distribute flyers

3

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4

Decision = smoke-free

Distribute flyers in your
neighbourhood to inform people and
get more support

Get your free flyers

address

order

Flyers arrived?

invite to distribute

volunteer to distribute

distribution complete

Need help?

1

Get support

2

Distribute flyers

3

Involve playground mgr

4

Decision = smoke-free

on the condition that
the team has a
minimum size (3)

te flyers in your
d to inform people and
get more support

one of the team
members orders to
flyers.

Get your free flyers

address

order

when the flyers
have arrived post a
message to ask
other members to
help in distribution

Flyers arrived?

invite to distribute

sign-up to
distribute flyers

volunteer to distribute

distribution complete

signal that the flyers have
been distributed.
Completes this action.

Need help?



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Get support

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Distribute flyers

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Involve playground mgr

4

Decision = smoke-free

Find the manager of your
playground

tips

Invite the manager

e-mail

invite

I am the manager: ☒

Playground agrees to
become smoke-free:

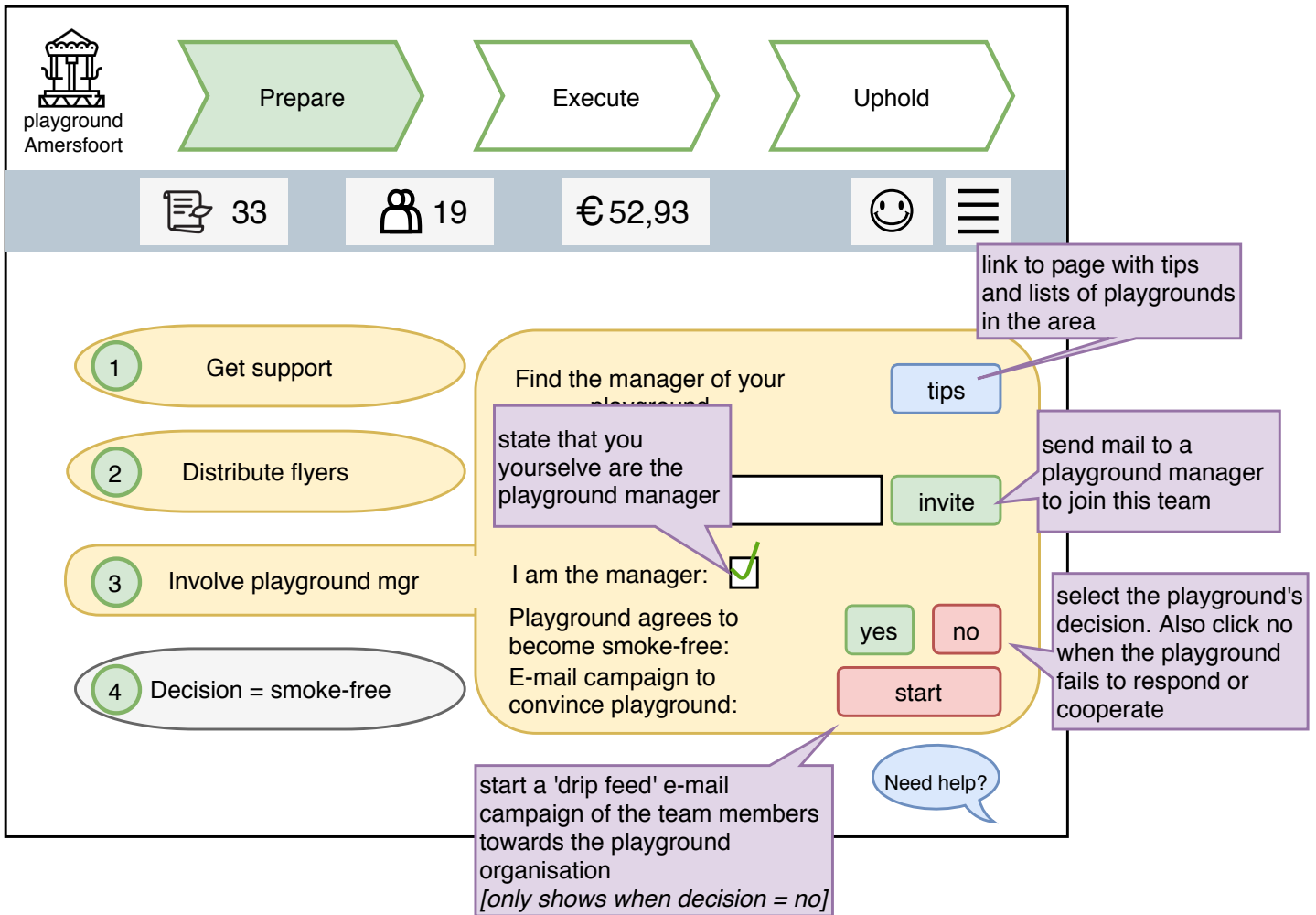
yes

no

E-mail campaign to
convince playground:

start

Need help?





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1

Get support

Publish smoke-free decision and
effective date incl smoke-free logo

download
logo

2

Distribute flyers

Web site is updated ☒

3

Involve playground mgr

Communicate decision
to the general public

"handige
momentenkalender"

4

Decision = smoke-free

Need help?

1

Get support

2

Distribute flyers

3

Involve playground mgr

4

Decision = smoke-free

Publish smoke-free decision and
effective date incl smoke-free logo

download
logo

logo = html code that
can be pasted in the
web site

Web site is updated ☒

confirm that web site
shows the decision

Communicate decision
to the general public

"handige
momentenkalender"

tips on how and when
to communicate the
smoke-free decision

Need help?