



Prepare

Execute

Uphold



33



19

€ 52,93



1

Get support



2

Distribute flyers



3

Involve playground mgr

4

Decision = smoke-free

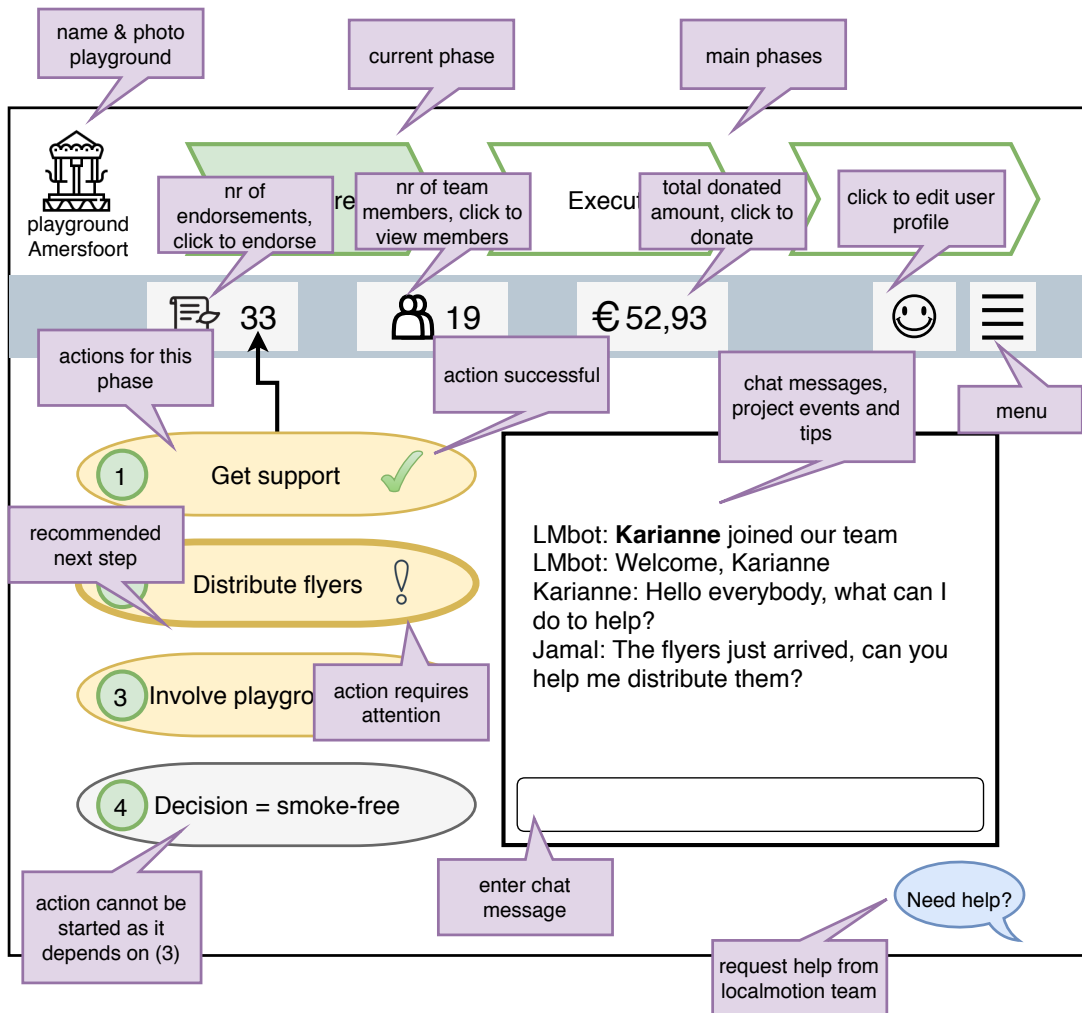
LMbot: **Karianne** joined our team

LMbot: Welcome, Karianne

Karianne: Hello everybody, what can I do to help?

Jamal: The flyers just arrived, can you help me distribute them?

Need help?



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Execute

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1

Get support

Get people to support our cause

2

Distribute flyers

Share on social media



3

Involve playground mgr

**Invite**

erik@wiersma.com

anand@aili.com

dimitri@dekker.com



remind

4

Decision = smoke-free

e-mail

send

Need help?

33

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tab expands  
when clicked

click to share  
on the user's  
social media

1

Get support

Get people to support our cause

2

Distribute

people that have  
been invited

Share on social media



**Invite**

erik@wiersma.com

anand@ailli.com

dimitri@dekker.com

yvette@moerings.com

donated money

joined the team

no response, send  
reminder

3

Involve playground mgr

4

Decision = smoke-free

send new invitation

remind

send

Need help?



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Get support

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Distribute flyers

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Decision = smoke-free

Distribute flyers in your  
neighbourhood to inform people and  
get more support

Get your free flyers

address

order

Flyers arrived?

invite to distribute

volunteer to distribute

distribution complete

Need help?

1

Get support

2

Distribute flyers

3

Involve playground mgr

4

Decision = smoke-free

on the condition that  
the team has a  
minimum size (3)

te flyers in your  
d to inform people and  
get more support

one of the team  
members orders to  
flyers.

Get your free flyers

address

order

when the flyers  
have arrived post a  
message to ask  
other members to  
help in distribution

Flyers arrived?

invite to distribute

sign-up to  
distribute flyers

volunteer to distribute

distribution complete

signal that the flyers have  
been distributed.  
Completes this action.

Need help?



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Distribute flyers

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Involve playground mgr

4

Decision = smoke-free

Find the manager of your  
playground

tips

Invite the manager

e-mail

invite

I am the manager: ☒

Playground agrees to  
become smoke-free:

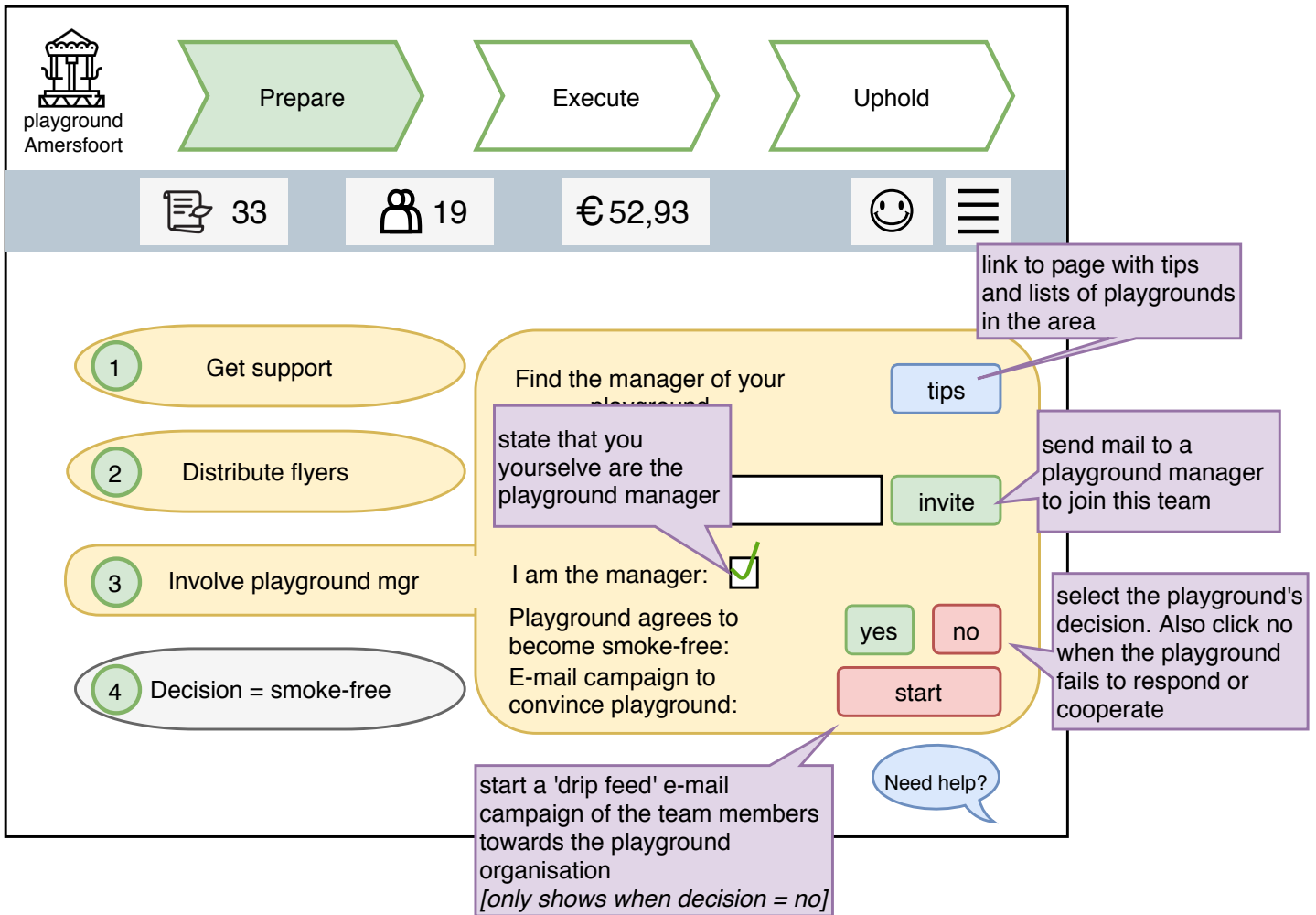
yes

no

E-mail campaign to  
convince playground:

start

Need help?







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1

Get support

Publish smoke-free decision and  
effective date incl smoke-free logo

download  
logo

2

Distribute flyers

Web site is updated ☒

3

Involve playground mgr

Communicate decision  
to the general public

"handige  
momentenkalender"

4

Decision = smoke-free

Need help?

1

Get support

2

Distribute flyers

3

Involve playground mgr

4

Decision = smoke-free

Publish smoke-free decision and  
effective date incl smoke-free logo

download  
logo

logo = html code that  
can be pasted in the  
web site

Web site is updated ☒

confirm that web site  
shows the decision

Communicate decision  
to the general public

"handige  
momentenkalender"

tips on how and when  
to communicate the  
smoke-free decision

Need help?