



COIMBATORE INSTITUTE OF TECHNOLOGY

(GOVERNMENT AIDED AUTONOMOUS INSTITUTION)

CIVIL AERODROME POST, COIMBATORE-641014.

PLACEMENT AND TRAINING CELL

PLACEMENT YEAR 2020-2021

NAME : M.Balamuruga

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DEPARTMENT : M.Sc Data Science

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COMPANY NAME : Thorogood Associates

COMPANY TYPE : DREAM

JOB DESIGNATION : Business Intelligence and Analytics Consultant

SALARY (CTC) : 10 LPA

INTERN OFFERED ? : NO

BOND : NO

HAVE YOU PLACED ? : NO

*(Please comment this section **in detail** to guide your juniors in bright way)*

COMMENTS ON SELECTION PROCESS :

ROUND 1 :

Have you cleared the round : YES

Online exam - 1 hour

Round consisted of 2 sections:

1. Communication / Essay writing (Standard questions related to working at Thorogood, opportunities that you think you will get during first year, and what is there in it for you, How do you manage when you are moving from one city to another for work ?)
2. 26 aptitude questions on Data Interpretation, Data Sufficiency and Logical Reasoning

ROUND 2 :

Have you cleared the round : YES

Details about Questions on 2nd round:

1. Questions based on resume - Every line in the resume was asked in detail.

Time taken to complete the project and specific contribution in the project was also asked in detail.

2. Some behavioural questions like how do you manage failures, Have you taken any leadership roles, how do you encourage/motivate people around you?.

ROUND 3 : Assessment centre - Full day process

Have you cleared the round : NO

Details about Questions on 3rd round:

Usual process will have a Case study presentation, Fact finding , Group Activity and HR round.

Rounds and problem statements for the Assessment centre are subject to change. So have an open mind to face any problem given to you.

Quick decision making skills, reasoning and great communication skills, presentation skills will be tested throughout the day. Everything that you face on that day has to be solved on-spot. So don't have anything preoccupied in your mind.

AREAS TO PREPARE :

- Aptitude & Logical reasoning.
- Communication skills
- Presentation skills

SITES / BOOKS YOU SUGGEST FOR PREPARATION FOR THE PROCESS :

<https://www.javatpoint.com/reasoning>

<https://www.indiabix.com/>

OVERALL EXPERIENCE:

The whole process was very different from any other companies that I have attended. Every Face to face interview was like a discussion.

GENERAL TIPS :

- Focus was on your communication skills and analytical skills only. So when thorogood comes for placement/internship, please do not spend a lot of time revising technical stuff.
- You will be asked to write 300 words in 15 mins for the first essay round. So be prepared to type fast.
- If you have taken up some leadership role in your school/college, don't forget to mention that in your resume.
- Don't prepare anything for the Assessment centre.