

# Anand Chowdhary

## Contact

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## Education

### **The Mother's International School**

Highschool · Class of 2016

Dharamveer Gajra Memorial Award for Positive Work in the Field of IT

Batch Topper in English (98%) · CBSE AISCCE 2016

President of Computer Club, Member of Physics Club, Chief of Press at MUN

40+ awards and certificates in inter-school competitions.

## Experience

### **Oswald Foundation**

Cofounder & CEO · August 2016 – present

Accessibility technology startup incubated in London/Berlin-based EyeFocus Accelerator and IBM Global Entrepreneur, winner of Startup India Rocks 2016.

Developed patent-pending speech and vibrational interface for the visually impaired and the world's first web reading solution for the dyslexic.

Responsible for design, management and R&D, company valued at US\$1.5 Million.

### **The Government of the National Capital Territory of Delhi**

Interaction Designer · April 2016 – May 2016

Streamlined the process of communication between the Directorate of Education and state schools by designing a mobile app for school principals.

Worked under Atishi Marlena, Advisor to the Deputy Chief Minister of Delhi.

### **Justice Adda**

Technology Lead · Part-time, July 2015 – August 2016

Human rights communication and design consultancy company part of the Cambridge Social Ventures program in the Judge Business School, University of Cambridge.

Designed and maintained official website and multiple justice-related apps.

Curated Intolerance Tracker, a collaboration with Cambridge South Asia Watch and Timescape to collect, aggregate, and map stories of intolerance across South Asia.

### **Unifiers Social Ventures**

Design & Technology Consultant · Part-time, May 2014 – June 2015

One of India's most impacting social infrastructure companies.

Lead development on SkillsTrainer.in, India's first online training program in collaboration with NSDC, Ministry of Skill Development and Entrepreneurship, Government of India.

Lead design on Nayee Disha, a collaboration with the United Nations Development Corporation and large corporates to skill and employ rural Indian women.

## Interviews

**Under 25 Culb:** Young Achievers / Anand Chowdhary: The Class Rebel

**Humans of Entrepreneurship:** Anand Chowdhary — Necessity Leading to Innovation

**The Education Tree:** Dream Big, Start Now — Anand Chowdhary

**The Huffington Post:** Delhi Teens Change the Web with Reading App for Dyslexics

**Hindustan Times:** App to Help Dyslexics Browse the Internet

**Time Out Magazine** (print): Cover Story

**AngelHack:** Teens from Delhi are Coding to Make the World a Better Place

**The Better India:** Tech Helps People with Dyslexia & Visual Impairment Read on the Web

**ScoopWhoop:** Delhi Teens Created a Reading App for People with Dyslexia

More press mentions at <https://anandchowdhary.com/press>

## Projects

### **Naari Sexual Health app for Women**

**Winner, Lady Problems P&G Award · October 2016**

End-to-end period healthcare companion and social platform for women.

Acts as a tampon recommender, healthcare information center, and chat platform.

Built using Onsen UI 2, HPE Machine Learning & Sentimental Analysis.

### **Valmiki Browser Extension for Chrome**

**Winner, AngelHack Code4Impact Award · June 2016**

Helps people with dyslexia, visual impairment, etc., read on the web easily.

Corrects the typography, contrast ratios of a page or reads out text for the blind.

Designed and developed extension using Chrome APIs and JavaScript.

### **Saga Music Android app**

**Over 140,000 downloads · February 2015**

Android app that lets users download and share music with their friends.

Designed UI/UX, invented open-source API for music tagging and artist information.

The first 10,000 downloads in five days of launch. Closed in October 2016.

### **Class Rebels Online Education platform**

**Used by thousands of students · January 2014**

Education technology company trying to break classroom barriers.

Developed LMS software, virtual library, and social platforms in MEAN stack.

Hired and managed Android development interns, contributed to marketing.

## Freelance Work

### **Cyankart**

**UI/UX Design & Development · March 2016 – April 2016, February 2014 – May 2015**

India's most popular online store for phone cases and apparel items.

Redesigned ecommerce website, provided logistics-related backend solutions.

Designed and developed a responsive, cross-platform, modern Shopify website with search engine optimization and user-engaging patterns.

### **Sixteen Inches**

**Brand Identity & UI/UX Design · April 2015 – August 2015**

India's fastest-growing online store for health supplements and personal care.

Designed brand identity including logo, social media, and packaging design.

Developed Woocommerce store focussed on the mobile user base and Material Design

Android app with custom API development for shipment tracking.

### **Crink Jewel**

**Brand Identity & UI/UX Design · June 2015 – August 2015**

Precious jewelry branding looking for a redesign and to expand reach to ecommerce.

Designed a minimalistic and elegant logo, portraying timelessness and beauty, social media marketing material, and shopping bags and adverts.

Developed a simple and responsive Shopify ecommerce store.

### **Melangebox**

**Brand Identity & UI/UX Design · November 2016 – January 2017**

Fashion brand for hoodies, t-shirts, phone cases, and more.

Designed a simple logo representing a gift box that signifies the company's mission to make every product like a gift, along with social media design, adverts, and delivery bags.

Developed mobile-first Woocommerce store with custom features and tracking.

## Skills

Adobe Creative Suite, Adobe XD, Sketch, Principle, Invision  
HTML, CSS, JS · Sass, AngularJS, jQuery · Node.js, Express  
PHP · Shopify, WordPress · REST Frameworks, Postman  
MySQL, MongoDB, Postgres · Git SCM