

ANAND CHOWDHARY

experience designer

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education

THE MOTHER'S INTERNATIONAL SCHOOL

SSSCE CBSE XII — 2016

SSCE CBSE X — 2014

extracurriculars

COMPUTER CLUB

I was the President of my school's computer club, MINET, and organized our annual technology festival with over 200 participants from Delhi-NCR.

PHYSICS CLUB

I was an active member of my school's physics club, Impulse, where I participated in numerous science quizzes and attended lectures by professors.

MODEL UNITED NATIONS

I played the role of the Chief of International Press in the Organizing Committee of my school's model united nations conference, MISMUN in 2014.

SCHOOL WEBSITE DESIGN

I designed and developed the official website of my school, for which I was featured in an article by Sunalini Mathew in Time Out magazine.

EDITORIAL BOARD

I was a part of the Editorial Board of my school's annual magazine, Navchetna, for which I edited students' submissions and designed the layouts.

work experience



SIXTEENINCHES.COM

UI/UX Designer — September 2015–present

SixteenInches is India's fastest-growing online health store, where I work as an experience designer on their mobile app and ecommerce website, specializing in user-centric feedback-oriented design.



SAGA MUSIC

Lead Developer — March 2015–present

Saga Music is an app I developed which lets users download and share songs for free and get recommendations based on their music taste. It received over 100,000 downloads in the first six months.



CLASS REBELS

Founder — February 2014–present

I founded Class Rebels, a funded startup that offers education technology solutions like Kaksha, an online platform where students can study for free, a collaborative learning library where students can share notes and study material, and LMS software.



CYANKART.COM

UI/UX Designer — July 2014–August 2015

Cyankart is one of the most popular online fashion stores in India where I worked on their mobile products and branding, including web design, ecommerce development, and social media design.



UNIFIERS

Webapp Developer — January 2013–May 2014

At Unifiers, a training company I worked at for over a year, I was part of the team that developed SkillsTrainer.in, India's first online training platform, in collaboration with the Ministry of Communications & Information Technology, Government of India.



GLOBAL SCHOOL OF MEDIA CRAFTING

Intern — May 2012–July 2012

I worked as an intern at GSMC, a new-age media school in Delhi, where I designed their brand identity and learned video editing, film production, and screen design techniques.

I love writing and talking about “experience” design, which combines what people think and feel when they interact with things, and uses them as digital and print design principles to deliver simple, honest, and beautiful user experiences. I write on Medium and on my blog.