

Investment Management

Course Objectives

Investment management course is to help students to understand the investments field as it is currently understood and practiced for sound investment decisions making. Further, key concepts are presented to provide an appreciation of the theory and practice of investments, focusing on investment portfolio formation and management issues.

Syllabus

Investment- Investment alternatives- Risk associated in Investment- types of risk in investment— Money market- money market Instruments- Capital Market- Stock Exchanges in India-Depository System- investor's protection

Expected Outcome

On completion of the course, the students are expected to be familiar with various Investment avenues; they can select best investment opportunities on the basis of risk and return.

References

1. Rajesh Kothari, Financial Services in India, Sage Publication.
2. Machiraju, HR, Indian Financial system, Vikas Publishers.
3. Khan, M.Y. Financial Services, Tata Mc Graw Hill.
4. Punithavathy Pandian, Financial Services and Markets, Vikas Publishers.
5. Kothari and Rajesh, Financial services in India: Concept and Application, Sage, New Delhi.
6. Gordon, E & Natarajan, K. Financial Markets & Services, Himalaya Publishers.
7. Bodie, Zvi, Alex Kane, and Alan J. Markus, Investments, McGraw Hill.
8. Insteffjord, Norvald, Study Guide Investment Management, London: University of London Press.
9. Grinblatt, Mark and Sheridan Titman, Financial Markets and Corporate Strategy, McGraw Hill Irwin.
10. Bode, Zvi, Alex Kane, Alan J. Marcus. Investments. McGraw Hill.

Units Topics

1 Investment –objectives-speculation- Investment decision process- Investment versus financing- Investment environment- types of investment-concepts of risk and return- Types of Risk- relationship between risk and return--Investment Analysis.

2 Types of investment-long term - short term and medium term- Equity shares-Preference shares - Debentures and Bonds- institutional investment- public Deposit-Leasing- Venture capital- Mutual funds- Types of mutual funds-Derivatives- portfolio Management.

First Internal Examination

3 Money market- features- objective- Money market instrument- Call Money market-Commercial Bill Market- Commercial paper- Certificate of Instrument- operations of money market instrument- features of Indian Money Market-working of money market systems in India- recent development of Money markets in India.

4 Capital Market structure in India-functions; New issue market- working of new issue market in India- players of new issue Market- objective-secondary market-BSE- NSE- OTCEI- working of stock exchanges in India- Trading Mechanism-Listing- online trading-Stock brokers-Depository system.

Second Internal Examination

5 Investors' protections- Factors affecting investors- Investors protection measurement-measures taken by stock Exchanges- measures taken by company Law board- Measures taken by SEBI- SEBI Guide lines.

Final Examination