Management Information Systems

Course Objectives

The objective of this course is to acquaint the students with the role, functions and development of information systems at different levels of the organisation and to develop a broader understanding of the management and information technology systems.

Syllabus

Information systems, enterprise systems, types of information systems, E-business, decision making concepts, GDSS, Database concepts, DBMS, data warehousing, data mining, Cyber security, system development cycles.

Expected Outcome

On completion of this course, the students will have an understanding of systems thinking, and ability to analyse business situations from a systems perspective. They also get exposure to the various system concepts and terminologies.

References

- 1. Behl, Ramesh. Information Technology for Management. Tata McGraw Hill Education, 2009.
- 2. Laudon, Kenneth C and Jane P Laudon. Management Information Systems: Managing the Digital Firm. Pearson Education, 2013.
- 3. O'Brien, James and George Marakas. Management Information Systems (10/e). McGraw Hill, 2010.
- 4. Rainer, R Kelly, Brad Prince and Hugh J Watson. Introduction to Information Systems (3/e). Wiley, 2014.

Course Plan

I e-business- e-commerce- e-government e-Commerce models and strategies-Cases of successful e-Commerce companies Ethical and social issues with e-Commerce Impact of IT on business

II Database concept, Advantages of DBMS, database types, Database models, data warehousing, data mining, data trends, Data Flow Diagram

First Internal Examination

III Information Security and Control System Vulnerability- Wireless security challenges-Malwares-Cyber terrorism and Cyber crimes-Spoofing, phishing, sniffing, DOS attacks

IV Ensuring wireless security, Encryption and public key infrastructure, Firewalls, Intrusion Detection systems and anti- virus software-Ensuring cloud security and mobile digital platform

Second Internal Examination

V Enterprise Information systems-SCM, CRM, ERP. ERP-Benefits, Challenges, Trends, Big 5, ERP Implementation life cycle

Trimester Examination