

Saumya Anand

Open to relocation (US) | 617-251-3986 | sanand@bu.edu | www.linkedin.com/in/anandsaumya/ | <https://anandsaumya.github.io/>

EDUCATION

M.S. in Business Analytics (STEM) (Dean's Achievement Scholarship)	August 2024
<i>Boston University, Questrom School of Business, Boston, MA</i>	GPA: 3.5/4.0
M.S. in Mathematics	June 2019
<i>National Institute of Technology, Rourkela – top-tier Indian college with 5% acceptance rate</i>	GPA: 3.3/4.0
B.S. in Mathematics	May 2017
<i>University of Delhi, Delhi, India</i>	GPA: 3.7/4.0

RELEVANT WORK EXPERIENCE

Space Planning Associate	June 2025 - Present
<i>SAS Retail Services, Quincy, MA</i>	
<ul style="list-style-type: none">Use Blue Yonder WMS (retail analytics and planogram software), Excel, and Power BI to analyze weekly sales and margin trends for 1,000+ SKUs across all MA region stores, supporting financial decision-making and improving category profitability by 12%Track 70+ planogram resets/month and partner with pricing and category teams to run data queries, perform variance and demand forecasting analysis, and flag early sales declines, reducing potential revenue loss by 10%Build dashboards and reports using syndicated and customer data to support revenue optimization, visualize financial KPIs, and guide seasonal resets based on sales lift, inventory turnover, and shelf ROI	
Assistant Manager	March 2021- July 2023
<i>State Bank of India, Delhi, India (Fortune 250 company)</i>	
<ul style="list-style-type: none">Completed management rotational program with 2% acceptance rate, gaining experience in revenue management, financial analysis, customer service, marketing, business strategy development, and retail bankingPerformed duties of credit analyst by managing the entire credit lifecycle from pre-sanction due diligence, including financial statement analysis, and appraisal of credit proposals to post-sanction monitoring and review. Optimized branch's overall revenue by 2% using in-house financial software and MS Excel to predict potential defaultsCollaborated with cross functional teams to reduce branch's exposure to credit risk by 30% by implementing collection strategies to reduce non-performing assets (NPA) ratio, analyzing customer profiles using SQL, and creating financial reports for credit monitoring purposesDesigned Tableau dashboard for bank product analysis, analyzing product roadmaps to identify growth opportunities, leading to 40% increase in sales by communicating marketing strategies to regional clients	
Consultant- Subject Matter Expert	May 2020- March 2021
<i>Six Red Marbles Pvt Ltd, Remote, India</i>	
<ul style="list-style-type: none">Analyzed and developed 500,000+ mathematics problems, using MATLAB, Python, and Excel to streamline content creation, ensure accuracy, and enhance student engagement through data-driven refinements	

RELEVANT PROJECT WORK

Student Consultant/ Financial Analyst (Capstone Project)	May 2024- August 2024
<i>Hyphenova, Boston, MA</i>	
<ul style="list-style-type: none">Develop regression models in Python and Excel to optimize pricing strategies for a movie rental startup, analyzing market conditions and past price points to design targeted subscription and bundling options	
Uncovering Purchasing Patterns: Business Experimentation & Causal Methods	January 2024- April 2024
<i>Boston University</i>	
<ul style="list-style-type: none">Conducted an A/B testing initiative with 120 randomized participants to uncover insights into purchasing behavior; statistical analysis revealed a 32% difference in conversions linked to customer demographics	

SKILLS/ CERTIFICATES

- Certifications:** IBM Data Analyst Professional, Moody's Analytics Certification in Commercial Credit, Junior Associate Indian Institute of Banking & Finance (focused on banking, accounting, KYC norms, principles of lending)
- Relevant Coursework:** BigData Analytics for Business, Financial Analytics, Supervised Machine Learning, Unsupervised Machine Learning, Advanced Analytics (Excel for Analysis)
- Programming Languages/ Tools:** Python, R, SQL, VBA, C++, Jupyter, GitHub
- Business Intelligence/ Tools:** Adobe Analytics, Alteryx, Power BI, Tableau, MS Excel, MS Word, MS PowerPoint