



Toman Bike Shop

2021

2022

riders

3M



profit Margin \$

0.45



### When We are Making Money?

The table displays hourly sales data across a week, with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitable times. Days like Wednesday and Friday shows notable higher sales, including variable profitability across the week.

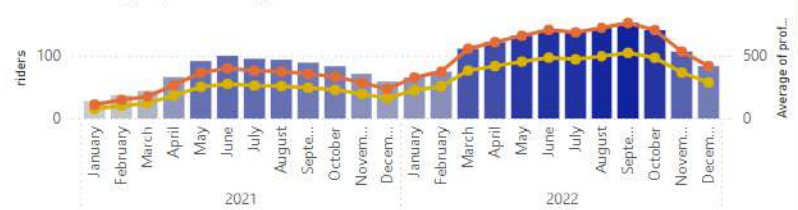
hr	0	1	2	3	4	5	6	Total
8	194	952	1087	1131	1132	1068	265	830
9	360	503	546	552	556	598	433	506
10	594	319	297	306	306	365	610	401
11	725	376	338	353	367	434	761	480
12	857	477	422	449	461	549	868	584
13	860	472	422	431	455	558	802	585
14	835	443	388	395	410	530	882	556
15	812	466	431	422	456	584	883	580
16	816	654	662	632	664	765	844	720
17	732	1153	1254	1185	1222	1136	771	1064
18	625	1105	1192	1144	1165	971	671	981
19	516	791	815	827	832	698	551	718
Total	639	636	650	647	666	673	681	656

### KPI over Time

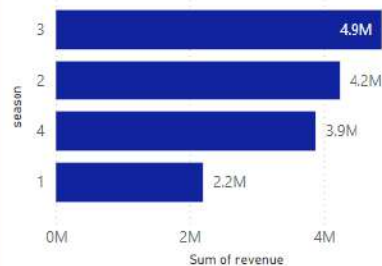
Sum of profit  
10.45M

Sum of revenue  
15M

riders Average of profit Average of revenue



### Sum of revenue by season



### Sum of riders by rider\_type and rider\_type





Toman Bike Shop

2021

2022

riders

996K



profit Margin \$

0.45



## When We are Making Money?

The table displays hourly sales data across a week, with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitable times. Days like Wednesday and Friday shows notable higher sales, including variable profitability across the week.

hr	0	1	2	3	4	5	6	Total
8	180	1138	1344	1311	1327	1277	258	973
9	335	562	630	630	651	694	399	556
10	537	303	308	299	314	352	532	379
11	632	361	328	344	371	419	617	440
12	756	480	425	452	482	542	710	550
13	749	477	433	430	460	544	678	539
14	709	423	397	379	411	494	664	497
15	700	443	437	396	436	564	682	523
16	734	710	714	664	679	798	666	709
17	661	1391	1479	1360	1333	1290	620	1160
18	613	1339	1423	1286	1255	1089	609	1087
19	525	940	956	915	876	751	522	783
Total	579	709	736	700	715	719	567	675

## KPI over Time

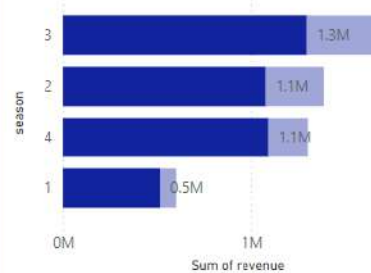
Sum of profit  
2.74M

Sum of revenue  
4M

riders Average of profit Average of revenue



## Sum of revenue by season



## Sum of riders by rider\_type and rider\_type





Toman Bike Shop

2021

2022

riders

2M



profit Margin \$

0.45



### When We are Making Money?

The table displays hourly sales data across a week, with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitable times. Days like Wednesday and Friday shows notable higher sales, including variable profitability across the week.

hr	0	1	2	3	4	5	6	Total
8	406	2470	2807	3006	2988	2786	625	214
9	681	1183	1343	1371	1349	1444	929	118
10	1075	596	612	673	639	758	1204	79
11	1258	699	716	756	759	882	1447	93
12	1506	952	926	1009	1009	1138	1556	115
13	1457	924	912	956	977	1149	1563	113
14	1377	846	790	832	831	1027	1485	102
15	1342	927	908	944	970	1178	1450	110
16	1416	1410	1522	1479	1554	1670	1384	149
17	1306	2686	3034	2903	3033	2641	1307	241
18	1157	2618	2892	2837	2926	2295	1216	227
19	961	1847	1958	2006	2059	1637	1029	164
Total	1130	1419	1524	1555	1585	1517	1230	142

### KPI over Time

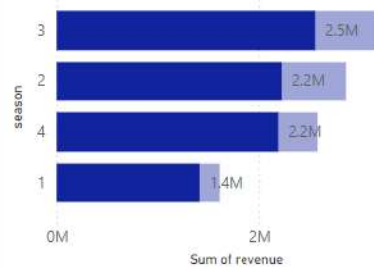
Sum of profit  
5.75M

Sum of revenue  
8M

riders Average of profit Average of revenue



### Sum of revenue by season



### Sum of riders by rider\_type and rider\_type

