

Big Store Annual Sale Report

Mon...

January
February
March
April
May
June
July
August

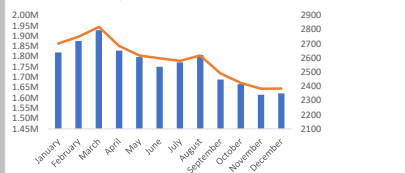
Channel

Ajio
Amazon
Flipkart
Meesho
Myntra
Nalli
Others

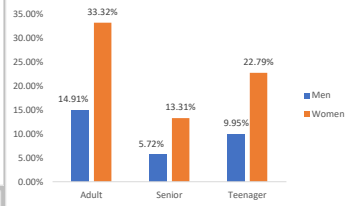
Cate...

Blouse
Bottom
Ethnic ...
kurta
Saree
Set
Top
Wester...

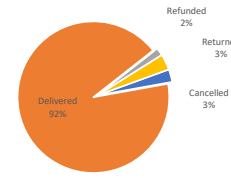
Orders v/s Sales



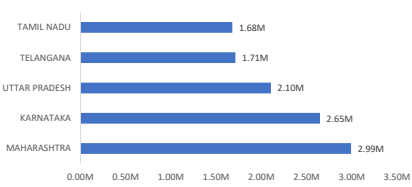
Orders : Age v/s Gender



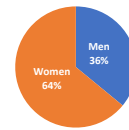
Order Status



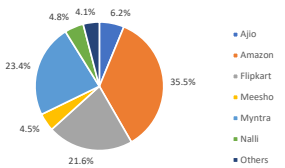
Sales : Top 5 States



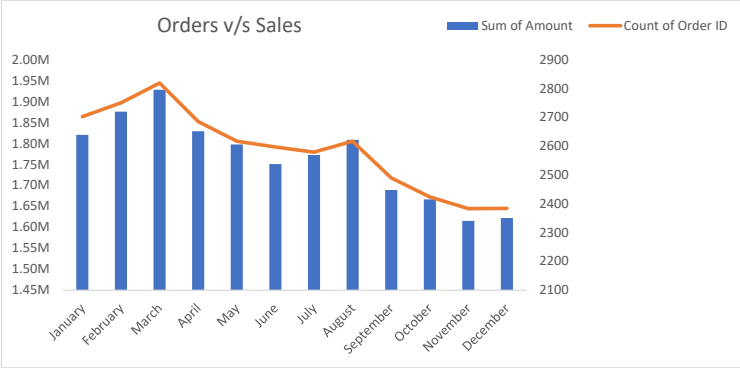
Sales : Men v/s Women



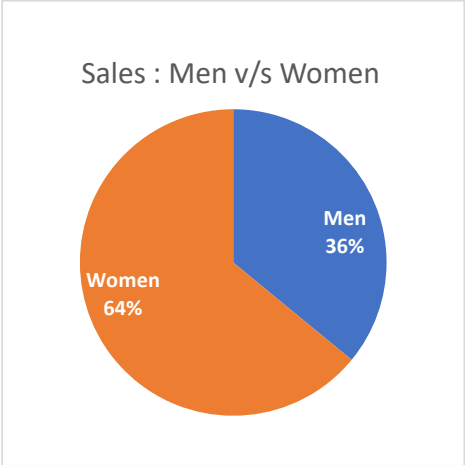
Sales : Channel wise



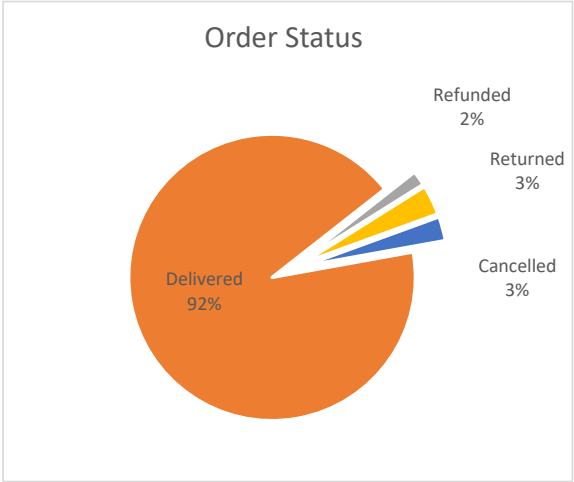
Row Labels	Sum of Amount	Count of Order ID
January	1820601	2702
February	1875932	2750
March	1928066	2819
April	1829263	2685
May	1797822	2617
June	1750966	2597
July	1772300	2579
August	1808505	2617
September	1688871	2490
October	1666662	2424
November	1615356	2383
December	1622033	2384



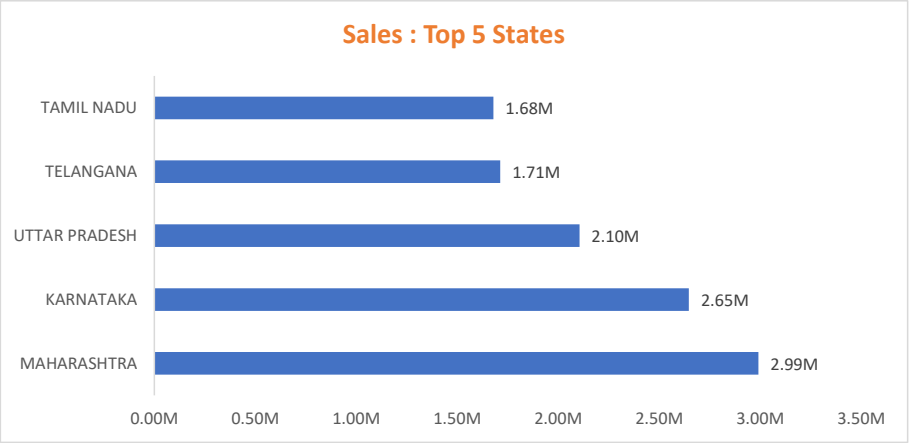
Row Labels	Sum of Amount
Men	7613604
Women	13562773



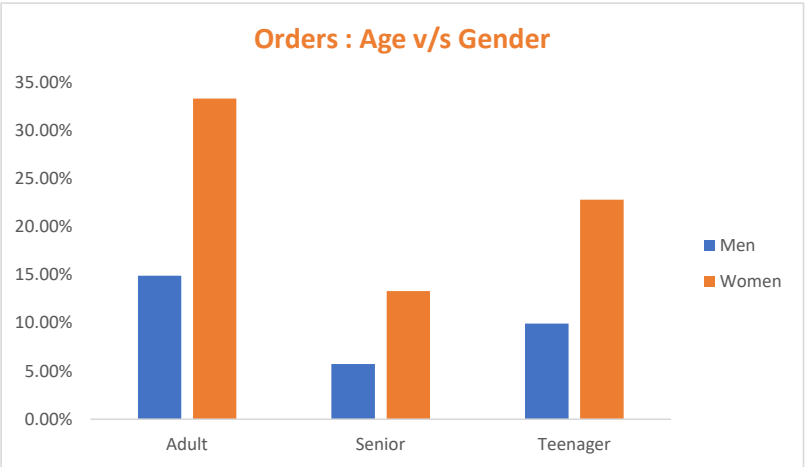
Row Labels	Count of Order ID
Cancelled	844
Delivered	28641
Refunded	517
Returned	1045



Row Labels	Sum of Amount
MAHARASHTRA	2990221
KARNATAKA	2646358
UTTAR PRADESH	2104659
TELANGANA	1712439
TAMIL NADU	1678877



Count of Order ID		Column Labels	
Row Labels		Men	Women
Adult		14.91%	33.32%
Senior		5.72%	13.31%
Teenager		9.95%	22.79%



Row Labels	Count of Order ID
Ajio	6.2%
Amazon	35.5%
Flipkart	21.6%
Meesho	4.5%
Myntra	23.4%
Nalli	4.8%
Others	4.1%

