

NAAN MUDHALVAN

INTRODUCTION:

1.1 Improving graphic designs with canva

Our project title is **graphi design with canva** in this course we have learned to create **empathy map,brainstroming map and designing certificate** by using canva

An Empathy map is a tool that helps you understand and empathize with your users or customers.our team's empathy map topic is about the **buying a new table** person's feeling & sense our team discussed about the title "**buying a new table** " we gathered the valid ideas from the team members and created the empathy map.

Brainstorming is a problem-solving activity where students build on or develop higher order thinking skills and also it encourages creative thoughts our team's brainstroming topic is '**loan**' by using brainstroming method our team detaily collect the information about the topic '**loan**' we also analyze credit scores,income,employment history,debt-to-income retios,and other financial factors to determine a individul's creditworthiness.AI can be used to detect fraudulent loan applications by analyzing data patterns and identifying anomalies.

1.2 Purpose

Canva is an online design tool that offers users the opportunity to create professional looking posters slideshows

images, event flyers resumes, cards, certificates, infographics, and other media the tool allows students to design visuals to show case their knowledge in unique ways

PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP

We discuss our group to collect the ideas create the project the empathy map

Emailly **B** to our

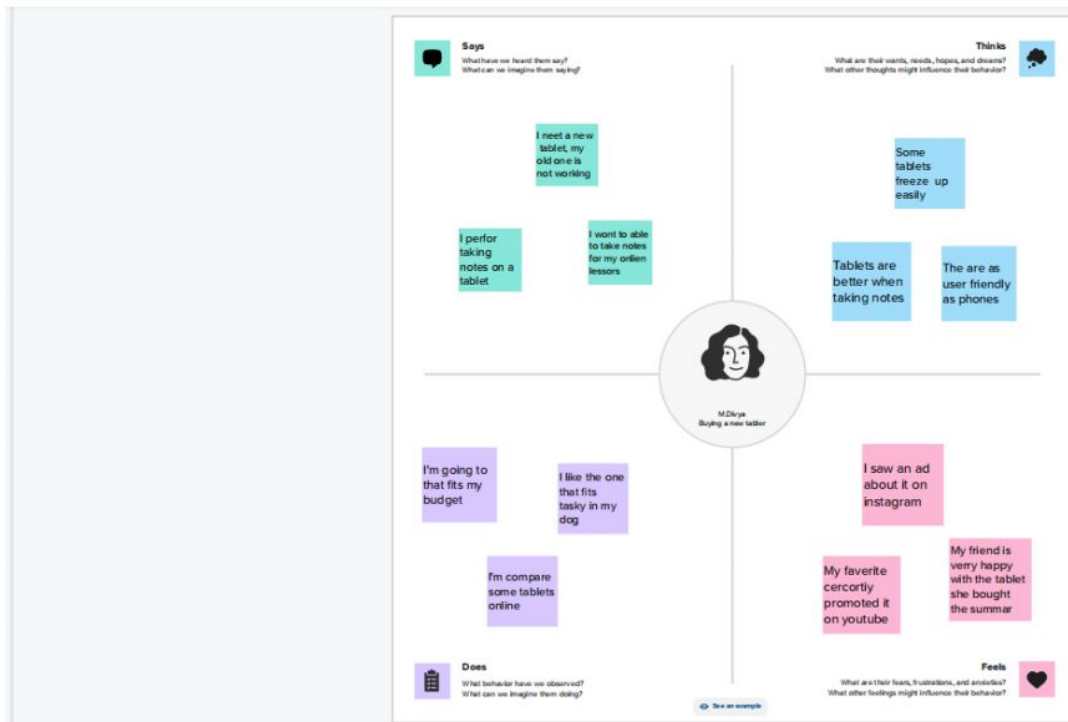
Group members discuss

Say-I want something reliable.

Thinks-what else am I missing .

Feels-Excited.

Does-More search.



2.2 Ideation & Brainstorming

We discuss our group to collect the ideas create the project the brainstorming map

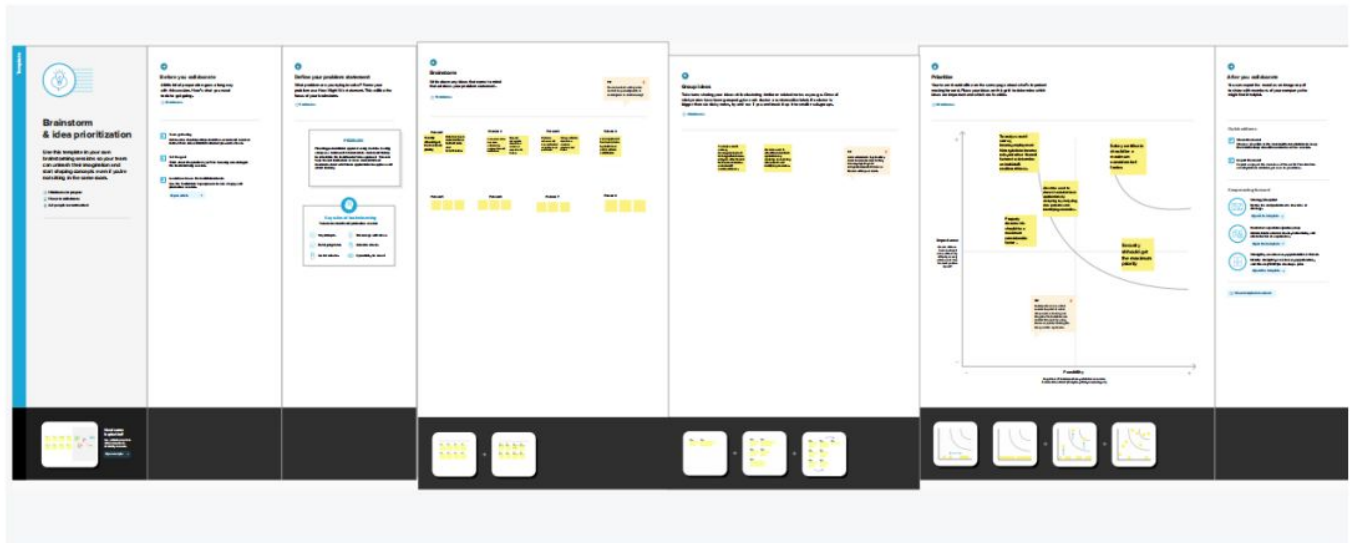
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Project management

The planning and organizing of a company's resources to move a specific task, event, or duty toward completion

Human capital

We need investment in human capital to produce more human capital out of human resources

Team Building

Most organizations are trying to develop a spirit of teamwork

Improve

Aim ought to be clear : your words should be clear , brief, and direct

Maintain eye contact: Facial expressions mirror your feelings and how you're feeling right now.

RESULT

You Are Invited

*Birthday
Party!*

Friday

13 July 2024

*G.Bhuvana
shree*

**Eriyodu. Dindigul,
kundampatti**

ADVATAGES & DISADVATAGES

Advatages

Student presentation and project and projects instantly created in canva in canva. Being able to create simple comprehensive diagrams and throw ideas down in a virtual, collaborative space. The program will identify students talent and provide training ultimately better career

Disadvantages

Limited number of free templates

Export settings are limited

The disadvantage of pre-fabricated in mural

Network error to upload the library

APPLICATIONS

Canva is an online design tool that offers users the opportunity to create professional-looking posters, slideshows, images, event flyers, resumes, cards, certificates, infographics, and other media. Our team designed invitation by using canva.

CONCLUSION

This three step process facilitates a holistic approach to understanding, ideation, and execution. Empathy mapping informs brainstorming session, and the insights gathered serve as a foundation for creating meaningful canva projects. By integrating these elements, individuals and organizations can reach impactful. Empathetic solutions that address real. World problems and connect with their intended audience on a deeper level. ADVATAGES & DISADVATAGES Advatages Student presentation and project and projects instantly created in canva in canva. Being able to create simple comprehensive diagrams and throw ideas down in a virtual, collaborative space. The program will identify students talent and provide training ultimately better career Disadvantages Limited number of free templates Export settings are limited The disadvantage of pre-fabricated in mural Network error to upload the library APPLICATIONS Canva is an online design tool that offers users the opportunity to create professional-looking posters, slideshows, images, event flyers, resumes, cards, certificates, infographics, and other media. Our team designed invitation by using canva. CONCLUSION This three step process facilitates a holistic approach to understanding, ideation, and execution. Empathy mapping informs brainstorming session, and the insights gathered serve as a foundation for creating meaningful canva projects. By integrating these elements, individuals and organizations can reach impactful. Empathetic solutions that address real. World problems and connect with their intended audience on a deeper level.