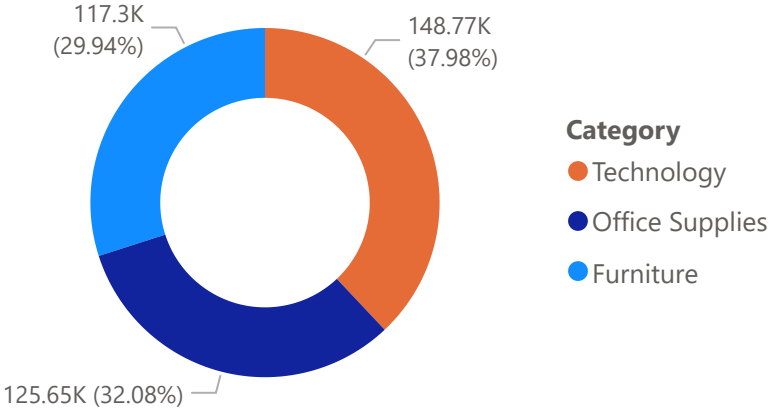
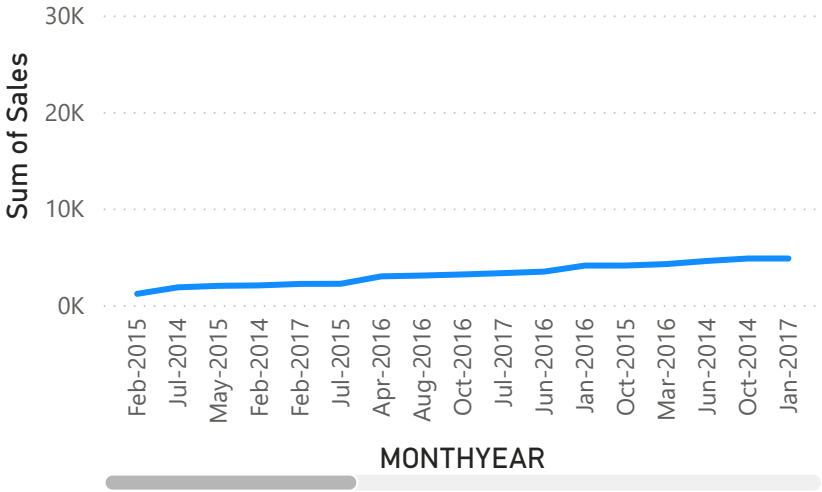


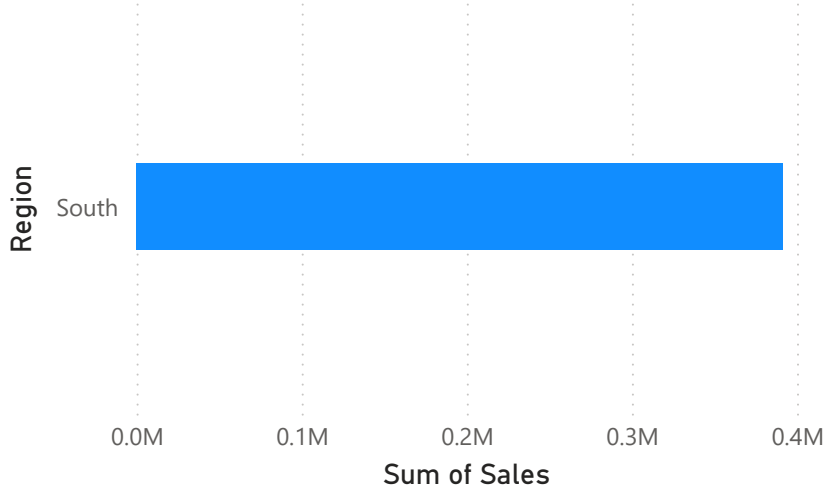
Sum of Sales, First Profit and First Sub-Category by Category



Sum of Sales by MONTHYEAR



Sum of Sales, First Sub-Category and First Profit by Region



1. East Region:

"The East Region experienced the highest growth in sales in the last quarter, with a 20% increase compared to the previous quarter. However, despite the sales growth, the region's profit margin decreased slightly, indicating a potential need for cost management improvements."

2. West Region:

"The West Region had the highest overall sales for the year, contributing 35% of the total sales. Although sales were strong, there was a decline in profit margin, suggesting that higher sales were not as profitable, and operational costs might have increased."

3. North Region:

"The North Region showed stable performance, maintaining consistent sales throughout the year. However, profit growth in this region was slower than in others, with a 5% increase in profits, indicating a need for more aggressive marketing or better cost control."

4. South Region:

"The South Region lagged behind in total sales, contributing only 15% of overall sales. Despite this, it saw a 10% increase in profit, suggesting that while sales were lower, the region's operational efficiency has improved, leading to better profit margins."