Capstone project 2 proposal

AirBnb New User Booking recommendation

Q1. What is the problem you want to solve?
- Personalized booking.

Q2.Who is your client and how do they care about this problem?
- Clients are people looking for Lodging, homestays or tourism experiences.
- Personalization can help in getting the best deal as per ones liking.

Q3.Whats data are you using? How will you acquire the data?
-
  https://www.kaggle.com/c/airbnb-recruiting-new-user-bookings
- Kaggle dataset.

Q4.Briefly outline how will solve this problem
- Building a recommendation system(Collaborative or Contextual).

Q5.What are your deliverables?
- Code, Powerpoint slides and blog.