



## SEMESTER END EXAMINATIONS JANUARY - FEBRUARY 2021

Program : **B.E. : Computer Science and Engineering**  
Course Name : **Entrepreneurship and Intellectual Property Rights**  
Course Code : **CS54**

Semester : **V**  
Max. Marks : **100**  
Duration : **3 Hrs**

### Instructions to the Candidates:

- Answer one full question from each unit.
- Write diagram wherever required.

#### UNIT- I

1. a) Explain the characteristics exhibited by Entrepreneurs. CO1 (10)  
b) Explain the Cultural Diversity of an Entrepreneurship. CO1 (10)
2. a) Distinguish between left brained and right brained creative thinker. CO1 (10)  
b) How GDP is directly proportional to economic growth of the country? Justify. CO1 (10)

#### UNIT - II

3. a) With a neat flow diagram, explain the procedure for obtaining patent. CO2 (10)  
b) What are the two kinds of specifications in patents? Explain each of them. CO2 (10)
4. a) Explain the basic principles of patents in India. CO2 (10)  
b) What do you mean by patent of addition? Explain the situation of patent of addition? What is the term of patent of addition? CO2 (10)

#### UNIT - III

5. a) Discuss on the different rights conferred on a patentee. CO3 (10)  
b) How to transfer a patent? Explain. CO3 (10)
6. a) Explain different issues in infringement of patents. CO3 (10)  
b) What are the actions for infringement? Explain. CO3 (10)

#### UNIT - IV

7. a) Briefly explain the term "copyright" and the rights conferred by the copyright. CO4 (10)  
b) Write a note on ownership of copy right. CO4 (05)  
c) "Software is an Intellectual property" Justify. CO4 (05)
8. a) Describe the characteristics of copyright. CO4 (08)  
b) Compare and contrast, contract of service and contract for service. CO4 (06)  
c) Explain the different kinds of remedies against infringement of copyrights. CO4 (06)

**UNIT - V**

9. a) What are the elements to be considered when inventing a new trademark? CO5 (05)  
b) How can trademarks be protected? CO5 (05)  
c) Explain the registration and renewal process of a trademark. CO5 (10)
10. a) Distinguish between ® and TM symbols. Give the functions of a trademark. CO5 (10)  
b) How a trademark differs from a brand name? Give the functions of a trademark. CO5 (10)

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