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Internal Assessment Question Paper – 1

Ramaiah Institute of Technology
(Autonomous Institute, Affiliated to VTU)
Department of CSE

Programme: B.E | **Term: Oct 2021-Feb 2022**
Course: Entrepreneurship & Intellectual Property Rights | **Course Code: CS54**
CIE: Test I | **Sem:V** | **Section: A,B,C**
Max Marks: 30 | **Time: 1Hr** | **Portions for Test: L1 to L10**

Instructions to Candidates:

1. Answer **two** full questions. **Question one is compulsory**.
2. Each Question carries **15Marks**.
3. Mobiles, smart watches or any electronic gadgets are strictly banned.

Important Note : 1. Write the question numbers correctly.
2. List all the assumptions properly.

Sl#	Question	Marks	Bloom's Level	CO Mapping
1	a) Explain the cultural diversity of entrepreneurship.	5	L2	CO1
	b) Justify how entrepreneurs avoid the common pitfalls that often lead to business failures	5	L2	CO1
	c) Explain the different kinds of intellectual property.	5	L2	CO2
2	a) List out the factors that influence the Entrepreneurial fire	5	L3	CO1
	b) Describe why creativity and innovation are such an integral part of entrepreneurship.	5	L2	CO1
	c) Describe the Techniques for Improving the Creative Process	5	L2	CO1
3	a) List & briefly explain the Steps for creative process.	8	L2	CO1
	b) Describe the principles underlying the patent law in India.	7	L2	CO2

Course Outcomes meant to be assessed by the IA Test: CO1 & CO2
CO1: Recognize the Basic Principles entrepreneurship (PO-6,8,9, 11, PSO-1).
CO2: Recognize the procedure get the Patent . (PO-6,8,9, 11, PSO-1).