



KANCHAN

POWER BI DEVELOPER(Data Analyst)

Energetic and detail-oriented Power BI Developer with approximately 3+ years of experience creating impactful data visualizations and insightful reports and overall 9+ years of experience. Adept at crafting elegant and impactful dashboards, I bring a unique blend of technical expertise and a keen eye for design. Proficient in translating business requirements into effective BI solutions. Seeking a growth-oriented position to further enhance my skills and contribute to innovative projects.



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Currently located: Gurgaon

Preferred Locations:

Ahmedabad and Gurgaon

Remote: (PAN India)

TECHNICAL SKILLS

- ✓ **Power BI** : Report Development, Data Modeling, DAX, Power Query.
- ✓ **Data Visualization** : Charts, Graphs, Dashboards and Slicers.
- ✓ **SQL** : Query Writing, Database Design.
- ✓ **ETL Processes** : Data Extraction, Transformation, Load.
- ✓ **Microsoft Excel** : Pivot Tables, Formulas.

Soft skills:

- ✓ **Collaboration** : Teamwork, Communication, Organization Skill.
- ✓ **Adaptability** : Quick Learner, Problem-Solving, Ability to Multitask, Decision making.

Project Handled :

- **Sales Performance Dashboard:** Developed a dynamic sales performance dashboard resulting in a 10% increase in sales team efficiency.
- **Product and Location based dashboard:** Developed a dynamic dashboard having both product and location-wise which resulted: which products to be pitched and where to be focused(like high selling products to prime locations)
- **Customer Segmentation Analysis :** Assisted in the creation of a customer segmentation analysis, leading to targeted marketing strategies and a 12% improvement in customer engagement.

Accomplishments :

- Improvement in data accessibility
- Employee of the Year (2022)
- Won for Teamwork
- Won for Ability for Multitasking
- Won state-level KHO-KHO and Pencil sketching.

Education: 2009-2012

- Diploma, Electronics and communication –Bikaner

Languages:

- Hindi
- English
- Punjabi
- Deutsch

EXPERIENCE

Power BI Developer and Sales Engineer ,01/2022-Current

Busch Vacuum India Private Limited(German-MNC)-Gurgaon,India

- Developed and maintained interactive Power BI reports and dashboards, contributing to a 25% improvement in data accessibility.
- Collaborating with business analysts to gathering requirements and translating them into effective data models and visualizations.
- Assist in the optimization of ETL processes, improving data accuracy and efficiency.
- Able to Connect multiple data sources, importing data, and transforming data for Business Intelligence.
- Creating DAX queries in Power BI desktop.
- Implemented row-level security on data and understand application security layer models in Power BI.
- Able to organize large datasets in such a way that actionable insights can be extracted. That included finding innovative ways to integrate datasets.
- Integrated Power BI reports into other applications using embedded analytics like Power BI service
- Having Good knowledge and experience in understanding logical and physical data models.
- Supporting sales engineers and managers with new account, exiting accounts to resolve the inquiry.
- Managing over 600 customers accounts; discovering new opportunities for business growth.

Internal Sales Engineer and Operations ,02/2016-12/2021

Jastech Systems Private Limited -Gurgaon,India

- Created data models, transformations, and DAX calculations to ensure accurate and meaningful visualizations.
- Oversee the whole sales process; pro-actively participating in weekly sales meetings and meetings with managers.
- Collaborated with the development team to enhance existing reports and troubleshoot issues.
- Worked with assigned sales manager to execute the project plan.
- Understood business processes and made proactive decisions, effectively solving customer issues and increased sales by providing technical product information.

Internal Sales Engineer and Operations ,09/2012-02/2016

Varun Technologies -Gurgaon,India

- Conducted periodic reviews of existing accounts and identified areas that require improvement or additional services.
- Kept accurate records of all sales and prospecting activities.
- Offered ongoing support to customers after sales by answering additional questions and resolving issues.
- Communicated with high profile clients.
- Participated in brainstorming sessions to develop innovative solutions for improving internal sales operations.

