

# RAJKIYA ENGINEERING COLLEGE, AMBEDKAR NAGAR, UP

1st Sessional Examination December -2023 (Odd Semester)

Subject Name: Technical Communication

Subject Code: BAS 301



Marks: 20

Time: 1.5 Hours

Branch & Year: EE & IT 2<sup>nd</sup> Year

Roll No:

220237013056

Q. No.	Questions	CO	Bloom's Taxonomy Level
1.	Attempt all questions $4 \times 1 = 4$		
	(i) How does Flow of Communication work in an organization?	2	K1
	(ii) Write about any two features of Technical Communication.	1	K1
	(iii) Write a brief note on Barriers to Communication.	2	K1
	(iv) What do we mean by Statement of Purpose?	2	K2
2.	Attempt any two of the following $3 \times 2 = 6$		
	(i) What is C.V./Resume writing? Substantiate with one suitable example.	1	K1
	(ii) Write a note on Effective Profiling.	2	K1
	(iii) What are 7 C's of effective business writing? Analyse in brief.	2	K2
3.	Attempt any two of the following $5 \times 2 = 10$		
	(i) How do you prepare Expert Technical Lecture? Discuss.	2	K2
	(ii) Describe Upward Flow of communication in an organization?	1	K2
	(iii) Explain in details the do's and don'ts of Group Discussion.	2	K2