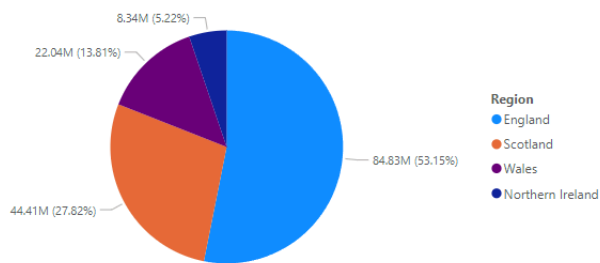
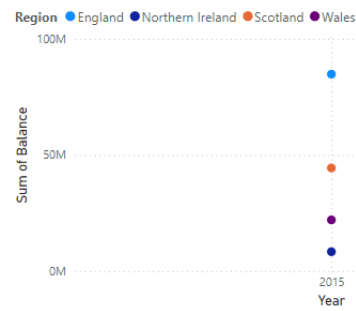


Sum of Balance by Region

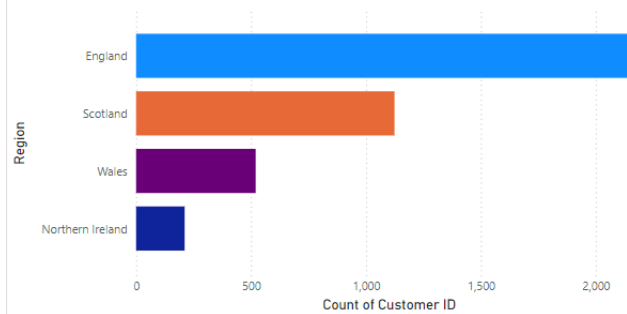


Sum of Balance by Year and Region



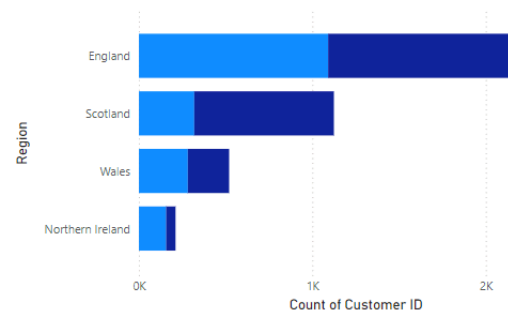
Count of Customer ID by Region and Region

Region ● England ● Northern Ireland ● Scotland ● Wales



Count of Customer ID by Region and Gender

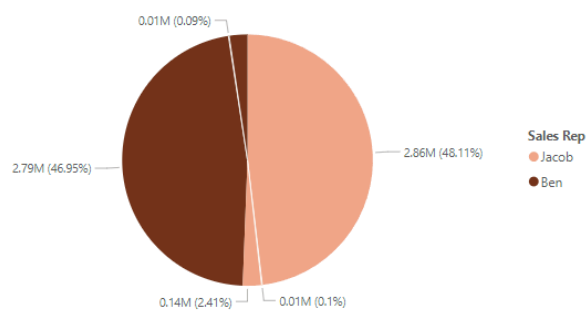
Gender ● Female ● Male



## ASSIGNMENT 1 TASK 2 : SALES DATA ANALYSIS

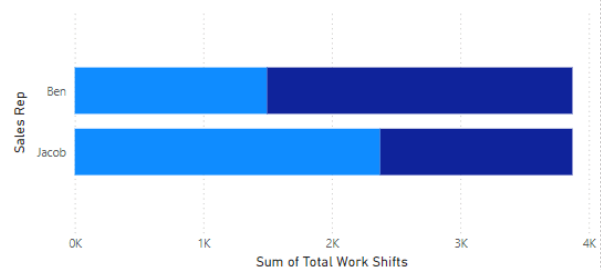
Sales Rep	Total Sales	%GT Sum of Profit	Commission
Ben	27,92,775.50	48.35%	1,39,638.78
Jacob	28,61,602.00	51.65%	1,43,080.10
<b>Total</b>	<b>56,54,377.50</b>	<b>100.00%</b>	<b>2,82,718.88</b>

Total Sales, Sum of Profit and Commission by Sales Rep



Sum of Total Work Shifts by Sales Rep and Shift

Shift ● Day ● Night



**Areas for Further Improvement:** Ben has to be increase their work on day shifts and Jacon has to be increase their work on night shift which further boost the sales of both.

**Work Shift Analysis:** Ben mostly work on night shifts while Jacob mostly works on day shifts.

**Additional Impact:**Both of them (Jacob and Ben) works for the same number of shifts but the Jacob sales was more than the Ben ,which shows that the Day shift was more productive than night shifts.