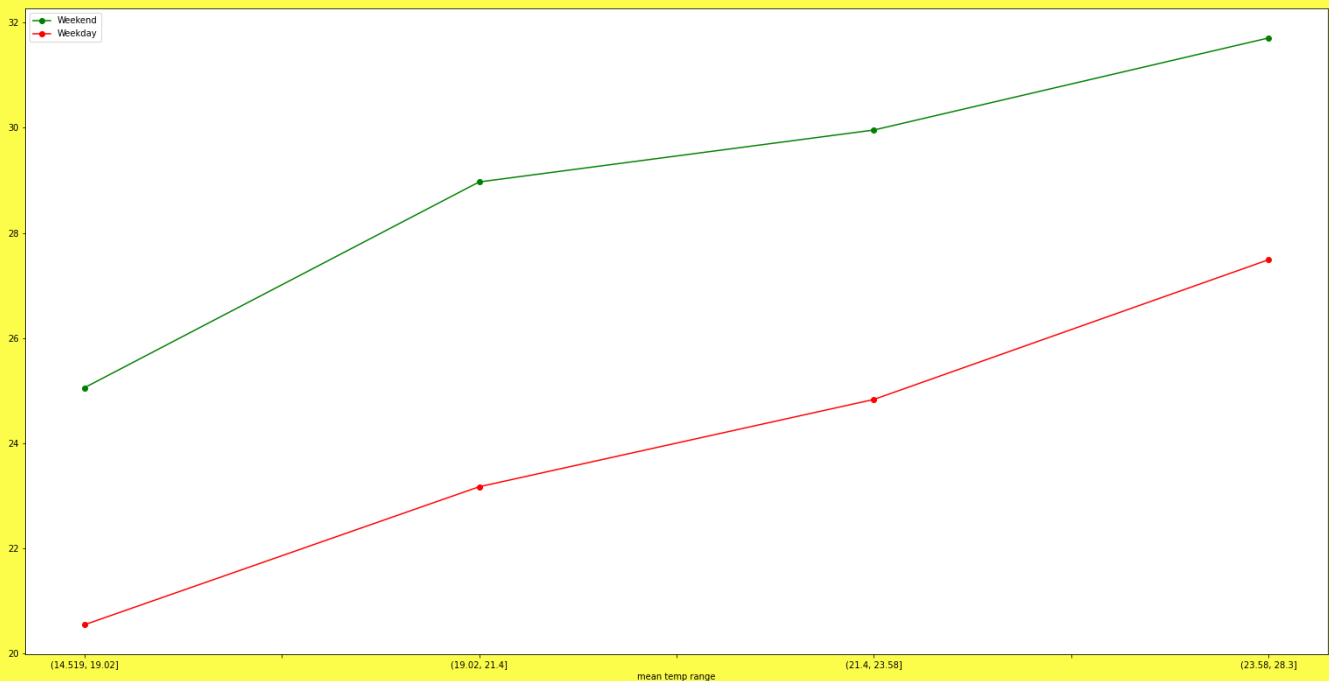


BEER CONSUMPTION ANALYSIS:

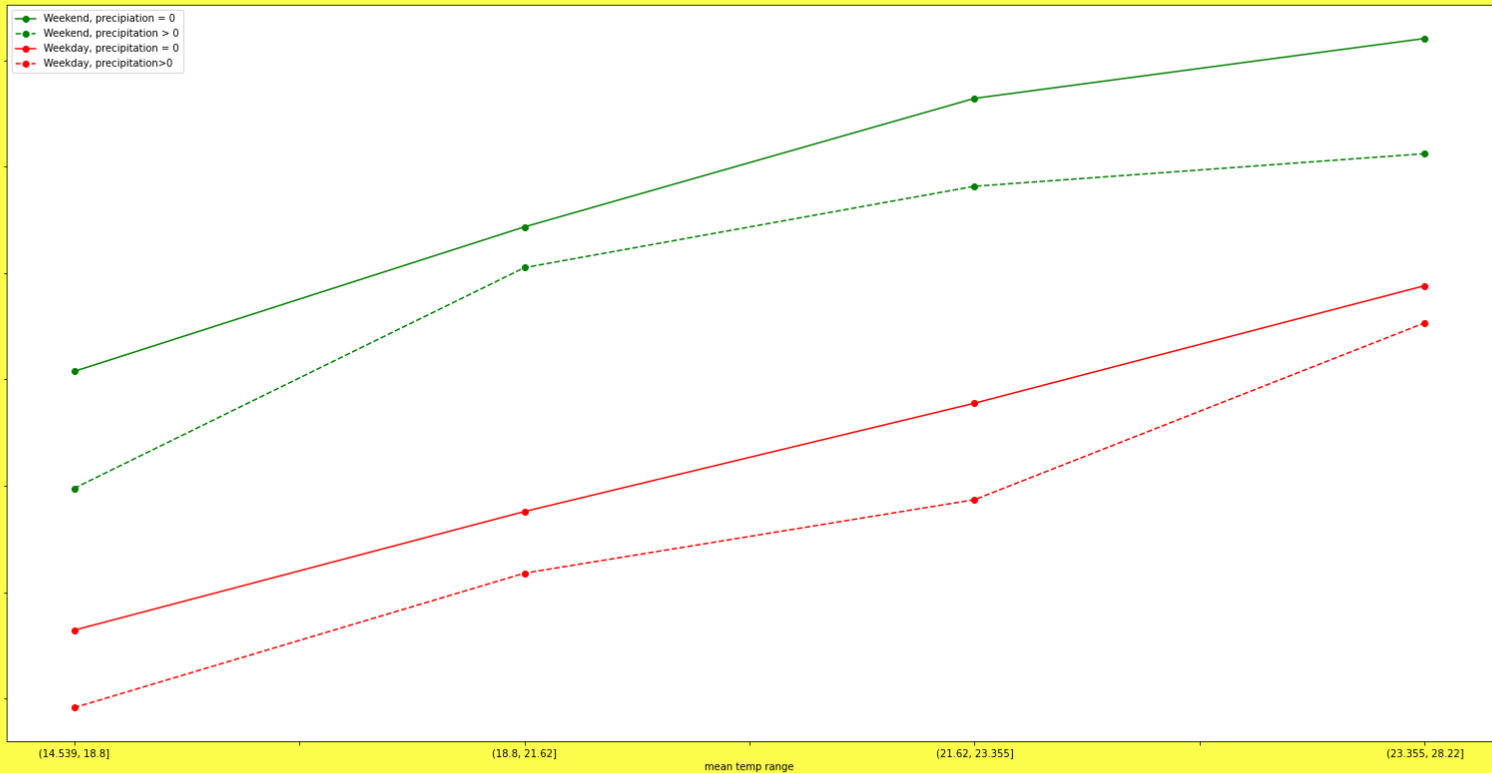
An analytical deep dive into how environmental factors affected beer consumption patterns in São Paulo—Brazil near a university. This data was collected over a span of a year.

A COMPARISON OF HOW CONSUMPTION OF BEER CHANGES WITH TEMPERATURE ON WEEKDAYS VERSUS WEEKENDS



From this graph it is clear that there is an increase in beer consumption with an increase in temperature and also that there is a sharper increase on the weekends

A COMPARISON OF HOW THE CONSUMPTION VERSUS TEMPERATURE TREND CHANGES WHEN PRECIPITATION IS CONSIDERED



It is clear that Precipitation is a clear deterrent to beer consumption and that this affect is more pronounced on the weekends

We can see a clear trend of an increase in beer consumption with increasing temperature. Also that the consumption is Always higher on weekends. It is also clear that rain is more likely to stop people from drinking on weekends than it is on weekdays.