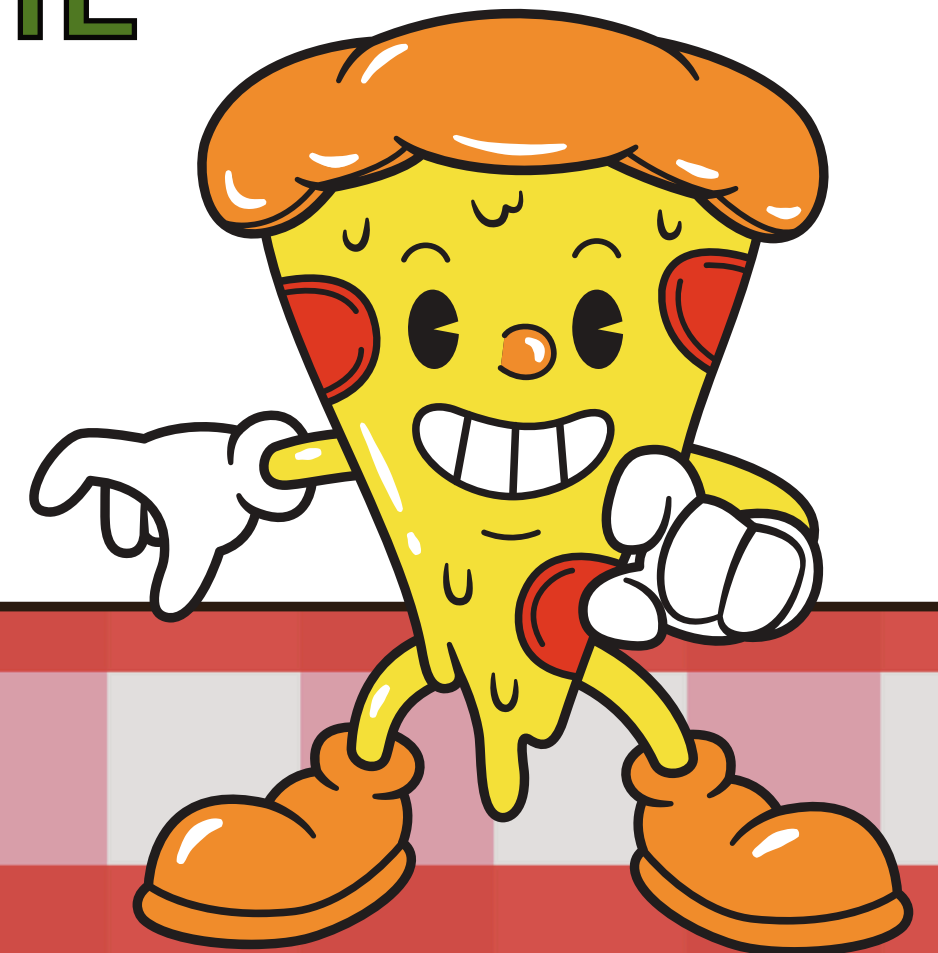


# PIZZA ORDERING SYSTEM



**THIS PROJECT ENCOMPASSES A SERIES OF SQL  
QUERIES AIMED AT PROVIDING  
COMPREHESIVE INSIGHTS INTO THE  
PIZZERIA'S OPERATION.**



# Overview of Data

pizza_id	pizza_type_id	size	price
bbq_ckn_s	bbq_ckn	S	12.75
bbq_ckn_m	bbq_ckn	M	16.75
bbq_ckn_l	bbq_ckn	L	20.75
cali_ckn_s	cali_ckn	S	12.75

order_id	order_date	order_time
1	2015-01-01	11:38:36
2	2015-01-01	11:57:40
3	2015-01-01	12:12:28
4	2015-01-01	12:16:31

	pizza_type_id	name	category	ingredients
▶	bbq_ckn	The Barbecue Chicken Pizza	Chicken	Barbecued Chicken, Red Pepperoni, Mozzarella Cheese
	cali_ckn	The California Chicken Pizza	Chicken	Chicken, Artichoke, Spinach, Garlic, Mozzarella Cheese
	ckn_alfredo	The Chicken Alfredo Pizza	Chicken	Chicken, Red Onions, Red Pepperoni, Mozzarella Cheese

order_details_id	order_id	pizza_id	quantity
1	1	hawaiian_m	1
2	2	classic_dlx_m	1
3	2	five_cheese_l	1

# Total Revenue generated from Pizza Sales

SELECT

```
} ROUND(SUM(order_details.quantity * pizzas.price),  
      2) AS total_revenue
```

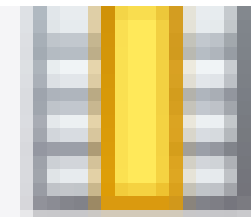
FROM

order\_details

JOIN

pizzas ON pizzas.pizza\_id = order\_details.pizza\_id;

Result Grid



	total_revenue
➤	817860.05

# Identify Highest Price Pizza

```
SELECT
    pizza_types.name, pizzas.price
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
LIMIT 1;
```

Result Grid			Filter
	name	price	
▶	The Greek Pizza	35.95	

# Identify most common Pizza Size Order

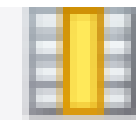
```
SELECT
    pizzas.size,
    COUNT(order_details.order_details_id) AS order_count
FROM
    pizzas
    JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC;
```

Result Grid			Filter
	size	order_count	
▶	L	18526	
	M	15385	
	S	14137	
	XL	544	
	XXL	28	

# Top 3 most Ordered Pizza along their Quantity

```
SELECT
    pizza_types.name, SUM(order_details.quantity) AS quantity
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```

Result Grid





Filter Rows:

name	quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422

# Total Quantity of each Pizza Category Ordered

```
SELECT
    pizza_types.category, SUM(order_details.quantity) AS quantity
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY quantity DESC;
```

Result Grid     Filter		
	category	quantity
▶	Classic	14888
	Supreme	11987
	Veggie	11649
	Chicken	11050





# Determine the distribution of orders by hour of day

```
SELECT
    HOUR(order_time) AS hour, COUNT(order_id) AS order_count
FROM
    orders
GROUP BY HOUR(order_time);
```

Result Grid					
	hour	order_count			
▶	11	1231			
	12	2520			
	13	2455			
	14	1472			
	15	1468			
	16	1920			

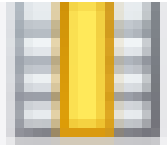

# Category wise distribution of Pizza

```
SELECT  
    category, COUNT(name)  
FROM  
    pizza_types  
GROUP BY category;
```

Result Grid     Filter Row		
	category	COUNT(name)
▶	Chicken	6
	Classic	8
	Supreme	9
	Veggie	9



# Group by Age , ordered by Date and Calculate the average number of Pizza Ordered Per Day

```
SELECT
    ROUND(AVG(quantity), 0) as avg_pizza_ordered_perday
FROM
    (SELECT
        orders.order_date, SUM(order_details.quantity) AS quantity
    FROM
        orders
    JOIN order_details ON orders.order_id = order_details.order_id
    GROUP BY orders.order_date) AS order_quantity;
```

Result Grid				Filter Row
	avg_pizza_ordered_perday			
▶	138			

# Top 3 most Ordered Pizza based on Revenue

```
SELECT
    pizza_types.name, SUM(order_details.quantity * pizzas.price) AS revenue
FROM
    pizza_types
    JOIN
    pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY revenue DESC limit 3;
```

Result Grid     Filter Rows:		
	name	revenue
▶	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5

# Contribution of each Pizza type to total Revenue

```
SELECT
    pizza_types.category,
    ROUND(SUM(order_details.quantity * pizzas.price)) AS revenue
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY revenue DESC;
```

Result Grid				
	category	revenue		
▶	Classic	220053		
	Supreme	208197		
	Chicken	195920		
	Veggie	193690		

# PIZZA PARTY!

