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Assignment 7

W7A7Q1-MCQ: As per the lecture by Prof. Amaresh Chakrabarti, why was Purak (the prosthetic arm) such a successful innovation?

1. This prosthesis looked exactly like a human hand hence users liked it
2. This prosthesis used only one actuator and reduced the cost significantly
3. This prosthesis was designed by IIT Bombay hence was instantly famous
4. This prosthesis was novel in the market with no competitors

W7A7Q2-MCQ: Complete the sentence. Prof. Amaresh Chakrabarti says an innovation can only prosper when Business and Society exchange _____?

1. Technology and development
2. Value and knowledge
3. Value and profit
4. Technology and information

W7A7Q3-MSQ: As mentioned in the module 'Research to Innovation', what are the important things to be considered in conceptual design?

1. All alternatives need to be developed to the same degree
2. Multiple alternatives must be generated
3. Alternatives should not be developed as much as the main concept
4. Alternatives must be modified till they at least satisfy all major requirements

W7A7Q4-MCQ: What is 'Domain Knowledge of Users' according to Prof. Amaresh Chakrabarti?

1. 'Domain knowledge of Users' is about knowing about their profession.
2. 'Domain knowledge of Users' is the knowledge they have about their own profession.
3. Prof. Amaresh Chakrabarti did not speak anything about 'Domain knowledge of users'
4. 'Domain knowledge of Users' is the knowledge about your user's aspirations, requirements, etc.

W7A7Q5-MCQ: What is the 'value' in traveling by metro instead of car?

1. I have to take an autorickshaw from the metro station to reach the office

2. I can enjoy the air-conditioning while traveling
3. It is crowded
4. It is significantly cheaper and also avoids the traffic jams

W7A7Q6-MCQ: What did Prof. Amaresh Chakrabarti mean when he said, "Strong emphasis on realizability of design"?

1. Realize the actual design process
2. Realize the practicality of making the product using real manufacturing processes
3. Realize the product's importance in the market
4. Realize the product cost

W7A7Q7-MCQ: How did the combustion engine designed by Rolls Royce stop the formation of ice at the nose cone?

1. By heating the cone
2. By shaking the cone using a wiggle motor
3. By changing the nose cone material to a flexible material
4. By hardening the turbine blades using chemicals

W7A7Q8-MCQ: 'Purak' is a machine to pick cotton.

1. True
2. False

W7A7Q9-MCQ: What is the scope of a designer in order to make business and create value in society?

1. Performance of the design and Reachability to masses
2. Performance of the design and Cost of the design
3. Cost of the design and Reachability of the masses
4. Cost of the design and Reliability of the product

W7A7Q10-MSQ: Why does Prof. Amaresh Chakrabarti emphasizes on the business aspect of any innovation?

1. Because the business aspect is like fuel to innovation
 2. Because the business aspect makes the innovation sustainable
 3. Because the business aspect makes the innovation reach the society
 4. Because without the business aspect no innovation can make an impact
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