


## Ideation Phase Brainstorm & Idea Prioritization

<b>Date</b>	30 October,2023
<b>Team ID</b>	NM2023TMID00991
<b>Project Name</b>	Climate Track Smart Using Block-chain
<b>Maximum marks</b>	4 mark

### Brainstorm & Idea Prioritization Template:

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

**Template**



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.  
[Open article](#)

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

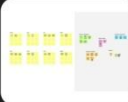
**How to**

Type your paragraph...

**Key rules of brainstorming**

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



**Need some inspiration?**

See a featured version of this template to kickstart your work.

[Open example](#)

## Step-2: Brainstorm, Idea Listing and Grouping

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**TIP** You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

<p>Reading is a vital literacy skill that is taught daily and reinforced in various non-academic settings.</p>	<p>Reading is a vital literacy skill that is taught daily and reinforced in various non-academic settings.</p>	<p>Reading is a vital literacy skill that is taught daily and reinforced in various non-academic settings.</p>	<p>Reading is a vital literacy skill that is taught daily and reinforced in various non-academic settings.</p>
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1. Justify additional funding to investors by demonstrating that it is worth the risk and the cost of financing.

2. Measure company progress by using a variety of metrics to assess the company's performance.

3. Plan the development of a prototype, demonstrating the feasibility of the business model.

4. Obtain and measure results by using a variety of metrics to assess the company's performance.

- **Identify a compelling reason why business value is gained** to inform, influence, and motivate the target audience
- **Engage stakeholders with clear objectives and opportunities** to strengthen the company's efforts
- **Create a plan for action** to ensure the business has clearly defined how and when to act
- **Engage internal and external stakeholders** to ensure they are aligned to the company's strategy

Develop a comprehensive strategy to address the needs of the community and the organization	Provide ongoing training and support to the staff to ensure the organization is prepared to implement the strategy	Implement a comprehensive strategy to address the needs of the community and the organization	Monitor and evaluate the strategy to ensure it is effective and make adjustments as needed
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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

**TIP** Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Implement a centralized blockchain-based database to provide data analysts with easy access to high-quality climate data and enhance their motivation through effective data visualization.

Create a compelling case study using blockchain data to influence policymakers and strengthen climate advocacy efforts.

Establish a mentorship program and secure additional resources to support blockchain developers in solving complex technical challenges.

Develop a user-friendly blockchain interface to ensure accurate climate data entry and verification for environmental scientists.



# Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**TIP**

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

5

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

- 6

**Share the mural**

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- 7

**Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

**Keep moving forward**

- 8

**Strategy blueprint**

Define the components of a new idea or strategy.

Open the template →
- 9

**Customer experience journey map**

Understand customer needs, motivations, and obstacles for an experience.

Open the template →
- 10

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback